BOARD OF ANIMAL SERVICES COMMISSIONERS

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City of Los Angeles

CALIFORNIA

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MAYOR

DEPARTMENT OF ANIMAL SERVICES
221 N. Figueroa Street
6TH Floor, Suite #600
Los Angeles, CA 90012

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STAYCEE DAINS
GENERAL MANAGER

CURTIS R. WATTS
ASSISTANT GENERAL MANAGER
Administration

ANNETTE G. RAMIREZ
ASSISTANT GENERAL MANAGER
Lifesaving

DR. JEREMY PRUPAS
CHIEF VETERINARIAN

October 9, 2024

The Honorable Karen Bass
Mayor, City of Los Angeles
200 N. Spring Street, Room 303
Los Angeles, CA 90012

The Honorable City Council
c/o Office of the City Clerk
City Hall, Room 395
Los Angeles, CA 90012

Attention: Legislative Coordinator

RE: ACCEPTANCE OF A $25,571 DONATION FROM SUBARU OF AMERICA, INC. AND SUBARU SHERMAN OAKS INTO THE ANIMAL WELFARE TRUST FUND

Recommendation for Council Action, subject to the approval of the Mayor:

1. **ACCEPT** a $25,571 donation from Subaru of America, Inc. and Subaru Sherman Oaks on behalf of the City of Los Angeles Department of Animal Services for benefiting animal enrichment at the animal care centers;

2. **APPROVE** the deposit of these funds into the Animal Welfare Trust Fund - Fund No. 859, Account 060054 – Lifesaving Fund;

3. **APPROVE** the disbursement of these funds restricted for the designated purpose of benefiting animal enrichment at animal care centers;

4. **AUTHORIZE** the Board of Animal Services Commissioners to authorize the transfer of donation funds from the Animal Welfare Trust Fund - Fund No. 859 to the volunteer program budget for purchasing supplies and equipment used in enrichment activities by Department volunteers until the $25,571 is exhausted; and,

5. **FORWARD** the acceptance of this donation to the Mayor and City Council for approval.

BACKGROUND:

For over a decade, Subaru of Sherman Oaks, local to the East Valley Animal Care Center, and Subaru of America, Inc. has partnered with the Department of Animal Services (Department), hosting multiple adoption events, making past donations, and sponsoring booths at the Sherman Oaks Street Fair and the Los Angeles Auto Show.

In August 2023, Jennifer Curiel submitted an application to participate in the Subaru Loves Pets Initiative to Subaru of America, Inc. on the suggestion of then, Lead Volunteer Liaison Jacob Miller and Subaru of Sherman Oaks. The initiative's aim was to promote adoption of pets from animal shelters across the United States. In October 2023, the Department, East Valley Animal Care Center participated in the Sherman Oaks Street Fair sponsored by Subaru of Sherman Oaks and the Subaru Loves Pets initiative. In November 2023, Jacob Miller submitted a report to Subaru of America per instructions on the initiative's application along with a story explaining how Subaru of Sherman Oaks helped the Department with adoptions for that month by promoting the local shelter and sponsoring a booth to hold an adoption event and information table at the Sherman Oaks Street Fair. The Department was awarded a donation in the amount of $25,571 to be deposited to the Animal Welfare Trust Fund for the purposes of supporting enrichment activities at Department's animal care centers.

SUMMARY:

The Department staff and volunteers are daily engaged in activities aimed at enriching the environment for the animals in its care. By doing so, the Department's goal is to alleviate fear, anxiety, and stress for the animals and enrich the spaces they are housed to promote a welcoming environment for potential adopters. The goal is to increase the live save rate, decrease overall length of stay, and provide a large selection of animals for adoption that are safe for the community.

The Department achieves environment enrichment through a number of activities called boredom busters for in kennel\cage enrichment, equipment for volunteers and staff to use conducting playgroups, offsite events that promote adoption and serve as a respite for animals housed at the centers, and short-term fostering. Examples of what is used for these include treats, training aids, toys, puzzles, blankets, dog beds, raised beds, ingredients for frozen treats, leashes, collars, "adopt me" gear, short-term foster kits, playgroup equipment.

On September 10, 2024, the Board of Animal Services Commissioners authorized the Acceptance of a $25,571 Donation from Subaru of America, Inc. and Subaru Sherman Oaks into the Animal Welfare Trust Fund, subject to the approval of the City Council and Mayor.

FISCAL IMPACT:

There will be no financial impact to the General Fund. The funds from this donation will be deposited into the Animal Welfare Trust Fund and disbursements will be made as needed to support environment enrichment activities.

SUBJECT: Transmittal to Mayor and Council
ACCEPTANCE OF A $25,571 DONATION FROM SUBARU OF AMERICA, INC. AND SUBARU SHERMAN OAKS INTO THE ANIMAL WELFARE TRUST FUND

Respectfully submitted,

Annette G. Ramirez
Acting General Manager

Attachment: Adopted Board Report – Acceptance of a $25,571 Donation from Subaru of America, Inc. and Subaru Sherman Oaks into the Animal Welfare Trust Fund

cc: Jacqueline Reyes, City Administrative Officer
Sharon Lee, Los Angeles Animal Services

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Report to the Board of Animal Services Commissioners

MEETING DATE: September 10, 2024

PREPARED BY: Jacob Miller

REPORT DATE: September 5, 2024

TITLE: Volunteer Coordinator

SUBJECT: **ACCEPTANCE OF A $25,571 DONATION FROM SUBARU OF AMERICA, INC. AND SUBARU SHERMAN OAKS INTO THE ANIMAL WELFARE TRUST FUND**

BOARD ACTION RECOMMENDED:

1. **ACCEPT** a $25,571 donation from Subaru of America, Inc. and Subaru Sherman Oaks on behalf of the City of Los Angeles Department of Animal Services for benefiting animal enrichment at the animal care centers;

2. **APPROVE** the deposit of these funds into the Animal Welfare Trust Fund - Fund No. 859, Account 060054 – Lifesaving Fund;

3. **APPROVE** the disbursement of these funds restricted for the designated purpose of benefiting animal enrichment at animal care centers;

3. **AUTHORIZE** the Board of Animal Services Commissioners to authorize the transfer of donation funds from the Animal Welfare Trust Fund - Fund No. 859 to the volunteer program budget for purchasing supplies and equipment used in enrichment activities by Department volunteers until the $25,571 is exhausted; and,

4. **FORWARD** the acceptance of this donation to the Mayor and City Council for approval.

BACKGROUND:

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Report to the Board of Animal Services Commissioners
SUBJECT: ACCEPTANCE OF A $25,571 DONATION FROM SUBARU OF AMERICA, INC. AND SUBARU SHERMAN OAKS INTO THE ANIMAL WELFARE TRUST FUND

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SUMMARY:

The Department staff and volunteers are daily engaged in activities aimed at enriching the environment for the animals in its care. By doing so, the Department's goal is to alleviate fear, anxiety, and stress for the animals and enrich the spaces they are housed to promote a welcoming environment for potential adopters. The goal is to increase the live save rate, decrease overall length of stay, and provide a large selection of animals for adoption that are safe for the community.

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FISCAL IMPACT:

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Approved:

Annette S. Ramirez

Annette Ramirez, Acting General Manager

BOARD ACTION:

X	Passed	Disapproved	
	Passed with noted modifications	Continued	
	Tabled	New Date	