

## Communication from Public

**Name:**

**Date Submitted:** 05/21/2025 04:14 PM

**Council File No:** 22-1154-S1

**Comments for Public Posting:** On behalf of the approximately 12,000 members and 2,500 City employees who constitute the International Brotherhood of Electrical Workers (IBEW) Local 11, I am writing to express my support for IKE Smart City as the premier vendor for the installation of digital wayfinding kiosks throughout Los Angeles. As proposed, IBEW Local Union 11 will partner with IKE Smart City in the siting, construction, electrification, and maintenance of a proposed kiosk network. IBEW members recognize the importance of this project to the advancement of the Los Angeles Tourism Master Plan and to our city's adoption of Smart City technology, and we aim to cultivate a mutually beneficial relationship with the company to ensure the project's success. IBEW Local 11 has represented electrical workers in Los Angeles since 1942, evolving into a body that builds relationships of mutual respect that prioritize working with the city and private enterprise to build solutions for our communities. These partnerships are built on the universal recognition that industry and labor can get far more done working together. IBEW members play a vital role in the future economic prosperity of Los Angeles. Indeed, the highly skilled workforce is key to economic development supported by good, union jobs. Notably, labor and its industry partners have historically come together to advocate for policies that have an immediate and long-lasting benefit for the utility industry, IBEW members, and the communities they serve. The digital wayfinding kiosk request for proposals, due to be released this year, calls for innovative technology solutions to Los Angeles's tourism, placemaking, and small business needs. The team at IKE Smart City has a long history of partnering with labor, municipal leadership, and community organizations to advance infrastructure projects that marry cultural investment with a world-class technology platform. We look forward to partnering with IKE to develop this network. Accordingly, IBEW Local 11 is in full support of the plan to install a digital kiosk network and welcomes the opportunity to work with IKE Smart City on this project, which not only delivers public transit wayfinding, small business support, and a two-way municipal communication system to our communities, but further creates a new revenue stream for the City of Los Angeles.



# IBEW Local Union Number 11

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS, AFL-CIO

JOEL BARTON – BUSINESS MANAGER / FINANCIAL SECRETARY

October 16, 2023

City Council Members & Trade, Travel & Tourism Committee  
Los Angeles City Council  
200 N. Spring Street, Rm. 410  
Los Angeles, CA 90015

**Re: IBEW Support for Interactive Wayfinding Kiosks in Los Angeles and vendor IKE Smart City, Council File 22-1154**

Dear Members of City Council:

On behalf of the approximately 12,000 members and 2,500 City employees who constitute the International Brotherhood of Electrical Workers (IBEW) Local 11, I am writing to express my support for IKE Smart City as the premier vendor for the installation of digital wayfinding kiosks throughout Los Angeles. As proposed, IBEW Local Union 11 will partner with IKE Smart City in the siting, construction, electrification, and maintenance of a proposed kiosk network. IBEW members recognize the importance of this project to the advancement of the Los Angeles Tourism Master Plan and to our city's adoption of Smart City technology, and we aim to cultivate a mutually beneficial relationship with the company to ensure the project's success.

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Sincerely,

A handwritten signature in cursive script that reads "Joel Barton".

Joël Barton  
Business Manager

JB/tbcm opeiu#537 afl-cio