



Office of the Los Angeles City Attorney  
Hydee Feldstein Soto

REPORT NO. R26-0350  
June 18, 2026

**REPORT RE:**

**DRAFT ORDINANCE AMENDING THE CONVENTION CENTER AND  
ARENA SIGN DISTRICT  
(COUNCIL DISTRICT 9)**

The Honorable City Council  
of the City of Los Angeles  
Room 395, City Hall  
200 North Spring Street  
Los Angeles, California 90012

Council File No. 22-0536-S1

Honorable Members:

As requested by the City Council, this Office has prepared and now transmits for your consideration the enclosed draft ordinance, approved as to form and legality, which would amend the Convention Center and Arena Sign District. This draft ordinance amends an existing signage supplemental use district (Sign District) for the Convention Center and Crypto.com Arena to accommodate the evolution and refinement of the Convention Center Expansion and Modernization Project (Project).

In December 2023, the City Council adopted the Convention Center and Arena Specific Plan and the Convention Center and Arena Sign District (Ordinance No. 188,078) to facilitate the Project. Following the 2023 approvals, the Project's scope evolved through additional design development and financing analysis. In September 2025, the City Council authorized the City's commitment to finance and construct the project (Council File No. 15-1207-S1). As a result of these refinements, an amendment to the previously approved Sign District is now required. The primary changes include adjustments to the size of digital display signs along Figueroa Street; refinements to the

design and sizing of the freeway-facing digital display signs on the South Hall Green Wall and the New Hall; and added flexibility for ground-mounted, pedestrian-scale Pillar Signs within Gilbert Lindsay Plaza. The amendment also includes technical updates necessary for consistency with the City's recent Processes and Procedures Ordinance and the Downtown Los Angeles 2040 (DTLA 2040) Zoning Code. Further details are set forth in the Department of City Planning's Recommendation Report prepared for the November 6, 2025 meeting of the City Planning Commission (Department of City Planning Case File No. CPC-2025-5329-SN; Council File No. 22-0536-S1).

### Charter Findings

Pursuant to Charter Section 559, the Planning Commission approved the draft ordinance and recommended that the City Council adopt the Amendment to the Convention Center and Arena Sign District Ordinance. If the City Council chooses to adopt this ordinance, it may comply with the provisions of Charter Section 558 by either adopting the findings of the City Planning Commission attached to the file or by making its own findings.

### CEQA Findings

This Office recommends that if you adopt the enclosed draft ordinance, you find, based on the independent judgment of the City Council and after consideration of the whole of the administrative record, the project was assessed in Environmental Impact Report (EIR) No. ENV-2011-585-EIR, SCH No. 2011031049, certified on October 2012; and the First Addendum and Joint Analysis dated December 2021, and Second Addendum dated August 2025, and pursuant to CEQA Guidelines 15162 and 15164, no subsequent EIR, negative declaration, or addendum is required for approval of the project.

### Council Rule 38 Referral

Copies of the draft ordinance were sent, pursuant to Council Rule 38, to the Department of City Planning, Department of Building and Safety, the Fire Department, the Department of Transportation and the Department of Public Works with a request that all comments, if any, be presented directly to the City Council at the time this matter is considered.

If you have any questions regarding this matter, please contact Deputy City Attorney Kenneth Fong at (213) 978-8202. A member of this Office will be available when you consider this matter to answer questions you may have.

Sincerely,

HYDEE FELDSTEIN SOTO, City Attorney

By   
JOHN W. HEATH  
Chief Assistant City Attorney

JWH:KTF:pb  
Transmittal

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