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August 2, 2023

Los Angeles City Council Members  
200 N Spring St.  
Los Angeles, CA 90012

Dear Honorable Members of the Los Angeles City Council,

I am writing on behalf of Koreatown Youth and Community Center (KYCC) to express our support for IKE Smart City's bid to partner with LA Tourism in bringing tourism-oriented digital kiosks to the City of Los Angeles. KYCC is the leading multiservice organization in Koreatown, supporting children and families with programming and resources focused on education, health, housing, and finances.

We enthusiastically support IKE's program, which will showcase social service information on a publicly accessible platform, highlight available job opportunities in the community, and provide many customizable benefits to serve the communities that kiosks are located in. We look forward to working with IKE Smart City to partner and highlight the programs and resources that we offer Koreatown and beyond; including affordable housing, free tax preparation, outpatient treatment and recovery programs, mental health services, and more.

Digital kiosks also offer wayfinding solutions, a critical feature in a city that is constantly changing. Kiosks will drive traffic to our local and small businesses – the backbone of Koreatown – and promote a more pedestrian-friendly environment in a community that is impacted by traffic congestion and parking scarcity.

For all of these reasons, KYCC writes to express our support for the LA Tourism Kiosk program, operated by IKE Smart City. Thank you for your time and consideration as we plan for a more vibrant and equitable Los Angeles.

Sincerely,

Johng Ho Song  
Executive Director  
Koreatown Youth and Community Center