

MOTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council; and

WHEREAS, pop-up businesses are temporary, short-term retail and service businesses that can move into vacant storefronts, allowing entrepreneurs to test their products and reach new markets at a low cost; and

WHEREAS, the activation of vacant commercial storefronts through pop-up businesses has demonstrated measurable economic benefits, driving foot traffic, sales, tax revenue, and positive spillover effects to neighboring businesses; and

WHEREAS, small businesses seeking to open permanent storefronts face lengthy and costly approval timelines, including plan check, discretionary review, and capital improvement requirements that can take years or longer before operations can begin, creating significant barriers to entry for entrepreneurs and aspiring small business owners; and

WHEREAS, most local jurisdictions, including the City of Los Angeles, lack streamlined policies that allow short-term commercial use without full compliance with permanent occupancy standards, resulting in pop-up activity that is often prohibited, limited to 90 days of operation, inconsistently permitted, or burdened with the same regulatory requirements as permanent development; and

WHEREAS, AB 1679 (González - Wicks) would require cities and counties to establish a Temporary Commercial Activation permit that authorizes qualifying small businesses to operate in existing vacant commercial spaces for up to 120 days under a limited, low-risk framework, while maintaining essential life-safety, public health, and accessibility protections; and

WHEREAS, AB 1679 establishes a clear and accessible pathway from temporary commercial testing to permanent tenancy, supporting entrepreneurship, reducing barriers to entry, and promoting the revitalization of downtowns and neighborhood commercial corridors; and

NOW, THEREFORE, BE IT RESOLVED, that by adoption of this Resolution, the City of Los Angeles hereby includes in its 2025-26 State Legislative Program SUPPORT of AB 1679 (González - Wicks) which would require cities and counties to establish a Temporary Commercial Activation permit allowing qualifying small businesses to operate in vacant commercial spaces for up to 120 days, creating a pathway to permanent tenancy while reducing barriers to entrepreneurship and supporting the revitalization of commercial corridors.

PRESENTED BY


YSABEL JURADO
Councilmember, 14th District

SECONDED BY




AUG 18 2026

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