

 <p>Report to the</p> <p>BOARD OF AIRPORT COMMISSIONERS</p>		<div style="border: 1px solid black; padding: 5px; display: inline-block;"> 5 <small>Item Number</small> </div>																							
<p><i>Aura Moore</i> <small>AURA MOORE (Apr 4, 2025 15:58 PDT)</small></p> <p>_____ Approver: Aura Moore, Deputy Executive Director and Chief Information Officer</p> <p><i>Brian C. Ostler</i></p> <p>_____ Reviewer: Brian C. Ostler, City Attorney</p> <p><i>John Ackerman</i></p> <p>_____ John Ackerman, Chief Executive Officer</p>	<p><u>Meeting Date</u></p> <p style="text-align: center;">4/17/2025</p> <hr/> <p>Needs Council Approval: <input checked="" type="checkbox"/> Y</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Reviewed for/by</th> <th style="text-align: left;">Date</th> <th style="text-align: left;">Approval Status</th> <th style="text-align: left;">By</th> </tr> </thead> <tbody> <tr> <td>Finance</td> <td>3/26/2025</td> <td><input checked="" type="checkbox"/> Y <input type="checkbox"/> NA</td> <td>JS</td> </tr> <tr> <td>CEQA</td> <td>3/26/2025</td> <td><input checked="" type="checkbox"/> Y</td> <td>AG</td> </tr> <tr> <td>Procurement</td> <td>3/28/2025</td> <td><input checked="" type="checkbox"/> Y <input type="checkbox"/> Cond</td> <td>LK</td> </tr> <tr> <td>Guest Experience</td> <td>3/25/2025</td> <td><input checked="" type="checkbox"/> Y</td> <td>TB</td> </tr> <tr> <td>Strategic Planning</td> <td>3/25/2025</td> <td><input checked="" type="checkbox"/> Y</td> <td>BNZ</td> </tr> </tbody> </table>	Reviewed for/by	Date	Approval Status	By	Finance	3/26/2025	<input checked="" type="checkbox"/> Y <input type="checkbox"/> NA	JS	CEQA	3/26/2025	<input checked="" type="checkbox"/> Y	AG	Procurement	3/28/2025	<input checked="" type="checkbox"/> Y <input type="checkbox"/> Cond	LK	Guest Experience	3/25/2025	<input checked="" type="checkbox"/> Y	TB	Strategic Planning	3/25/2025	<input checked="" type="checkbox"/> Y	BNZ
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SUBJECT

Request to adopt the following report and to approve the award of a five-year contract to Direct A/V, Inc., in the not-to-exceed amount of \$10,000,000 for public address systems' technical maintenance and operations support and related services at Los Angeles International Airport .

DISCUSSION

1. Purpose

The proposed contract with Direct A/V, Inc. (Direct A/V) enables the technical maintenance and operations support of the public address system that is used to facilitate daily passenger operations across all terminals, curbside announcements, and communications during irregular events.

2. Prior Related Actions/History of Board Actions

- **August 18, 2016 - Resolution No. 26050 (DA -5116)**

The Board of Airport Commissioners (Board) approved a one-year contract award to Direct A/V, with two one-year renewal options, to provide maintenance and repair services for the public address and other related systems at Los Angeles World Airports (LAWA) for a total amount not to exceed \$3.7 million.

- **September 10, 2019 - Resolution No. 26849 (DA -5388)**

The Board approved a sole source three-year contract to Direct A/V to provide

maintenance and repair services for the public address and other related systems at LAWA for a total amount not to exceed \$6.4 million.

3. Background

Los Angeles World Airports uses the public address system for voice announcements and visual messaging in the terminals and at the curbside of the Central Terminal Area at Los Angeles International Airport (LAX). This is a key airport system that operates 24 hours a day, seven days a week, 365 days a year to enhance guest experience and augment public safety and security efforts.

4. Current Action/Rationale

Information Management & Technology is requesting approval of this contract to allow LAWA to obtain ongoing maintenance, repair, materials, and related services for the following areas:

- Terminal paging for live and recorded audio announcements in all LAX terminals.
- White Zone paging for live and recorded audio announcements at the curbsides.
- Terminal-wide emergency messaging sent remotely from the Airport Response Coordination Center.

The public address system is required by the system's manufacturer, Innovative Electronics Design, to be maintained by a Certified Integrator.

5. Selection Process

In June 2024, LAWA posted a Request for Proposals for technical operations and maintenance support of the public address system at LAX. Information Management and Technology received two proposals, and Direct A/V was determined to be the successful proposer. The LAWA Strategic Sourcing Division set the Business Enterprise (BE) mandatory participation goals for this project at 10% Small BE (SBE), 3% Local BE (LBE), 3% Local Small BE (LSBE) and 1% Disabled Veteran BE (DVBE). Direct A/V is a certified SBE, LBE and LSBE firm and therefore will achieve 100% in those categories and they have pledged 1.12% DVBE for this contract.

6. Fiscal Impact

Costs incurred under this contract will be recovered through landing fees, terminal rates and charges, and non-aeronautical revenues.

7. Alternatives Considered

- ***Take No Action***

Taking no action is not recommended. Without this contract, the public address system will not be properly maintained. Since this is a key airport system and a primary means of communication with the traveling public and staff in the field, an inoperable or poorly maintained system may adversely impact LAWA's guest experience, safety, and security.

APPROPRIATIONS

Funds for this contract are available in the Fiscal Year 2024-2025 Los Angeles World Airports Operating Budget in LAX Cost Center 1170010 - IT Airport Operations, Commitment Item 520 - Contractual Services and Commitment Item 522 - Materials and Supplies. Funding for subsequent years will be requested as part of the annual budget process.

STANDARD PROVISIONS

The Board is hereby requested to adopt staff's determination that this item, as a continuing administrative activity, is exempt from California Environmental Quality Act (CEQA) requirements pursuant to Article II, Section 2.f of the Los Angeles City CEQA Guidelines.

The Board is hereby further requested to authorize the Chief Executive Officer, or designee, to execute the contract with Direct A/V, Inc., subject to approval by the Los Angeles City Council and approval as to form by the City Attorney.

Actions taken on this item by the Board of Airport Commissioners will become final pursuant to the provisions of Los Angeles City Charter Section 373.