

Communication from Public

Name:

Date Submitted: 06/04/2025 04:45 PM

Council File No: 22-1154-S1

Comments for Public Posting: Dear Councilmember, I hope this message finds you well. On behalf of It's Bigger Than Us, I'm writing to express my strong support for the April 11, 2025 motion in favor of the digital tourism and wayfinding kiosk program (CF 22-1154-S1). While the City Council approved a Request for Proposals (RFP) for this initiative back in April 2023 (CF 22-1154), the RFP has yet to be released. As a Los Angeles award-winning poet and author, I recognize the scarcity of creative opportunities for work to be showcased in public spaces. I have partnered with Orange Barrel Media/IKE Smart City to promote my poetry, programs, and my book on digital screen signs in Hollywood. I've seen firsthand how impactful this visibility can be in reaching new audiences and supporting artists and the creative community. Expanding this opportunity through the IKE kiosks would allow us to amplify our reach, boost attendance, and engage a broader, more diverse public with our performances. Beyond the cultural benefits, this program presents a vital opportunity for economic impact. It could generate substantial revenue for the City—estimated at over \$700 million during the contract term, without requiring upfront investment. It also promises to create quality jobs through both infrastructure development and ongoing operations. I respectfully urge you to support this motion so the City can finally release the RFP and ensure Los Angeles keeps pace with other world-class cities that have already implemented this technology. Sincerely, Barbara Fant Award-Winning Poet Voice Over Talent, Host and Corporate & Nonprofit Storyteller

June 3, 2025

Dear Councilmember,

I hope this message finds you well. On behalf of It's Bigger Than Us, I'm writing to express my strong support for the April 11, 2025 motion in favor of the digital tourism and wayfinding kiosk program ([CF 22-1154-S1](#)). While the City Council approved a Request for Proposals (RFP) for this initiative back in April 2023 ([CF 22-1154](#)), the RFP has yet to be released.

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I respectfully urge you to support this motion so the City can finally release the RFP and ensure Los Angeles keeps pace with other world-class cities that have already implemented this technology.

Sincerely,



Barbara Fant
Award-Winning Poet
Voice Over Talent, Host and Corporate & Nonprofit Storyteller