

Communication from Public

Name: Barbara Broide

Date Submitted: 12/03/2023 02:23 PM

Council File No: 23-1210

Comments for Public Posting: If our City's leaders are truly concerned about traffic safety and in particular the safety of the most vulnerable street users, our pedestrians and bicyclists, that there is nothing that signal changes can do to overcome the driver distraction caused by digital changing billboards. It is so disappointing and troubling to know that the City is willing to permit digital changing billboards even on streets identified in the High Injury Network. How can that be rationalized? There is a disconnect in the City's approach to safety on our roadways when electeds are willing to trade away public safety for advertising revenues. In short, it stinks.