PETTY F. SANTOS INTERIM CITY CLERK City of Los Angeles
CALIFORNIA

OFFICE OF THE CITY CLERK

VACANT EXECUTIVE OFFICER



Council and Public Services Division

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OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

Council File No.: 25-0002-S78

Council Meeting Date: August 27, 2025

Agenda Item No.: 39

Agenda Description: CONSIDERATION OF RESOLUTION (HARRIS-DAWSON - PRICE) relative to

establishing the City's position on Assembly Bill (AB) 770 (Mark Gonzalez) which would create a targeted exemption in the Outdoor Advertising Act to authorize the City of Los Angeles to establish a sign district at the Los Angeles

Convention Center.

Council Action: RESOLUTION (HARRIS-DAWSON - PRICE) - ADOPTED FORTHWITH

Council Vote:

YES	Blumenfield	YES	Harris-Dawson	YES	Hernandez
YES	Hutt	YES	Jurado	YES	Lee
YES	McOsker	YES	Nazarian	YES	Padilla
YES	Park	YES	Price Jr.	YES	Raman
NO	Rodriguez	YES	Soto-Martínez	YES	Yaroslavsky

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Pursuant to Charter/Los Angeles Administrative Code Section(s): 231(h)

FILE SENT TO MAYOR
LAST DAY FOR MAYOR TO ACT

08-27-2025
09-08-2025

APPROVED

Karen Bass

9/8/2025

DATE SIGNED

Adopted Report(s)Title Resolution (Harris-Dawson - Price) dated 8-20-25