



ERIC GARCETTI
MAYOR

September 22, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Daniel Ferguson to the Climate Emergency Mobilization Commission for the term ending June 30, 2025.

I certify that in my opinion Mr. Ferguson is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read "E. Garcetti", followed by a horizontal line and a small mark.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Daniel Ferguson
Commission: Climate Emergency Mobilization Commission
End of Term: 6/30/2025

Appointee Information

- 1. Race/ethnicity:** African American
- 2. Gender:** Male
- 3. Council district and neighborhood of residence:** 10 - South LA
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:**
- 6. Highest level of education completed:** Masters of Business Administration, Non Profit Management, Cal State Los Angeles
- 7. Occupation/profession:** Director of Workforce Development, LA Cleantech Incubator
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** New Appointment
- 10. Current composition of the commission (excluding appointee):**

DANIEL FERGUSON

EDUCATION Morehouse School of Religion (Interdenominational Theological Center)
M.Div. 2024
American Jewish University
M.B.A., Non Profit Management 2014
Thesis: "Improving Job Training Match (JTM) Crosswalk Outcomes"
California State University, Los Angeles
B.A., Sociology 2006

SUMMARY

A strategic and result-oriented Sales, Business and Workforce Development practitioner and facilitator with over 10 years of experience working for Fortune 500 Companies and Nonprofit Organizations with a strength and emphasis in Key Performance Indicators, Relationship Building, Client Retention ,Job Creation, Curriculum Development and Training.

QUALIFICATIONS

Job Development ■ Business Development ■ Fortune 500 Sales Training ■ Job Corps Quality Assurance Auditing & Compliance ■ Curriculum Development ■ Program Coordination ■ Marketing ■ Sales Force CRM Knowledge ■ CCSS Standards Knowledge ■ Public Speaking ■ WIA Criteria Knowledge ■ Microsoft OS Proficient ■ Type 54wpm/ 10-Key Proficient ■ Program Evaluation, Business and Strategic Planning ■ Marketing ■ Risk Management and Compliance ■ Negotiation Savvy ■ Blackboard Learning ■ Teaching

PROFESSIONAL EXPERIENCE

LOS ANGELES CLEANTECH INCUBATOR, , a cleantech incubator Los Angeles, CA
Director of Workforce Development February 2019-Current

- Report directly to Senior Vice President of Enhancing Communities.
- Develop employment and training opportunities for participants.
- Build a talent pipeline for our companies and partner organizations in the cleantech industry.
- Provide program oversight for all workforce development programs.
- Communicate with EWDD and Workforce Development agencies to build relationships for supportive services and improve positive outcomes.
- Assist in the revision and implementation of Standard Operating Procedures (SOP's).
- Report outcomes to California Workforce Development Board and private funders.
- Responsible for performance and compliance of contracts to meet funding requirements.
- Develop a bench of contractors to facilitate trainings in the clean technology industry.

ODLE MANAGEMENT GROUP, LLC. , a workforce development company Scottsdale, AZ
Director of Operations (Technical Support & Training) September 2017-February 2019

- Promoted to the Corporate Office to assist in improvement key performance indicators of Job Corps Center operations.
- Reported directly to Vice President of Operations.
- Provided technical support to seven Career Transition and Outreach & Admissions Department of Labor contracts.
- All seven contracts rated top 25% in national performance.
- Assisted in the revision and implementation of Standard Operating Procedures (SOP's).
- Assisted in creating and determining goals and incentives for each contract based on Key Performance Indicators (KPI).
- Communicated with Department of Labor representatives regarding policy changes and regulatory procedures.
- Responsible for performance and compliance of contracts to meet Department of Labor Data Integrity standards.
- Conducted annual audits of each contract to ensure compliance and report findings to Vice President of Operations and CEO

LONG BEACH JOB CORPS (ODLE MANAGEMENT GROUP, LLC.) , a U.S. Department of Labor program providing training and education to underserved youth (16-24 yrs. of age) Long Beach, CA

Career Transition Services Director April 2017-September 2017

- Reported directly to Center Director
- Ranked #1 Career Transition Services Contract in the country.
- Managed six career transition specialists and two career transition readiness instructors and an Outreach & Retention Specialist.
- Provided technical assistance to other DOL placement contracts.
- Facilitated weekly meetings with staff and respective center staff to ensure students are employed, enrolled in school or enlisted in the military.

- Provided and make projections for contract statistical data and evaluate Labor Market Information trends.
- Reviewed quality and accuracy of case notes, department of labor 6-78 form and industry codes.

NATIONAL UNIVERSITY, the second-largest private, nonprofit institution of higher education in California and the 12th largest in the United States Long Beach, CA

Adjunct Professor

August 2015-August 2019

- Provide instruction to Undergraduate and Graduate students for the School of Business Management
- Teach classes online and onsite for the School of Business Management.
- Evaluates student performance based on departmental rubrics.

LONG BEACH JOB CORPS (ODLE MANAGEMENT GROUP, LLC.) , a U.S. Department of Labor program providing training and education to underserved youth (16-24 yrs. of age) Long Beach, CA

Career Transition Services Manager

July 2014-April 2017

- Reported directly to Center Director
- Ranked # 2 performing center in the Country for PY'14.
- Recognized as the San Francisco Region's Third highest ranked placement contract operator.
- Manage six career transition specialist and two career transition readiness instructors.
- Ensure that all regular and special DOL, corporate and division reports and plans are submitted in a timely manner.
- Provided technical assistance to other DOL placement contracts.
- Served as the Chair as the audit team to conduct an internal audit of department on center.
- Facilitated weekly meetings with staff and respective center staff to ensure students are employed, enrolled in school or enlisted in the military.
- Provided and make projections for contract statistical data and evaluate Labor Market Information trends.
- Reviewed quality and accuracy of case notes, department of labor 6-78 form and industry codes.
- Conducted monthly meetings with business liaison and internship coordinator to identify potential employment opportunities for students.
- Projected monthly rankings to ensure department of labor measures are met.

