

Communication from Public

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Comments for Public Posting: Oppose: Strengthening the master lease program in Los Angeles requires addressing both its potential and existing challenges. Here are some key areas to consider: **Expanding Opportunities:** **Target diverse populations:** Focus on populations struggling in the traditional rental market, like formerly homeless individuals, families with vouchers, and those with criminal records. **Variety of models:** Explore different master lease models, including scattered-site units, single buildings, and partnerships with motels or hotels. **Proactive unit acquisition:** Implement an aggressive strategy to identify and secure suitable units, including incentives for landlords and collaboration with developers. **Enhancing Program Efficiency:** **Streamlined tenant selection:** Develop clear and fair criteria for tenant selection, ensuring transparency and equity while expediting placements. **Supportive services integration:** Coordinate effectively with service providers to offer necessary support, like case management, mental health services, and job training, within the leased units. **Data-driven decision making:** Track program outcomes, tenant experiences, and cost-effectiveness to guide future program iterations and resource allocation. **Addressing Potential Challenges:** **Community concerns:** Engage with communities where master lease units are located, addressing concerns about potential impacts on the neighborhood and ensuring their voices are heard. **Landlord participation:** Develop incentives and partnerships to encourage landlords to participate, potentially offering rent guarantees, tax breaks, or streamlined permitting processes. **Funding sustainability:** Secure long-term funding sources to ensure the program's stability and growth, exploring public-private partnerships and philanthropic contributions. **Additional Points:** **Prioritize quality and standards:** Maintain high standards for housing quality, building maintenance, and supportive services offered within master leased units. **Transparency and accountability:** Publish regular reports on program progress, outcomes, and tenant experiences to build trust and promote accountability. **Evaluation and innovation:** Continuously evaluate program effectiveness and explore innovative approaches to improve efficiency, tenant outcomes, and overall impact. Remember, these are just

suggestions, and the most effective approach will depend on the specific context and priorities of Los Angeles. Engaging with relevant stakeholders, including tenant advocates, service providers, landlords, and community members, will be crucial in crafting a successful program that addresses the needs of both tenants and the city.