

MOTION

TRADE, TRAVEL AND TOURISM

The City of Los Angeles for years has incorporated various types of amenities in the public right of way. When the Coordinated Street Furniture Program was established in 2001, the Council approved shelters, newsstands, and several types of kiosks, including the public amenities kiosk, pillar kiosk, and vending kiosks. In recent years, this concept has evolved and companies have created digital kiosks to enhance wayfinding and promote tourism.

In December 2020, the Bureau of Street Services (BSS) released a report to the Board of Public Works outlining the regulatory and operational framework for a proposed kiosk program led by IKE. The report included information that specified spatial requirements, ADA compliance, advertising policies, data privacy, and alignment with the Sidewalk and Transit Amenities Program (STAP). This report helped shape the regulations for digital kiosks in the public right of way and laid the foundation for how the program would operate citywide.

In 2022, a proposed “piggyback” agreement with the City of Houston was considered in order to expedite a procured contract with IKE Smart City and judiciously implement the program in Los Angeles. Despite early efforts to move this program forward, it faced delays due to legal uncertainties and other procedural concerns.

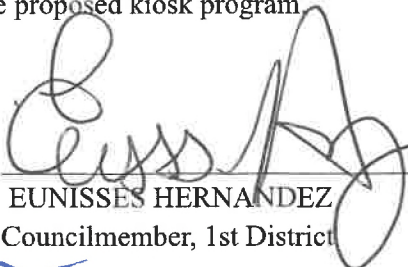
In 2023, Councilmember Blumenfield introduced (C.F. 22-1154), a motion to administer a Request for Proposal (RFP) process for the installation and maintenance of an interactive kiosks program. However, no RFP has been released to date, prompting a follow-up motion from Councilmember McOskey (C.F. 22-1154-S1) in April 2025, urging the release of the RFP. Over the last five years, this program has gone through a variety of hurdles for implementation. Due to the time lapse, it is necessary to get an update on how this program will be implemented in the public right of way. Moreover, with recent developments in City’s efforts to address the claims related to STAP, it is essential the Council take the necessary steps to make sure that this proposed program meets all applicable legal, regulatory, and environmental requirements.

I THEREFORE MOVE that the Council INSTRUCT the City Tourism Department, with assistance from the Bureau of Street Services, to report back on the following information:

- Scope of the proposed interactive kiosk program relative to (C.F. 22-1154-S1);
- Assessment to identify the appropriate City agency to manage and administer the Request for Proposal (RFP) and the interactive kiosk program;
- Regulatory framework and spatial requirements for kiosk installation; and
- Estimated annual revenue projections and fiscal impacts to the Sidewalk and Transit Amenities Program (STAP).

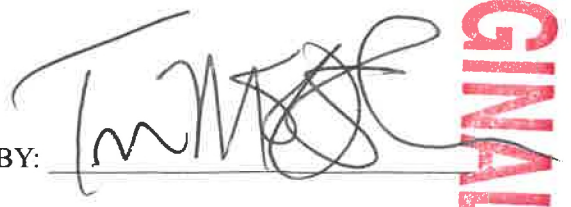
I FURTHER MOVE that the Council INSTRUCT the City Tourism Department, with assistance from the City Attorney and any other relevant department, to initiate the environmental review process for the City’s consideration of the proposed kiosk program.

PRESENTED BY:



EUNISSES HERNANDEZ
Councilmember, 1st District

SECONDED BY:



AUG 05 2025

ORIGINAL