

## Communication from Public

**Name:** Brentwood Community Council

**Date Submitted:** 11/05/2022 08:46 PM

**Council File No:** 22-0392

**Comments for Public Posting:** The Brentwood Community Council ("BCC") submits this statement opposing the Council vote regarding file 22-0392 to support a PLUM committee recommendation to prepare an ordinance allowing installation of "digital off site signs" associated with the Transportation Communication Network Program. BCC has opposed such digital advertising/display in the past. We continue to oppose it in view of a number of serious concerns, including: the risk of data collection from passing pedestrians and motorists; the effects of light pollution from these installations; and the danger of driver distraction. In stating our opposition, we second the position of a number of other community organizations, including the Central San Pedro NC, the Sunland-Tujunga NC, the Woodland Hills-Warner Center, the Sherman Oaks NC, and the Westside NC in finding this proposal dangerous, short-sighted and ill-conceived. In brief, as one of these groups stated, there are simply too many unanswered questions associated with this proposal. The foregoing was approved for submission by the BCC Board (17-0-1) at its September meeting.