



clerk CIS <clerk.cis@lacity.org>

Your Community Impact Statement Submittal - Council File Number: 22-1154-S1

1 message

LA City SNow <cityoflaprod@service-now.com>
Reply-To: LA City SNow <cityoflaprod@service-now.com>
To: Clerk.CIS@lacity.org, jhartwick@studiocitync.org

Sun, Aug 10, 2025 at 5:46 PM

A Neighborhood Council Community Impact Statement (CIS) has been successfully submitted to your Commission or City Council. We provided information below about CISs and attached a copy of the CIS.

We encourage you to reach out to the Community Impact Statement Filer to acknowledge receipt and if this Community Impact Statement will be scheduled at a future meeting. Neighborhood Council board members are volunteers and it would be helpful if they received confirmation that you received their CIS.

The CIS process was enabled by the to Los Angeles Administrative Code §Section 22.819. It provides that, "a Neighborhood Council may take a formal position on a matter by way of a Community Impact Statement (CIS) or written resolution." NCs representatives also testify before City Boards and Commissions on the item related to their CIS. If the Neighborhood Council chooses to do so, the Neighborhood Council representative must provide the Commission with a copy of the CIS or resolution sufficiently in advance for review, possible inclusion on the agenda, and posting on the Commission's website. Any information you can provide related to your agenda setting schedule is helpful to share with the NC.

If the CIS or resolution pertains to a matter *listed on the Commission's agenda*, during the time the matter is heard, the designated Neighborhood Council representative should be given an opportunity to present the Neighborhood Council's formal position. We encourage becoming familiar with the City Council's rules on the subject. At the Chair's discretion, the Neighborhood Council representative may be asked to have a seat at the table (or equivalent for a virtual meeting) typically reserved for City staff and may provide the Neighborhood Council representative more time than allotted to members of the general public. They are also permitted up to five (5) minutes of time to address the legislative body. If the CIS or resolution pertains to a matter *not listed on the agenda*, the designated Neighborhood Council representative may speak during General Public Comments.

We share this information to assist you with the docketing neighborhood council items before your board/commission. If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at empowerla@lacity.org.

***** This is an automated response, please DO NOT reply to this email. *****

Contact Information

Neighborhood Council: Studio City

Name: Jeffrey Hartwick

Email: jhartwick@studiocitync.org

The Board approved this CIS by a vote of: Yea(12) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 06/25/2025

Type of NC Board Action: Against

Impact Information

Date: 08/11/2025

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-1154-S1

City Planning Number:

Agenda Date:

Item Number:

Summary: The Board of the Studio City Neighborhood Council (SCNC) opposes Council File 22-1154-S1 to instruct the City Tourism Department to release the Request for proposal (RFP) for the installation of interactive kiosks (IKE) in the City of Los Angeles public right-of-way. These signs would cause significant visual pollution and blight, as well as significant driver distraction. Since the time the Tourism and Convention Board first proposed this kiosk program in 2023, the City approved and embarked upon the Sidewalk Transit Amenities Program (STAP), which relies upon advertising revenues to support the construction, installation and maintenance of transit shelters, shade structures, and additional

program elements that include digital advertising "urban panels" that are very similar to IKE kiosk ad panels; STAP relies upon ad revenues to support growth of the program, to provide discretionary funds for each Council District office, and to support the RAISE program initiatives. The City has and will continue to invest heavily in STAP in exchange for a 65% share of ad revenues, which is a much larger share of ad revenues than other advertising program opportunities. In fact, to get STAP started, a significant loan was advanced to STAP from the Public Works Trust Fund. Revenues from IKE do not support the Council District offices, the construction of new transit shelters or the RAISE program but rather they diminish those future funds; the IKE program is neither needed nor a wise offering for Los Angeles. Other cities that have adopted similar kiosk programs do NOT have ad programs on their transit shelters (Santa Monica and Culver City are the local examples). Their sole advertising program is via a sidewalk kiosk program. L.A. is different in that it has already made a commitment to transit riders to provide much-needed shade and shelter via STAP. Support of IKE undermines STAP and the pledge made to transit riders and the public. There will be many attempts to in



SCNC CIS Motion 6c June 25 2025 (Kiosks).pdf

246K

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June 25, 2025

Addressed to:

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 Councilmember Bob Blumenfield
 Councilmember Katy Yaroslavsky
 Councilmember Monica Rodriguez
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COMMUNITY IMPACT STATEMENT

The Board of the Studio City Neighborhood Council (SCNC) *opposes* Council File 22-1154-S1 to instruct the City Tourism Department to release the Request for proposal (RFP) for the installation of interactive kiosks (IKE) in the City of Los Angeles public right-of-way. These signs would cause significant visual pollution and blight, as well as significant driver distraction. Since the time the

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A handwritten signature in black ink, reading "Chip Meehan". The signature is fluid and cursive, with the first name "Chip" and last name "Meehan" clearly distinguishable.

Chip Meehan
President,
Studio City Neighborhood Council