

Communication from Public

Name: Affordable LA: Mend It, Don't End It Coalition
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Council File No: 23-0038-S15
Comments for Public Posting: Please find attached a letter from the Affordable LA: Mend It, Don't End It Coalition reiterating our support for the proposal to place Measure ULA reforms on the November 2026 ballot, and urging the Council to take it up next week.



June 26, 2026

Council President Marqueece Harris-Dawson
Honorable Members of the Los Angeles City Council
200 N. Spring Street Los Angeles, CA 90012

Dear Council President Harris-Dawson and Honorable Members of the Council:

On behalf of the Affordable LA: Mend It, Don't End It Coalition — a broad alliance of affordable housing advocates, housing builders, labor unions, businesses, and community organizations — we write to reiterate our strong support for the proposal from Councilmembers Katy Yaroslavsky and Tim McOsker to place a measure on the November 2026 ballot advancing critical reforms to Measure ULA.

If adopted by voters, these amendments would help build more housing and ensure Measure ULA is delivering on its promise to increase affordability and reduce homelessness.

The proposal, which earned majority support from the Council last week, would exempt new multifamily and residential mixed-use properties sold within ten years of construction, add flexibility to Citizens' Oversight Committee eligibility, and expand eligible uses of ULA funds to include interim housing and associated homeless outreach and services.

The case for reform is well established. Independent, peer-reviewed research from UCLA, RAND, USC, Harvard, and others shows that Measure ULA is suppressing the production of multifamily housing in Los Angeles – the type of housing that is especially tied to affordability. Since the measure took effect, multifamily housing production has dropped 32%, property transactions over \$5 million have fallen 67%, and rents have risen 12%.

As transaction costs climb, construction slows, projects stall, jobs disappear, and the local tax base that funds parks, street lighting, and fire and paramedic services erodes. The Yaroslavsky-McOsker proposal represents a path to mend Measure ULA, not end it, and to unlock a significant increase in housing production.

This progress reflects months of tireless advocacy from our coalition and so many others – and much hard work by City leaders. Now is the time for these efforts to result in action. The window to place a measure on the November 2026 ballot is closing quickly. If the Council does not move forward, housing production will remain stalled.

We respectfully urge the Council to take up and approve this measure next week. The coalition stands ready to support you in getting it across the finish line.

Thank you for your continued leadership on this critical issue.

Sincerely,

Affordable LA: Mend It, Don't End It Coalition



CC: Mayor Karen Bass