

APPENDIX A
CONCEPTUAL SIGNS PLANS
CPC-2018-6388-SN

The Bloc Sign District - Conceptual Sign Plan

March 26, 2025

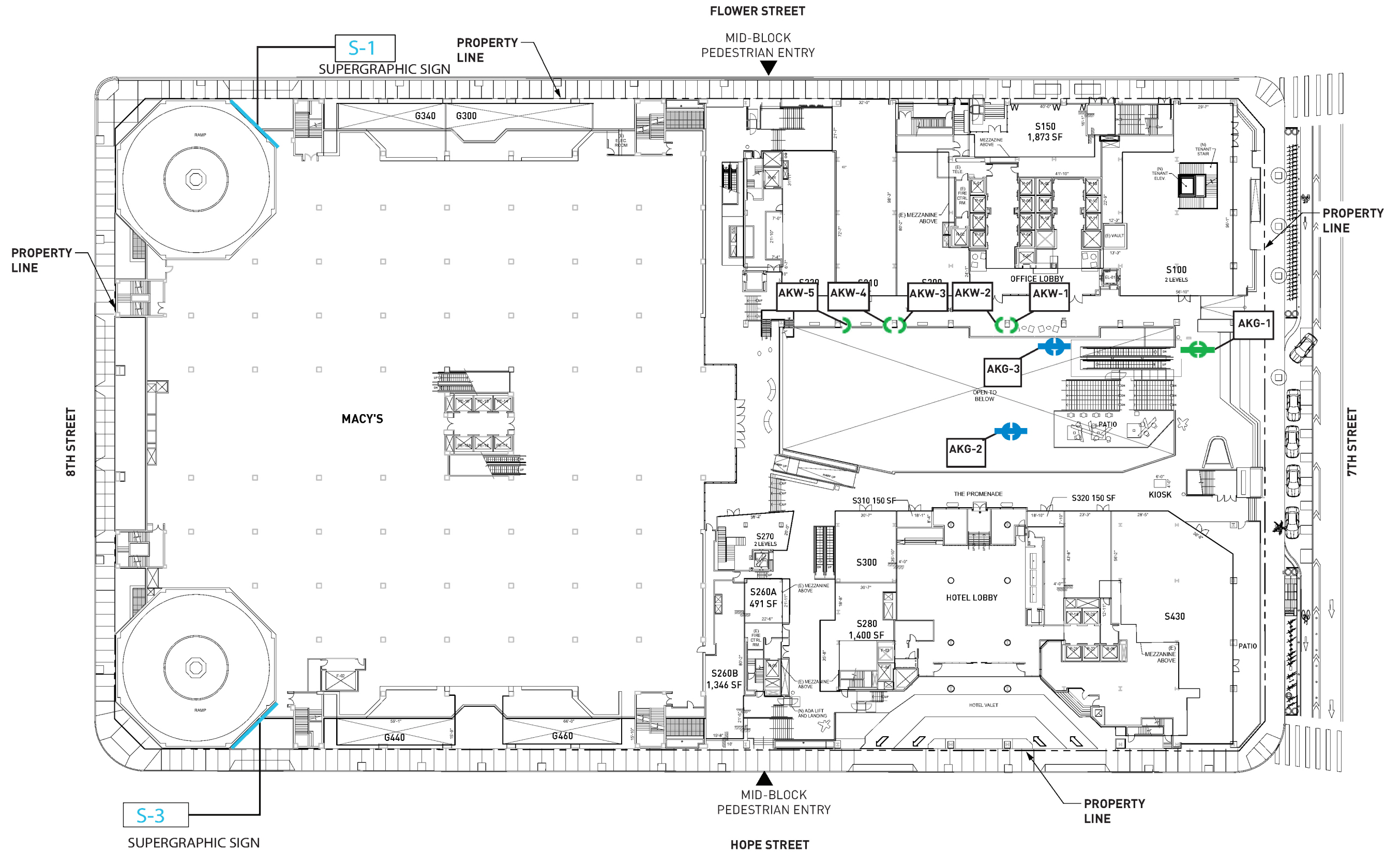
Case No. CPC-2018-6388-SN

Site address: 700 S. Flower Street, 711 S. Hope Street, 700 W. 7th Street

Site Boundary: The block is bounded by 7th Street to the north, Flower Street to the west, 8th Street to the south and Hope Street to the east.

