

RESOLUTION NO. 28137

WHEREAS, on recommendation of Management, there were presented for approval, Award of a five (5)-year Contract to Direct A/V Inc. covering technical maintenance and operations support and related services for the public address systems at Los Angeles International Airport, for cost not to exceed \$10,000,000; and

WHEREAS, the public address system is being used by Los Angeles World Airports (LAWA) for voice announcements and visual messaging in the terminals and at the curbside of the Central Terminal Area at Los Angeles International Airport (LAX). It is a key airport system that operates 24 hours a day, 7 days a week, 365 days a year to enhance guest experience and augment public safety and security efforts; and

WHEREAS, in June 2024, LAWA posted a Request for Proposals for technical operations and maintenance support of the public address system at LAX. LAWA received two (2) proposals, and Direct A/V Inc. was determined to be the successful proposer; and

WHEREAS, the contract with Direct A/V Inc. will allow LAWA to obtain ongoing maintenance, repair, materials, and related services for the following areas:

- Terminal paging for live and recorded audio announcements in all LAX terminals
- White Zone paging for live and recorded audio announcements at the curbsides
- Terminal-wide emergency messaging sent remotely from the Airport Response Coordination Center; and

WHEREAS, the public address system is required by the system's manufacturer, Innovative Electronics Design, to be maintained by a Certified Integrator; and

WHEREAS, funds for the contract are available in the Fiscal Year 2024-2025 LAWA Operating Budget in LAX Cost Center 1170010 – IT Airport Operations, Commitment Item 520 – Contractual Services and Commitment Item 522 – Materials and Supplies. Funding for subsequent years will be requested as part of the annual budget process; and

WHEREAS, the LAWA Strategic Sourcing Division set the Business Enterprise (BE) mandatory participation goals for the project at 10% Small BE (SBE), 3% Local BE (LBE), 3% Local Small BE (LSBE) and 1% Disabled Veteran BE (DVBE). Direct A/V Inc. is a certified SBE, LBE and LSBE firm and therefore will achieve 100% in those categories. The firm has pledged 1.12% DVBE for the contract; and

WHEREAS, actions taken on this item by the Board of Airport Commissioners will become final pursuant to the provisions of Los Angeles City Charter Section 373;

NOW, THEREFORE, BE IT RESOLVED that the Board of Airport Commissioners adopted the Staff Report; further adopted staff's determination that this item, as a continuing administrative activity, is exempt from California Environmental Quality Act (CEQA) requirements pursuant to Article II, Section 2.f of the Los Angeles City CEQA Guidelines; approved the Award of a five (5)-year Contract to Direct A/V Inc. covering technical maintenance and operations support and related services for the public address systems at Los Angeles International Airport, for cost not to exceed \$10,000,000; and authorized the Chief Executive Officer, or designee, to execute the contract with



Direct A/V, Inc. subject to approval by the Los Angeles City Council and approval as to form by the City Attorney.

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I hereby certify that this Resolution No. 28137  
is true and correct, as adopted by the Board of  
Airport Commissioners at its Special Meeting  
held on Thursday, April 17, 2025.



Grace Miguel – Secretary  
BOARD OF AIRPORT COMMISSIONERS