



clerk CIS <clerk.cis@lacity.org>

Your Community Impact Statement Submittal - Council File Number: 22-1154-S2 - Agenda Item Number: 21

1 message

LA City SNow <cityoflaprod@service-now.com>

Sat, Aug 23, 2025 at 9:06 PM

Reply-To: LA City SNow <cityoflaprod@service-now.com>

To: Clerk.CIS@lacity.org, willdrudi@mac.com

A Neighborhood Council Community Impact Statement (CIS) has been successfully submitted to your Commission or City Council. We provided information below about CISs and attached a copy of the CIS.

We encourage you to reach out to the Community Impact Statement Filer to acknowledge receipt and if this Community Impact Statement will be scheduled at a future meeting. Neighborhood Council board members are volunteers and it would be helpful if they received confirmation that you received their CIS.

The CIS process was enabled by the Los Angeles Administrative Code §Section 22.819. It provides that, "a Neighborhood Council may take a formal position on a matter by way of a Community Impact Statement (CIS) or written resolution." NCs representatives also testify before City Boards and Commissions on the item related to their CIS. If the Neighborhood Council chooses to do so, the Neighborhood Council representative must provide the Commission with a copy of the CIS or rResolution sufficiently in advance for review, possible inclusion on the agenda, and posting on the Commission's website. Any information you can provide related to your agenda setting schedule is helpful to share with the NC.

If the CIS or resolution pertains to a matter *listed on the Commission's agenda*, during the time the matter is heard, the designated Neighborhood Council representative should be given an opportunity to present the Neighborhood Council's formal position. We encourage becoming familiar with the City Council's rules on the subject. At the Chair's discretion, the Neighborhood Council representative may be asked to have a seat at the table (or equivalent for a virtual meeting) typically reserved for City staff and may provide the Neighborhood Council representative more time than allotted to members of the general public. They are also permitted up to five (5) minutes of time to address the legislative body. If the CIS or resolution pertains to a matter *not listed on the agenda*, the designated Neighborhood Council representative may speak during General Public Comments.

We share this information to assist you with the docketing neighborhood council items before your board/commission. If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at empowerla@lacity.org.

***** This is an automated response, please DO NOT reply to this email. *****

Contact Information

Neighborhood Council: Coastal San Pedro

Name: Robin Rudisill

Email: willdrudi@mac.com

The Board approved this CIS by a vote of: Yea(11) Nay(0) Abstain(0) Ineligible(1) Recusal(0)

Date of NC Board Action: 04/21/2025

Type of NC Board Action: Against

Impact Information

Date: 08/24/2025

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-1154-S2

City Planning Number:

Agenda Date: 08/27/2025

Item Number: 21

Summary: Whereas, the City has and will continue to invest heavily in STAP in exchange for a 65% share of ad revenues, which is a much larger share of ad revenues than other advertising program opportunities. In fact, to get STAP started, a significant loan was advanced to STAP from the Public Works Trust Fund. Revenues from IKE do not support the Council District offices, the construction of new transit shelters or the RAISE program but rather they diminish those future funds;

Whereas, according to outdoor advertising professionals, advertisers budget a set amount of money for their outdoor ("out-of-home") annual advertising programs, and having a second sidewalk-based ad program will provide competition for those dollars needed to ensure STAP's success; Whereas, the IKE program is neither needed nor a wise offering for Los Angeles. Other cities that have adopted similar kiosk programs do NOT have ad programs on their transit shelters (Santa Monica and Culver City are the local examples). Their sole advertising program is via a sidewalk kiosk program. L.A. is different in that it has already made a commitment to transit riders to provide much-needed shade and shelter via STAP. Support of IKE undermines STAP and the pledge made to transit riders and the public; and Whereas, there will be many attempts to increase advertising on the City's public right-of-way as worldclass events come to L.A. as outdoor advertising companies will seek to cash in on the eyeballs of visitors attending the World Cup, Super Bowl and Olympics games. The City should be wise and should channel those advertising dollars into the STAP program which already is facing stiff competition from Metro's TCN Program with its planned digital billboards that will be installed both on L.A.'s freeways and city streets. Resolved, the Coastal San Pedro Neighborhood Council requests that the City not move forward with the RFP for IKE.



