

## Communication from Public

**Name:** BikeLA

**Date Submitted:** 05/13/2025 11:52 AM

**Council File No:** 22-1154-S1

**Comments for Public Posting:** On behalf of BikeLA, we are writing in strong support of the City Council's wise investment in RaiseLA. This landmark program ensures the advertising money from the City of LA-owned Sidewalk and Transit Amenities Program will directly pay for more bus shelters and transit amenities to improve the lives of bus riders. This landmark fund also allows StreetsLA and LADOT to build bike and pedestrian safety improvements.



May 13, 2025

Los Angeles City Council  
200 N. Spring Street  
Los Angeles, CA 90012

Re: CF **22-1154-S1 Interactive Kiosks**

To the Los Angeles City Council:

On behalf of BikeLA, we are writing in strong support of the City Council's wise investment in RaiseLA. This landmark program ensures the advertising money from the City of LA owned Sidewalk and Transit Amenities Program will directly pay for more bus shelters and transit amenities to improve the lives of bus riders. This landmark fund also allows StreetsLA and LADOT to build bike and pedestrian safety improvements.

At a time when our federal government is attempting to claw back infrastructure funds for our bus systems and active transit plans, the City of LA must not sabotage this revenue-generating program that will directly help our bus riders and biking community.

BikeLA has been very vocal in our strong support for wayfinding as a critical way to increase safety and accessibility for cyclists and pedestrians, and we will continue to advocate strongly to the City Council on pursuing outside-the-box programs that can provide our growing and thriving bike community with increased safety.

We are thrilled that the Sidewalk and Transit Amenities Program already allows for Urban Panels/Kiosks that will be City of LA-owned and controlled and serve as digital wayfinding throughout the city, all while providing revenue directly into the RaiseLA program.

We strongly urge the City Council to protect and invest in the proven revenue-generating Sidewalk and Transit Amenities Program that will help improve the lives of our bus riders, pedestrians, and bike riders.

Best regards,

Eli Akira Kaufman, Executive Director BikeLA

## Communication from Public

**Name:** Pacoima Beautiful  
**Date Submitted:** 05/13/2025 10:11 PM  
**Council File No:** 22-1154-S1  
**Comments for Public Posting:** Attached is a letter from Pacoima Beautiful opposing the interactive kiosk RFP.

May 2, 2025

Los Angeles City Council  
200 N. Spring Street  
Los Angeles, CA 90012

Re: CF **22-1154-S1 Interactive Kiosks**

To the Los Angeles City Council:

We are writing to oppose the motion in Council File 22-1154-S1, which calls for a Request for Proposal for digital advertising kiosks throughout the City.

The City Council has invested in its own Sidewalk and Transit Amenities Program to provide much needed shelter and shade to long-neglected bus riders. The existing city-run program allows static and digital advertising to fund the construction of additional shelters and shade structures throughout the City.

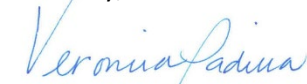
We strongly oppose this kiosk program in the public right-of-way because it will divert advertising funds from the bus shelter contract while offering zero benefit to bus riders. For every dollar that the bus shelter loses to these kiosks, our communities lose the opportunity to gain shade and shelter.

Bus riders spent 20 years waiting for the promise of shade and shelter, and three years into STAP, the city is considering a new program that will negatively impact bus riders. Approving these digital kiosks would be irresponsible given the City's limited budget resources and the diversion of staff resources to a program that offers no public benefit.

Please do not move forward with this RFP or, at minimum prior to contemplating an RFP, require an independent analysis that would consider the impact of a kiosk program on the City's Sidewalk and Transit Amenities Program.

It is important to protect the City's existing program and continue the reinvestment in providing shade to bus riders.

Sincerely,



Veronica Padilla  
Executive Director

## Communication from Public

**Name:**

**Date Submitted:** 05/13/2025 04:41 PM

**Council File No:** 22-1154-S1

**Comments for Public Posting:** I am writing today on behalf of Equality California, the nation's largest statewide LGBTQ+ civil rights organization with over 900,000 members, to express our strong support for IKE Smart City's bid to partner with LA Tourism in bringing tourism-oriented digital kiosks to the City of Los Angeles. LA is home to Equality California's headquarters and to one of the largest, most diverse LGBTQ+ communities in the country, and we are proud to support this critical project. For decades, Los Angeles has served as a welcoming destination for LGBTQ+ tourists, travelers and immigrants from around the world. The city is home to iconic LGBTQ+ historical sites — including The Black Cat and Mattachine Steps in Silver Lake, The Woman's Building near MacArthur Park and Jewel's Catch One on Pico Boulevard — and to vibrant LGBTQ+ entertainment, nightlife and cultural attractions. Still, the capacity to deliver accurate, real-time information for anyone to access is a critical missing element in our existing tourism and transportation infrastructure. IKE kiosks democratize local civic, business and community information so that all Angelenos and visitors, regardless of traditional barriers to entry, can fully participate and benefit from our public infrastructure. Whether a local or a tourist is looking for a place to eat, where to go to a show, a local event, a health clinic or when the next bus arrives — IKE and LA Tourism will play an essential role in creating connected, informed and thriving communities in Los Angeles. Of note, IKE and its partner companies have a robust track-record of supporting the LGBTQ+ communities and causes in cities across the nation. These partnerships have embraced a diversity of important mediums, from the curating a unique digital exhibition with our partners at the ONE National Gay and Lesbian Archives at USC, to commissioning art by Adam JK celebrating Pride in Columbus, OH, to a nationwide campaign with Please Stay this September outreaching to at-risk communities during this year's National Suicide Prevention Awareness month, to partnering with the Inevitable Foundation to promote diversity in the film and television industry. We would like to encourage the City of Los Angeles to join Houston, Miami, Denver, Berkeley and other cities across the country that have already deployed IKEs on their streets. We believe IKE and LA Tourism's program will result in a positive city-wide impact on

the tourism industry, support local and independent businesses, fulfill a key mandate in the City's Tourism Master Plan, deliver social services to at-risk communities and generate much needed revenue for the City.



September 14, 2022

Mr. John Vein

President

Los Angeles Convention and Tourism Development Board of Commissioners

1201 South Figueroa Street

Los Angeles, CA 90015

Dear Mr. Vein,

I am writing today on behalf of Equality California, the nation's largest statewide LGBTQ+ civil rights organization with over 900,000 members, to express our strong support for IKE Smart City's bid to partner with LA Tourism in bringing tourism-oriented digital kiosks to the City of Los Angeles. LA is home to Equality California's headquarters and to one of the largest, most diverse LGBTQ+ communities in the country, and we are proud to support this critical project.

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We would like to encourage the City of Los Angeles to join Houston, Miami, Denver, Berkley and other cities across the country that have already deployed IKEs on their streets. We believe IKE and LA Tourism's program will result in a positive city-wide impact on the tourism industry, support local and independent businesses, fulfill a key mandate in the City's Tourism Master Plan, deliver social services to at-risk communities and generate much needed revenue for the City.

Thank you,

Samuel Garrett-Pate

Managing Director of External Affairs

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*Equality California*

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