

Communication from Public

Name: Heidi MacKay

Date Submitted: 12/13/2023 04:25 PM

Council File No: 22-0392

Comments for Public Posting: I join the Coalition for a Beautiful Los Angeles along with 28 Neighborhood and Community Councils, 24 environmental and community organizations and thousands of Angelenos in opposition to Metro's proposal to install digital billboards along many of the City's busiest freeways and commercial corridors. These serve NO BENEFIT to the LA residents yet will be a HAZARD as they will NO DOUBT increase accidents, light glare, and block visibility. This is shocking that it is even being considered. VOTE NO ON METRO'S DIGITAL BILLBOARD PROGRAM

Communication from Public

Name: Penelope W. Newmark

Date Submitted: 12/14/2023 03:01 AM

Council File No: 22-0392

Comments for Public Posting: Dear Councilmember Lee, As a constituent in your district, I am informing you of my opposition to Metro's Digital Billboard Program. I support the Coalition for a Beautiful Los Angeles along with environmental and community organizations and thousands of Angelenos in opposition to Metro's proposal to install digital billboards along many of the City's busiest freeways and commercial corridors. Not only are they a dangerous distraction to drivers but they will also negatively affect the environments where L.A. citizens reside, work and enjoy their recreational activities. The City has not included any conditions giving City Council the authority to impose additional corrective measures if the digital billboard impacts can't be mitigated as described in the Program e.g., are proven to increase accidents, light glare, block visibility, etc. Further there are no provisions to update to new technologies as they become available over the life of this decades-long Program. I urge you to OPPOSE the Metro's Digital Billboard Program at this Friday's hearing. Respectfully,
Penelope W. Newmark

Communication from Public

Name: Penelope W. Newmark

Date Submitted: 12/14/2023 03:04 AM

Council File No: 22-0392

Comments for Public Posting: Dear Councilmember Lee, As a constituent in your district, I am informing you of my opposition to Metro's Digital Billboard Program. I support the Coalition for a Beautiful Los Angeles along with environmental and community organizations and thousands of Angelenos in opposition to Metro's proposal to install digital billboards along many of the City's busiest freeways and commercial corridors. Not only are they a dangerous distraction to drivers but they will also negatively affect the environments where L.A. citizens reside, work and enjoy their recreational activities. The City has not included any conditions giving City Council the authority to impose additional corrective measures if the digital billboard impacts can't be mitigated as described in the Program e.g., are proven to increase accidents, light glare, block visibility, etc. Further there are no provisions to update to new technologies as they become available over the life of this decades-long Program. I urge you to OPPOSE the Metro's Digital Billboard Program at this Friday's hearing. Respectfully,
Penelope W. Newmark