The early history of Tritch Hardware begins in 1859 when George Tritch, a German immigrant, founded George Tritch Hardware Co. in Denver. Mr Tritch brought with him his tools, a small stock of goods, and at once began business in a cabin on Blake Street near Cherry Creek. His business soon outgrew its quarters and he built a large store room on 15th and Blake Streets. In 1884 his business again outgrew its quarters and he built a large block on Arapahoe and 17th Streets, in which he placed the final George Tritch Hardware Company, which was one of Denver's great commercial establishments. The store was forced to close in Denver after the Great Depression. George's great-grandson Stuart restarted the family business and continued the legacy by reopening the store as Tritch Hardware in 1945, in the beautiful hamlet of Eagle Rock. Stuart worked the store with his sons Jack and Merritt; who eventually turned over the day to day operations to Merritt's sons, Jeff and Glenn. With Jeff's retirement; Glenn has assumed the responsibility.

From humble beginnings in Denver, the Tritch brand of "tried and true" community based service has continued to this day by the grace of the Eagle Rock community. One could only imagine how many generations of Eagle Rock families have walked through those doors; and continue to do so. Or how many families new to the area have found the benefit of having a small family owned hardware store where they can walk in, get good advice and a solution to their problems. The commitment to the principles of George's "handshake deal", the give and take between community and business; is what small businesses are founded on. Those principals are still in place 77 years after Stuart opened the doors; and have forged a strong bond between community and store.

I THEREFORE MOVE that the intersection of Colorado Boulevard and Townsend Avenue, in the Eagle Rock community, be named as "Tritch Family Square" and that the Department of Transportation be directed to erect permanent ceremonial sign(s) to this effect at this location.

PRESENTED BY:

KEVIN DE LEÓN

Councilmember, 14th District

SECONDED BY:

MHD-NOV 0 8 2023