Legal Description: Lots 1 through 10 of Tract No. 53760

Lot Area: 186,674 SF



PLAZA & STREET LEVELS



FLOOR MOUNTED DIGITAL KIOSK- PLAZA LEVEL



WALL MOUNTED DIGITAL KIOSK - STREET LEVEL

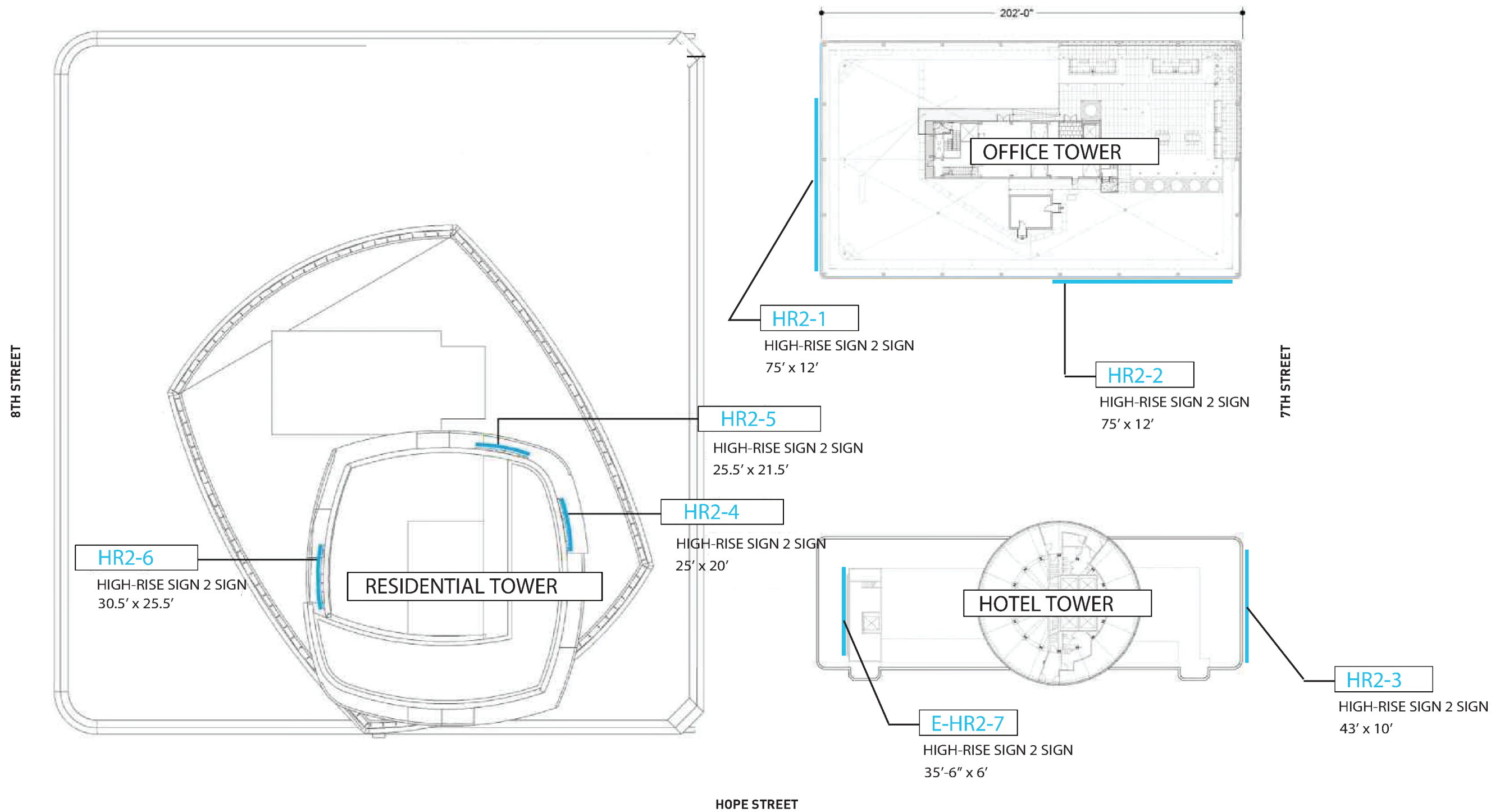


FLOOR MOUNTED DIGITAL KIOSK - STREET LEVEL