Opposition of Interactive Kiosk Expreience (IKE) program.pdf

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COASTAL SAN PEDRO NEIGHBORHOOD COUNCIL

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April 22, 2025

Honorable Tim McOsker
Los Angeles City Councilmember, CD15
City Hall, 200 N. Spring Street
Los Angeles, CA 90012

Via email: Councilmember.McOsker@lacity.org

Re: Motion opposing the Interactive Kiosk Experience (IKE) program

The following motion was approved by the Coastal San Pedro Neighborhood Council Board at the April 21, 2025 Board meeting:

Whereas, on April 21, 2023 the City Council approved the release of a Request for Proposal (RFP) to install and maintain Interactive Kiosk Experience (IKE) program interactive kiosks in the City's public right-of-way and that RFP has yet to be issued;

Whereas, on April 11, 2025 a Motion was submitted to City Council from the Trade, Travel and Tourism committee that instructs the City Tourism Department to release the RFP for the installation and maintenance of interactive kiosks in the City of Los Angeles public right-of-way within 30 days;

Whereas, such a program will cause significant visual pollution and blight, as well as significant driver distraction;

Whereas, since the time that the Tourism and Convention Board first proposed this kiosk program in 2023, the City approved and embarked upon the Sidewalk Transit Amenities Program (STAP), which relies upon advertising revenues to support the construction, installation and maintenance of transit shelters, shade structures, and additional program elements that include digital advertising "urban panels" that are very similar to IKE kiosk ad panels;

Whereas, STAP relies upon ad revenues to support growth of the program, to provide discretionary funds for each Council District office, and to support the RAISE program* initiatives;

Whereas, the City has and will continue to invest heavily in STAP in exchange for a 65% share of ad revenues, which is a much larger share of ad revenues than other advertising program opportunities. In fact, to get STAP started, a significant loan was advanced to STAP from the Public Works Trust Fund. Revenues from IKE do not support the Council District offices, the construction of new transit shelters or the RAISE program but rather they diminish those future funds;

Whereas, according to outdoor advertising professionals, advertisers budget a set amount of money for their outdoor ("out-of-home") annual advertising programs, and having a second sidewalk-based ad program will provide competition for those dollars needed to ensure STAP's success;

Whereas, the IKE program is neither needed nor a wise offering for Los Angeles. Other cities that have adopted similar kiosk programs do NOT have ad programs on their transit shelters (Santa Monica and Culver City are the local examples). Their sole advertising program is via a sidewalk kiosk program. L.A. is different in that it has already made a commitment to transit riders to provide much-needed shade and shelter via STAP. Support of IKE undermines STAP and the pledge made to transit riders and the public; and

Whereas, there will be many attempts to increase advertising on the City's public right-of-way as world-class events come to L.A. as outdoor advertising companies will seek to cash in on the eyeballs of visitors attending the World Cup, Super Bowl and Olympics games. The City should be wise and should channel those advertising dollars into the STAP program which already is facing stiff competition from Metro's TCN Program with its planned digital billboards that will be installed both on L.A.'s freeways and city streets.

Resolved, the Coastal San Pedro Neighborhood Council requests that the City not move forward with the RFP for IKE.

**The RAISE LA program—short for Reinvestment in Accessibility, Infrastructure, and Streetscape Enhancements for Los Angeles—is a city initiative to improve public infrastructure and street-level amenities. RAISE LA is designed to fund and implement enhancements that make Los Angeles neighborhoods safer, more accessible, and more comfortable for residents and visitors. The program focuses on: Repairing and resurfacing sidewalks, Installing and upgrading bus shelters and shade structures, Improving pedestrian and mobility infrastructure, including crosswalks and curb ramps, and Enhancing streetscapes to promote walkability and community engagement.*

Council File 22-1154-S1

Please contact Robin Rudisill, Chair of the CSPNC Planning Committee, at 310-721-2343 should you have any questions related to this letter and motion.

Sincerely,



Doug Epperhart, President
On behalf of the Coastal San Pedro Neighborhood Council Board

cc:

Traci Park, Los Angeles City Councilmember, CD11

councilmember.park@lacity.org

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