

RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations, or policies proposed to or pending before a local, state, or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council; and

WHEREAS, the City of Los Angeles continues to recover from the damage and devastation from the January 2025 wildfires, which has exacerbated the City's existing housing crisis while introducing new problems into our housing system; and

WHEREAS, as the wildfires were still raging, rental housing prices began to increase beyond the allowable levels, as outlined by State law, which led to numerous incidents of price gouging for rental units across the City; and

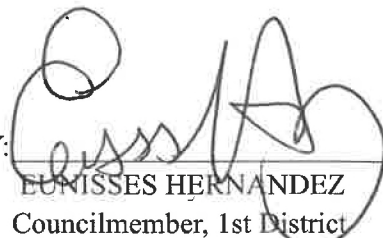
WHEREAS, currently pending in the State legislature, SB 36 (Umberg) seeks to apply additional civil penalties for individuals who engage in acts of unfair competition, such as price gouging, against one or more persons who have been displaced due to a state of emergency or local emergency; and

WHEREAS, SB 36 would increase enforcement related to price gouging by, among other things, requiring housing listing platforms to remove a listing when notified by law enforcement agencies that the price for a listing on the platform has violated price gouging provisions; and

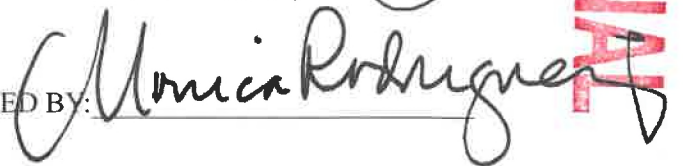
WHEREAS, the City of Los Angeles has a strong interest in protecting all its residents—including but not limited to victims of the recent wildfires—from predatory practices, especially practices which can increase after a disaster to take advantage of vulnerable victims;

NOW, THEREFORE, BE IT RESOLVED, that by adoption of this Resolution, the City of Los Angeles hereby includes in its 2025-26 State Legislative Program SUPPORT for SB 36 (Umberg) which would apply additional civil penalties to individuals or entities that engage in price gouging during a declared state of emergency or local emergency, and increase enforcement by requiring housing listing platforms to remove listings that have violated price gouging provisions.

PRESENTED BY:


EUNISSES HERNANDEZ
Councilmember, 1st District

SECONDED BY:



ORIGINAL


JUN 03 2025