LONG BEACH JOB CORPS (ODLE MANAGEMENT GROUP, LLC.) , a U.S. Department of Labor program providing training and education to underserved youth (16-24 yrs. of age) Long Beach, CA

Career Transition Readiness Instructor

December 2012-July 2014

- Provided career readiness instruction to students prior to graduation from Long Beach Job Corps.
- Served as Acting Career Transition Specialist Director during travel or absence.
- Developed, implemented and evaluated curriculum for classroom instruction.
- Assisted students in conducting research, preparing resumes and develop strategic job search plans for successful job attachment and retention.
- Utilized job development experience to build relationships with employers to create job opportunities for students.
- Ensured that students receive performance assessments by completing a training achievement record.
- Reported data and attendance to Career Transition Services Director to evaluate and meet common Department of Labor measures.
- Accommodated students with special needs for a positive learning experience.
- Carried out special projects assigned by the Center Director and Career Transition Specialist Director (Asian Pacific Economic Cooperation , Project: Invite President Obama, Long Beach Job Corps Graduation Committee Chair)
- Developed and facilitated job readiness workshops that are tailored to speak to the needs of ex-offenders into the workforce.
- Created brochures and educational literature for clients and employers.
- Provided clients with monthly on-site and off-site recruitments in the manufacturing, transportation, petroleum and customer service industries
- Educated employers on tax-incentives and laws wrapped around the Equal Employment Opportunity Commission.
- Assessed the needs of each client by identifying past work experience to closely match them with an employment opportunity that is relevant to their skill set.
- Increased employment placement rate by 70%

- Directed and implemented policies and activities of organizations to ensure continuing operations, to maximize returns on investments and the bottom line.
- Planned and developed curriculum for life skills, job readiness and entrepreneurial development training and staff development programs, using knowledge of the effectiveness of methods such as classroom training, demonstrations, on-the-job training, meetings, and conferences.
- Analyzed the training needs based on participant outcomes to develop new training programs.
- Contributed as a community liaison for local job placements and new programs to implement new legislation and programs.
- Worked with dislocated workers, adults and new contributors to identify job opportunities and securing interviews.
- Built reciprocity with government agencies, for profit and non-profit agencies to identify job and career placement opportunities for participants.
- Worked with local work source centers to secure job opportunities and on-the-job training.
- Prepared training budget for the organization.

LEGAL SHIELD, a company that underwrites and designs legal expense plans Los Angeles, CA

Group Benefits Specialist & Recruiter September 2008-July 2010

- Trained team members on the products and services; and consultative selling strategies.
- Participated in local job fairs and career events to recruit new associates.
- Provided legal plans and identity theft protection to families.
- Provided identity theft training to business owners and staff members.
- Presented a comprehensive solution to business owners to increase employee retention.

ADP, Inc. ,one of the world's largest provider of business outsourcing solutions Los Angeles, CA

District Manager Jan 2007 – Sep 2008

- Provided guidance and assistance to business owners who sought advice in the areas of banking, accountants and payroll.
- Built relationships with existing clients to identify the need for additional services and referrals.
- Worked with several banking institutions and CPA's to set-up payroll and offer solutions for small business owners to build reciprocity.
- Shared a symbiotic relationship with other divisions of ADP to set appointments as well as to get their foot in the door to existing clients and/or prospects.

BOARD

EXPERIENCE

Christ Temple Church, Los Angeles, Trustee ■ UC, Santa Barbara, Advisory Board Member

VOLUNTEER EXPERIENCE

LA Sheriff's Executive Clergy Council, Clergy Member ■ EDD Employment Training Network, Consultant ■ UCLA Labor Committee on Construction Opportunity ■ United Job Creation Council, Member ■ Assemblyman Steven Bradford 51st District, Citizen Advisory Board Member ■ Vermont Slauson EDC, Trainer ■ Urban League (Avalon Work Source) Community Quality Improvement ■ LA Hire Youth, Volunteer



ERIC GARCETTI
MAYOR

September 22, 2021

Dear Mr. Ferguson:

I am pleased to inform you that I hereby appoint you to the Climate Emergency Mobilization Commission for the term ending June 30, 2025. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Thomas Arechiga in my office at (213) 978-1528 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, and Background Check Release **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

Mr. Daniel Ferguson
September 22, 2021
Page 2

As part of the City Council confirmation process, you will need to meet with Mark Ridley-Thomas, your Councilmember, and Councilmember Mitch O'Farrell, the Chair of the Energy, Climate Change, Environmental Justice, and River Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Energy, Climate Change, Environmental Justice, and River Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Thomas Arechiga will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a small mark at the end.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Mr. Daniel Ferguson
September 22, 2021

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail or email the following forms to: Commissions Team, Office of the Mayor,
City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012 or email:
myr-commissions@lacity.org.

_____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

_____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
_____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Mark Ridley-Thomas**
_____ **Councilmember Mitch O'Farrell, Chair of the Council Committee
considering your nomination.**

Staff in the Mayor's Office will assist you with these arrangements.