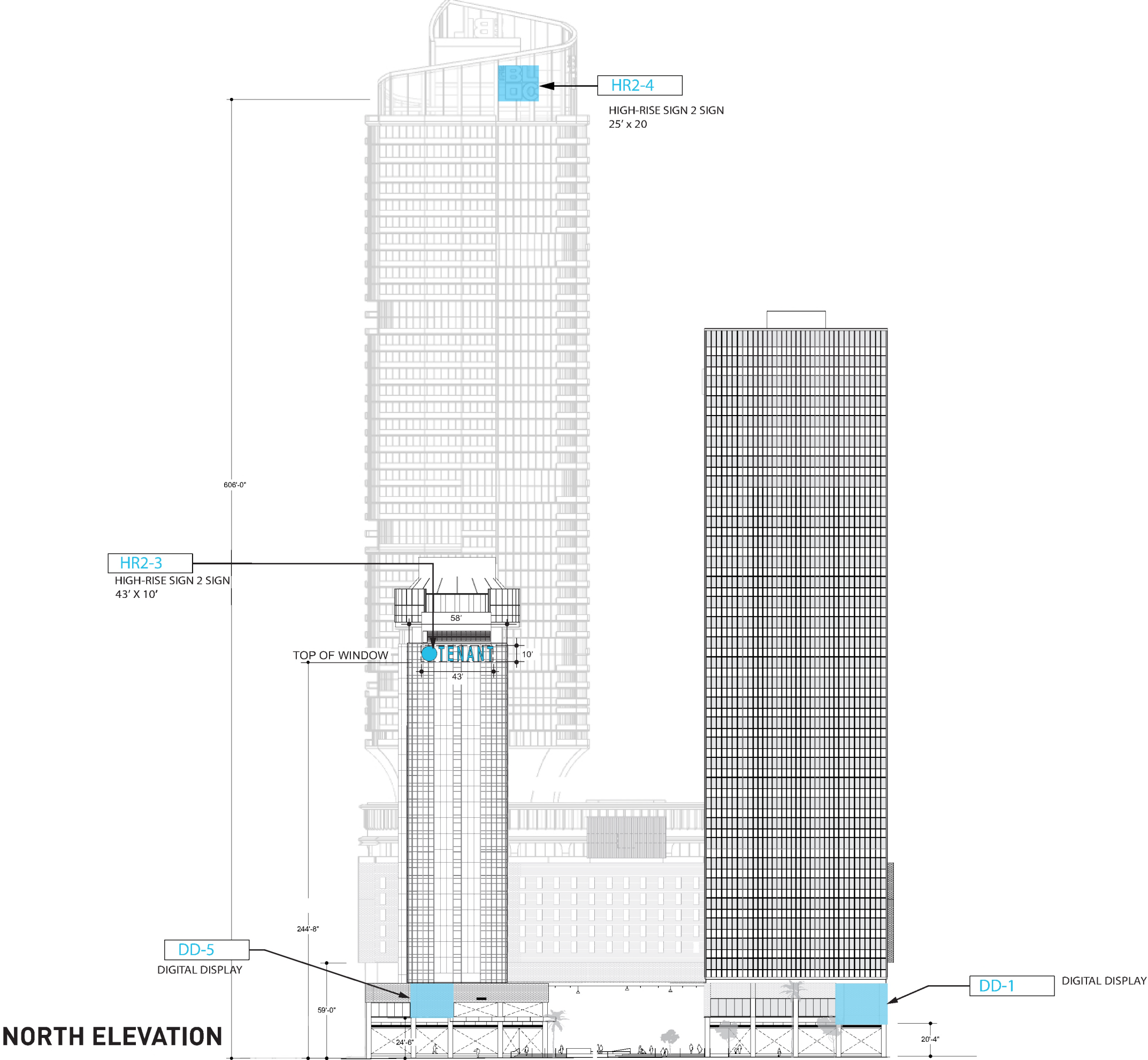
MARCH 26, 2025

ROOF LEVEL



APRIL 4, 2025

Notes:
1. All dimensions from the bottom of a sign to the adjacent sidewalk grade are measured from the lowest point of the sign and are approximate.



