

TRANSPORTATION COMMITTEE REPORT relative to establishing a Parking Meter Zone (PMZ) for paid parking on Canyon Lake Drive between Arrowhead Drive and Mulholland Highway adjacent to Lake Hollywood Park.

Recommendation for Council action:

NOTE and FILE the January 8, 2024 Los Angeles Department of Transportation (LADOT) report relative to the establishment of a PMZ on Canyon Lake Drive between Arrowhead Drive and Mulholland Highway adjacent to Lake Hollywood Park, inasmuch as this report is for information only and no Council action is required.

Fiscal Impact Statement: Not applicable.

Community Impact Statement: None submitted.

Summary:

On June 5, 2023, your Committee considered a January 8, 2024 LADOT report relative to establishing a PMZ for paid parking on Canyon Lake Drive between Arrowhead Drive and Mulholland Highway adjacent to Lake Hollywood Park. According to the LADOT, Lake Hollywood Park is a popular scenic area with unobstructed views of the Hollywood Sign and access to the Innsdale Trail and Mulholland Highway Trail. Social media and navigation apps have made the Hollywood Sign one of the most visited tourist sites in Los Angeles.

Given the traffic impacts that take place around Lake Hollywood Park and the surrounding area, on September 1, 2023, Council instructing the LADOT to report in regard to:

- a) Advice on the potential for utilizing LA Express Park™ in the Lake Hollywood area.
- b) Steps for creation and feasibility of overlaying a Parking Meter Zone (PMZ) over a Preferential Parking District (PPD) for Canyon Lake Drive between Arrowhead Drive and Mulholland Highway, and other residential streets within two blocks of recreational facilities at Lake Hollywood Park and the Innsdale Trail.
- c) The feasibility of The Honorable City Council 2 January 8, 2024 creating a special fund where future PMZ Lake Hollywood Park parking revenue could be retained for improvements associated with Lake Hollywood Park.

LA Express Park™ (Demand-Based Parking Pricing) LA Express Park™ is a dynamic program that combines technology with demand-based parking pricing to create an innovative parking management system in high-activity commercial areas. The program utilizes smart parking meters, parking sensors, and other technology to collect real-time

occupancy data and uses dynamic rate changes to match parking supply with demand. LADOT first launched the Express Park program in Downtown Los Angeles in 2012, and has since expanded it to Westwood Village in 2015, Hollywood in 2018, and Venice in 2019. The program's goal is to reduce traffic congestion and air pollution while increasing the availability of parking spaces and encouraging alternative modes of transportation. The LA Express Park™ pricing engine analyzes parking occupancy data to develop recommended pricing based on demand on each block. This system works to better match the availability of parking spaces to the demand for those spaces, thereby reducing the amount of time drivers spend circling the area looking for parking. The LADOT's Express Park program currently operates only in established PMZs in high activity commercial areas where the City has installed parking meters or pay stations. For LA Express Park™ to operate on Canyon Lake Drive near Lake Hollywood Park, the City must either establish a new PMZ or expand an existing, nearby/adjacent PMZ like Universal City (PMZ 579) or Hollywood/Vine (PMZ 546).

Normally, the expansion of existing PMZs focus on expansion into adjacent commercial areas that demonstrate the need for improved management of on-street parking where significant and frequent access to businesses in the area needs to be provided and to establish consistency with the surrounding areas. Outside of PMZ requirements, the LADOT takes into consideration other factors that determine whether an area is a suitable fit for the LA Express Park™ program. These factors include, but are not limited to: street activity level, proximity to residential neighborhoods, adherence to parking enforcement policies and regulations, and the costs associated with installing, operating, maintaining, and collecting revenue for the parking meters or pay stations. While LA Express Park™ is feasible if meters are established at this location, LADOT anticipates that the costs may exceed the revenue generated by paid parking and would prove unsustainable to upkeep. Therefore, LADOT does not recommend creating a PMZ and installing parking meters at this location at this time.

After further consideration and having provided an opportunity for public comment, the Committee moved to note and file the LADOT report. This matter is now submitted to Council for its consideration.

Respectfully Submitted,
Transportation Committee

COUNCILMEMBER VOTE

HUTT: YES

PARK: YES

HERNANDEZ: YES

DE LEON: ABSENT

RAMAN: ABSENT

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6/5/24

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-NOT OFFICIAL UNTIL COUNCIL ACTS-