

Communication from Public

Name:

Date Submitted: 06/09/2025 05:17 PM

Council File No: 22-1154-S1

Comments for Public Posting: Dear Councilmembers, On behalf of American Contemporary Ballet (ACB), I'm writing to express our strong support for the April 11, 2025 motion in favor of the digital tourism and wayfinding kiosk program (CF 22-1154-S1). While the City Council approved a Request for Proposals (RFP) for this initiative back in April 2023 (CF 22-1154), the RFP has yet to be released. As a Los Angeles-based dance company, ACB is committed to enriching the city's cultural landscape through accessible, relevant, performances of the highest quality that present dance as a musical artform. This kiosk initiative would significantly enhance the visitor experience in L.A. by providing centralized, easy-to-navigate information about local attractions, events, and small businesses, helping both residents and tourists better engage with the vibrant cultural life of our city. Over the past year, ACB has partnered with Orange Barrel Media/IKE Smart City to promote our programs on digital screens in Hollywood. We've seen firsthand how impactful this visibility can be in reaching new audiences, many of whom become regular patrons. As a nonprofit performing arts organization, expanding this opportunity through the IKE kiosks would be an invaluable help in amplifying our reach, boosting attendance, and engaging a broader, more diverse public with our performances. Beyond the cultural benefits, this program presents a vital opportunity for economic impact. It could generate substantial revenue for the City—estimated at over \$700 million during the contract term—without requiring upfront investment. It also promises to create quality jobs through both infrastructure development and ongoing operations. We respectfully urge you to support this motion so the city can finally release the RFP and ensure Los Angeles keeps pace with other world-class cities that have already implemented this technology. Sincerely, Lincoln Jones

June 2, 2025

Los Angeles City Council
200 N. Spring Street
Los Angeles, CA 90015

Dear Councilmembers,

On behalf of American Contemporary Ballet (ACB), I'm writing to express our strong support for the April 11, 2025 motion in favor of the digital tourism and wayfinding kiosk program ([CF 22-1154-S1](#)). While the City Council approved a Request for Proposals (RFP) for this initiative back in April 2023 ([CF 22-1154](#)), the RFP has yet to be released.

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We respectfully urge you to support this motion so the city can finally release the RFP and ensure Los Angeles keeps pace with other world-class cities that have already implemented this technology.

Sincerely,

A handwritten signature in black ink, reading "Lincoln Jones". The signature is fluid and cursive, with the first name "Lincoln" written in a larger, more prominent script than the last name "Jones".

Lincoln Jones
Director and Choreographer
ACB Ballet