

GOVERNMENT OPERATIONS COMMITTEE REPORT relative to proposed contract with the Los Angeles Cable Television Access Corporation (LACTAC) for the operation of the Citywide public, educational, and community access Channel 36.

Recommendation for Council action:

AUTHORIZE the General Manager, Information Technology Agency (ITA), or designee, to execute a Personal Services Contract with the LACTAC for the operation of the Citywide public, educational, and community access channel 36 with a total expenditure authority up to \$2,525,000 and a term from July 1, 2025 through June 30, 2028 with two one-year options to extend, subject to the approval of the City Attorney.

Fiscal Impact Statement: The City Administrative Officer (CAO) reports that the 2025-26 Adopted Budget includes funding for this Contract within the Public, Educational, and Government Development Fund. There is no impact to the General Fund. Future fiscal year expenditures are subject to appropriation of funds.

Financial Policies Statement: The CAO reports that the recommendation contained in the June 17, 2025 CAO report, attached to the Council File, is in compliance with the City's Financial Policies as contract expenditures are limited to the appropriation of funds made by the City for this purpose.

Community Impact Statement: None submitted.

TIME LIMIT FILE – AUGUST 19, 2025

(LAST DAY FOR COUNCIL ACTION – AUGUST 19, 2025)

Summary:

On August 5, 2025, your Committee considered a June 17, 2025 CAO report relative to proposed contract with the LACTAC for the operation of the Citywide public, educational, and community access Channel 36. According to the CAO, the ITA is requesting approval to execute a Personal Services Contract with the LACTAC to continue operation of the public, educational, and community access cable television channel LA Channel 36. The proposed contract term is three years effective July 1, 2025 through June 30, 2028, with two additional one-year options to extend, for a total potential term of five years. The non-profit LACTAC has operated LA Channel 36, which is one of the City's four Public, Educational, and Governmental (PEG) Access channels, through various City agreements since 1991, most recently Contract No. C-136998.

Upon the recommendation of the City Attorney, ITA issued a new Request for Proposals (RFP) to solicit vendors to provide this service in April 2024. LACTAC was the only vendor that submitted a response to the RFP by the deadline of May 15, 2024. Through the

proposed Contract, the LACTAC will continue to operate LA Channel 36 by providing live and on-demand programming 24 hours a day, seven days a week. Programming may include, but is not limited to:

- a) Local sporting events
- b) Political debates
- c) Music
- d) Cultural programming
- e) Health and wellness
- f) Religious programming for many faiths.

At least 10 percent of the channel's total daily average air time must include public access programming. The Contract provides an annual funding allocation of \$505,000, subject to approval as part of the Adopted Budget each year, of which \$250,000 can be used to support operations and \$255,000 must be used for capital expenditures such as equipment and facility improvements or renovations. The Contractor has complied with all applicable City contracting requirements. In accordance with Charter Section 1022, the Personnel Department determined that there are no City classifications with the expertise to perform the work proposed to be contracted. As the total contract duration would have a term longer than three years, it requires Council approval pursuant to Administrative Code section 10.5(a). The proposed Contract includes a ratification clause to allow the Contractor to continue to provide services prior to the execution of the Contract. After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the contract. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Government Operations Committee

COUNCILMEMBER VOTE

PADILLA:	YES
LEE:	YES
JURADO:	YES

ARL
8/5/25

-NOT OFFICIAL UNTIL COUNCIL ACTS-