

The Los Feliz Business Improvement District is coordinating a street banner program. The street banners are to conduct outreach, and promote the business improvement district.

The purpose of these banners is to promote the Los Feliz Business Improvement District and encourage stakeholders to become involved with the community.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Los Feliz Business Improvement District, as a City of Los Angeles Non-event Street Banner Program.

I FURTHER MOVE that the City Council approve the content of the attached street banner design.

PRESENTED BY

NITHYA RAMAN

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Councilmember, 4th District

SECONDED BY

ORIGINAL

JUN 1 7 2025





