

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Atwater Village Neighborhood Council

Name: Karen Barnett

Phone Number: 323-230-3406

Email: board@atwatervillage.org

The Board approved this CIS by a vote of: Yea(11) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 11/10/2022

Type of NC Board Action: Against

Impact Information

Date: 11/23/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-0392

Agenda Date:

Item Number:

Summary: The County and the City have done little to no, outreach on the Transportation Communication Network (TCN) Program. The Metropolitan Transportation Authority (Metro) and the City of Los Angeles proposed plan to implement the Transportation Communication Network (TCN) Program has not been brought to impacted neighborhoods. The County, "Metro" did not notice the Atwater Village Neighborhood Council on its Draft Environmental Impact Report for the TCN implementation. Furthermore, the City's Memorandum of Agreement (MOA) for the development of a TCN with Metro was not brought to the attention of the public but slipped into the Second Financial Status Report / Fiscal Year 2021-22 council file with a cost of up to 1 million towards CEQA. There has been a lack of notice and we request the removal of sites: FF-13 SR-2 South Lanes NE of Casitas Avenue and FF-14 SR-2 North Lanes NE of Casitas Avenue. Letter attached

AVNC Officers Co-Chairs: Josh Hertz, Edward Morrissey • Treasurer: Anthony Forester • Secretary: Brett Kushner

November 10, 2022

Dear Mayor, CD1, CD13, and SD1

We request the removal of proposed sites FF-13 SB 2 and FF-14 NB 2 from the Transportation Communication Network (TCN) Program of digital billboards.

These two sites directly impact our neighborhoods and future State and City Parks along the LA River.

FF-13 SR-2 South Lanes NE of Casitas Avenue (5436033906)



Billboard Front: direction of traffic flow
Side and back of billboard illumination impact South Atwater Village



Billboard Back: view to ? (this side dangerous and not needed)
Projects to neighborhood vs drivers
Distracted driving - view from rear view mirror

FF-13 SR-2 South Lanes NE of Casitas Avenue
(parcel no. 5436033906)
Two-sided 672 square feet of display area -
display size 14' tall x 48' wide x 85' high (Sign
height from grade)

FF-14 SR-2 North Lanes NE of Casitas Avenue
(parcel no. 5442001900)
Two-sided 672 square feet of display area -
display size 14' tall x 48' wide x 85' high (Sign
height from grade)



The County and the City still need to do their due diligence on the proposed Transportation Communication Network (TCN) Program. The Metropolitan Transportation Authority (Metro) and the City of Los Angeles's proposed plan to implement the Transportation Communication Network (TCN) Program has yet to be brought and vetted by impacted neighborhoods.

The County, "Metro" did not notice the Atwater Village Neighborhood Council or nearby residents on its Draft Environmental Impact Report for the TCN implementation.

Furthermore, the City's Memorandum of Agreement (MOA) for the development of a TCN with Metro was not brought to the attention of the public but slipped into the Second Financial Status Report / Fiscal Year 2021-22 council file with a cost of up to 1 million towards CEQA

These 2 Two-Sided Freeway Facing Structures would be 50 feet above the finished grade of the adjacent highway, 85 feet from ground level, soaring above our community, and viewable from multiple directions with 48 feet-wide screens*.



The signage is directed away from the highway view into neighboring and Park areas, as seen in the plan view angles. The out-facing billboard angles directly impact our residents and contradict METRO's statement that Illumination from the TCN Structures would be directed away from residential areas.

Suggesting that these billboards would "promote roadway efficiency" and "improve public safety" is disingenuous at best. These are advertising billboards that will cause more roadway hazards and light blight than can be offset by Metro's ability to use them for occasional communications at the FF-13 and FF-14 sites.

Light pollution is a serious problem in our City, and locating these billboards in our neighborhoods will affect the quality of life for residents. Metro specifies that none of the locations where the billboards will be placed are "zoned for residential use". They don't mention

that FF-13 SB 2 is directly across and viewable from a narrow street in a neighborhood of older, small, single-family homes in South Atwater Village.

Nor do they mention or possibly not know that FF-14 NB 2 (back-facing) is next to an "in construction" housing development in Glassell Park. FF-14 NB 2 (front-facing) is at the entrance to the new Bowtie State Park along the Los Angeles River. The river in this area is a haven for native and migrating birds and a wide variety of wildlife that will be negatively impacted by this type of light pollution. The State is currently creating a passive recreational space where the community has already held night-time gatherings & nature walks. The City, State, and Federal governments are investing 100's of Millions of dollars in the "100 Acre Park," which includes Bowtie State Park.

People who live in the area will have their quality of life greatly diminished by these billboard locations. Additionally, the nature of digital billboards is that from elevation, they can be seen - if not actually read - for miles.

For all of these reasons, digital billboards do not belong above the 2 Freeway in our neighborhoods or over our future park spaces. We respectfully request that proposed sites FF-13 SB 2 and FF-14 NB 2 be removed from the Transportation Communication Network (TCN) Program of digital billboards.

Sincerely,



Josh Hertz
AVNC Co-Chair



Edward Morrissey
AVNC Co-Chair

Cc: Los Angeles City Councilmember 1 and 13, State Assemblymember Wendy Carrillo, State Senator Anthony Portantino, City Attorney Mike Feuer, Friends of the Los Angeles River, Clockshop, California State Parks, Glassell Park Neighborhood Council, 100 acre park email, MRCA, Elysian Valley Riverside Neighborhood Council, Glassell Park Neighborhood Council, Glassell Park Improvement Association, Silverlake Neighborhood Council, Los Feliz Neighborhood Council and TCN@metro.net

GPIA letter also had: Los Angeles City Planning
c/ o Terri Osborne (terri.osborne@lacity.org)
Los Angeles Metropolitan Transportation Authority c/ o tcn@metro.net

**These billboards are across from each other, with 96 feet of screen views from multiple angles.*