

MOTION

On December 8, 2021, the Council authorized the City Administrative Officer to execute a Memorandum of Agreement (MOA) for the development of a Transportation Communication Network (TCN) Program between the City and the Los Angeles County Metropolitan Transportation Authority (Metro), (Council File No. 21-0600-S110).

The MOA has been executed (Contract No. C-139852), which establishes a revenue sharing framework that provides the City with 50 percent of net revenue from outdoor advertising on TCN structures located within the boundaries of the City.

The contract term of the MOA is twenty years, effective January 12, 2022 through January 12, 2042, and its implementation is conditioned upon the City enacting an ordinance that allows off-site advertising to be displayed on the TCN structures through the duration of the MOA, and subject to any design and development standards, including any mitigation measures; and the take-down of static billboards. In addition, per the MOA, Metro is the lead agency for California Environmental Quality Act compliance.

I THEREFORE MOVE that the Council instruct the Planning Department, with the assistance of the City Attorney, to prepare and present an ordinance to allow digital off-site signs to be displayed on structures that are part of the Transportation Communication Network Program between the City and Metro (Council File No. 21-0600-S110).

PRESENTED BY: Paul Krekorian
PAUL KREKORIAN
Councilmember, 2nd District

SECONDED BY: [Signature]
MARQUEECE HARRIS DAWSON
Councilmember, 8th District

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