

MOTION

Sidewalk Vending has been a cornerstone of Los Angeles commerce since before Los Angeles was part of the United States. It is a staple in many neighborhoods across the City and has evolved with the ongoing legislative changes around regulation of this business practice.

Council District 1 is home to one of the largest Salvadoran communities outside El Salvador, stemming from the diaspora onset by civil wars in Central America. In the 80s, there was an influx of Salvadoran and Guatemalan residents to Los Angeles due to the conflicts in these Countries. This movement of people has led to a rich and diverse set of food and goods being sold in Council District 1 at a variety of popular vending areas.

With legislative changes at the City, County, and State levels, including the passing of SB 972 and the expected passing of a Micro-Enterprise Home Kitchen Operation ordinance at the County level later this year, there is an opportunity to ensure street vendors are provided adequate support and right-sized solutions as more pathways for entrepreneurship open.

Because of the multiple wins and advances by sidewalk vendors in the last few years, opportunities for open air markets, as well as specialized spatial regulations for high-pedestrian traffic vending areas must be further explored to increase support for sidewalk vendors. Council District 1 is committed to a multi-pronged approach (education, infrastructure, business assistance) to support sidewalk vendors. The Council Office is leading efforts to install new trash receptacles, perform power washing, pilot grease collection, and permit education/ assistance. The Council Office wants to honor the decades of work that vendors have brought to the district, and understand their culturally specific and specialized needs to ensure that Council District 1 and the City are being proactive in supporting these growing businesses.

I THEREFORE MOVE that the City Council instruct the Economic and Workforce Development Department (EWDD), with assistance of the Bureau of Street Services, the Department of City Planning, LA Sanitation, the Office of Finance, and the LA County Department of Public Health, to conduct listening and resource sessions for sidewalk vendors in Council District 1 with the purpose of providing information to sidewalk vendors about local rules, regulations, and laws and intentionally creating a place for the City to hear directly from sidewalk vendors across Council District 1 about their experiences and issues they are facing; and report back within 180 days on an assessment of these listening sessions and recommendations with opportunities to create effective sidewalk vending policies, programs, and services in Council District 1 .

I FURTHER MOVE that the Bureau of Street Services and the Bureau of Engineering be instructed to develop in 90 days an interactive, easily accessible map that clearly shows where sidewalk vending can occur in Council District 1 in order to support vendors with our

PK FEB 09 2024

multi-pronged approach at popular vibrant vending corridors like Vermont Ave., Alvarado St., and Bonnie Brae St.

PRESENTED BY:


EUNISSES HERNANDEZ
Councilmember, 1st District

SECONDED BY:



ORIGINAL