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## Your Community Impact Statement Submittal - Council File Number: 22-1154-s1

1 message

LA City SNow <cityoflaprod@service-now.com>

Tue, Jun 17, 2025 at 4:43 PM

Reply-To: LA City SNow <cityoflaprod@service-now.com>

To: Clerk.CIS@lacity.org, vic@westlasawtelle.org

A Neighborhood Council Community Impact Statement (CIS) has been successfully submitted to your Commission or City Council. We provided information below about CISs and attached a copy of the CIS.

We encourage you to reach out to the Community Impact Statement Filer to acknowledge receipt and if this Community Impact Statement will be scheduled at a future meeting. Neighborhood Council board members are volunteers and it would be helpful if they received confirmation that you received their CIS.

The CIS process was enabled by the Los Angeles Administrative Code §Section 22.819. It provides that, "a Neighborhood Council may take a formal position on a matter by way of a Community Impact Statement (CIS) or written resolution." NCs representatives also testify before City Boards and Commissions on the item related to their CIS. If the Neighborhood Council chooses to do so, the Neighborhood Council representative must provide the Commission with a copy of the CIS or resolution sufficiently in advance for review, possible inclusion on the agenda, and posting on the Commission's website. Any information you can provide related to your agenda setting schedule is helpful to share with the NC.

If the CIS or resolution pertains to a matter *listed on the Commission's agenda*, during the time the matter is heard, the designated Neighborhood Council representative should be given an opportunity to present the Neighborhood Council's formal position. We encourage becoming familiar with the City Council's rules on the subject. At the Chair's discretion, the Neighborhood Council representative may be asked to have a seat at the table (or equivalent for a virtual meeting) typically reserved for City staff and may provide the Neighborhood Council representative more time than allotted to members of the general public. They are also permitted up to five (5) minutes of time to address the legislative body. If the CIS or resolution pertains to a matter *not listed on the agenda*, the designated Neighborhood Council representative may speak during General Public Comments.

We share this information to assist you with the docketing neighborhood council items before your board/commission. If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [empowerla@lacity.org](mailto:empowerla@lacity.org).

\*\*\*\*\* This is an automated response, please DO NOT reply to this email. \*\*\*\*\*

### Contact Information

Neighborhood Council: West Los Angeles Sawtelle

Name: Victor Pacheco

Email: [vic@westlasawtelle.org](mailto:vic@westlasawtelle.org)

The Board approved this CIS by a vote of: Yea(14) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 11/20/2022

Type of NC Board Action: Against

### Impact Information

Date: 06/17/2025

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 22-1154-s1

City Planning Number:

Agenda Date:

Item Number:

Summary: This CIS opposes the IKE proposal to install 300-500 video kiosks on city sidewalks and rights-of-way, citing inadequate vetting and minimal community outreach. The West Los Angeles Sawtelle Neighborhood Council outlines several requirements before City Council consideration, including environmental review, competitive procurement, financial analysis, roadway safety assessment, and comprehensive community outreach. Key findings include concerns about visual blight, increased vehicle crashes due to driver distraction, rushed approval before political transitions, and

displacement of trees on narrow sidewalks. The CIS was approved unanimously by the NC board on November 30, 2022, and submitted on December 10, 2022.



**CIS 22-1154-S1.pdf**

406K

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

This is an automated response, please do not reply to this email.

#### Contact Information

Neighborhood Council: West Los Angeles Neighborhood Council

Name: Jay Ross

Phone Number:

Email: [jayr@amcalhousing.com](mailto:jayr@amcalhousing.com)

The Board approved this CIS by a vote of: Yea(14) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 11/30/2022

Type of NC Board Action: Against

#### Impact Information

Date: 12/10/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-1154

Agenda Date:

Item Number:

Summary: West Los Angeles Sawtelle NC voted to oppose the IKE proposal install 300-500 video kiosks that are 8 ft. tall with images on both sides on city sidewalks and right-of-way. The program has not been adequately vetted prior to City Council consideration, and community outreach has been minimal and inadequate. The following shall be completed prior to any City consideration or votes: 1. A formal environmental review (CEQA) process. 2. A competitive procurement (RFP) process. 3. Financial analysis that clearly demonstrates that the city will make a profit. Neither the City Administrative Officer (CAO) nor the Chief Legislative Analyst (CLA) has conducted a financial analysis. 4. Adoption by motion of Councilmember Bonin's Minority Report, which was presented at the Travel, Tourism and Trade Committee. (Pursuant to Council Rule 69, the Minority Report was submitted for informational purposes only unless by adoption of a motion.) The Minority Report specifies the reports needed prior to consideration of the program. 5. An assessment on roadway safety and driver distraction associated with changing digital signage. 6. Comprehensive outreach to NC/CCs and the community. Findings : 1. The IKE program will place more distracting digital ads in the public right-of-way. This is the third proposal recently to monetize our sidewalks. 2. The cumulative impact of 96 MTA digital billboards along freeways and streets (TCN program), 1,000 bus shelters with digital signs (STAP program), and 300-500 video kiosks on sidewalks will create extensive visual blight and increase vehicle crashes from distracted driving. 3. Outreach has been minimal, and the City may be rushing approval prior to the Mayor and other Councilmembers leave office, per the November election. 4. Many sidewalks are already narrow, and few are as wide as the sidewalks shown in the promotional photos. Sidewalk signs will displace trees,