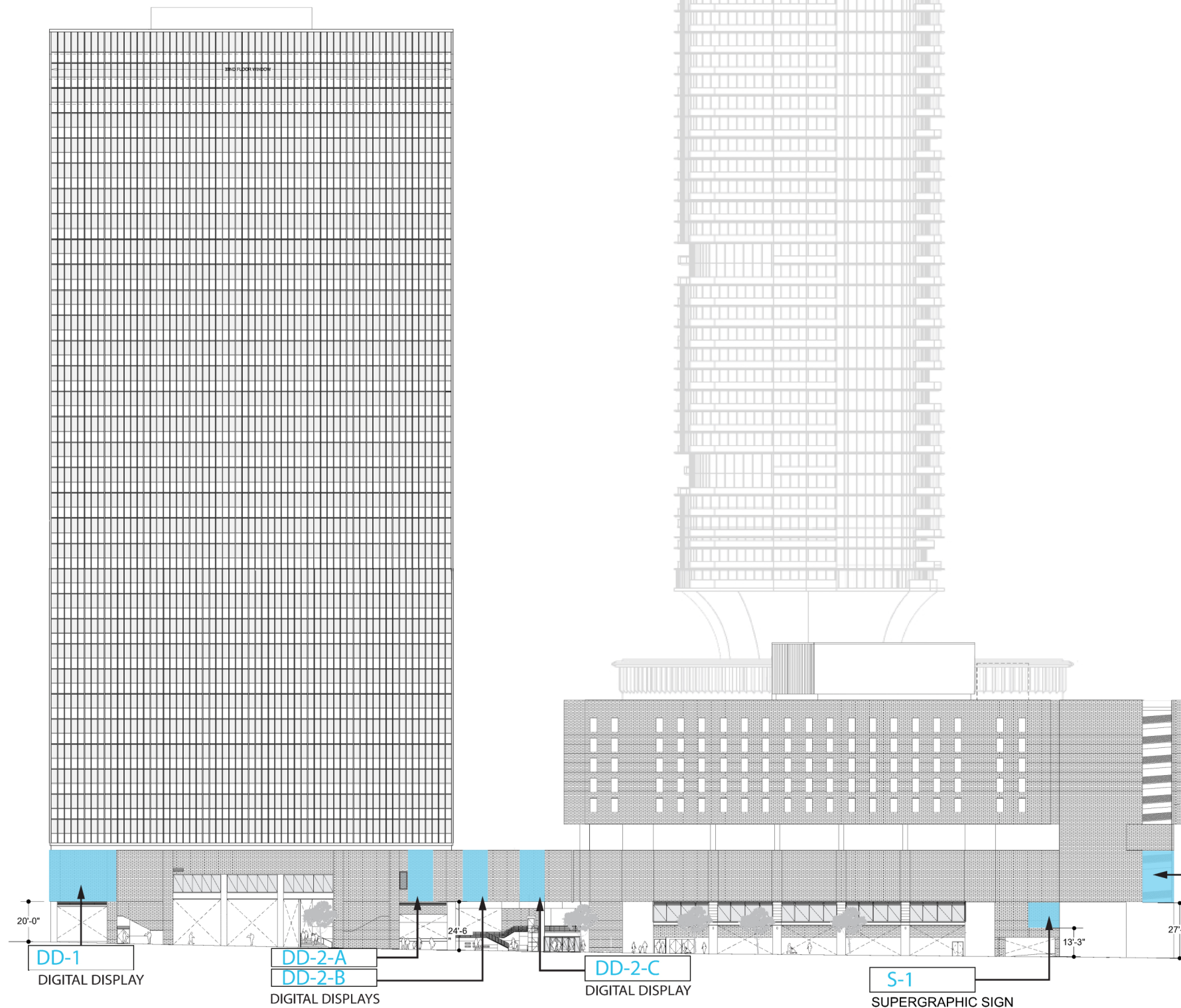
NORTH ELEVATION

HR2-6
HIGH-RISE SIGN 2 SIGN
30.5' X 25.5'

Notes:
1. All dimensions from the bottom of a sign to the adjacent sidewalk grade are measured from the lowest point of the sign and are approximate.

612'-6"

S-2
SUPERGRAPHIC SIGN

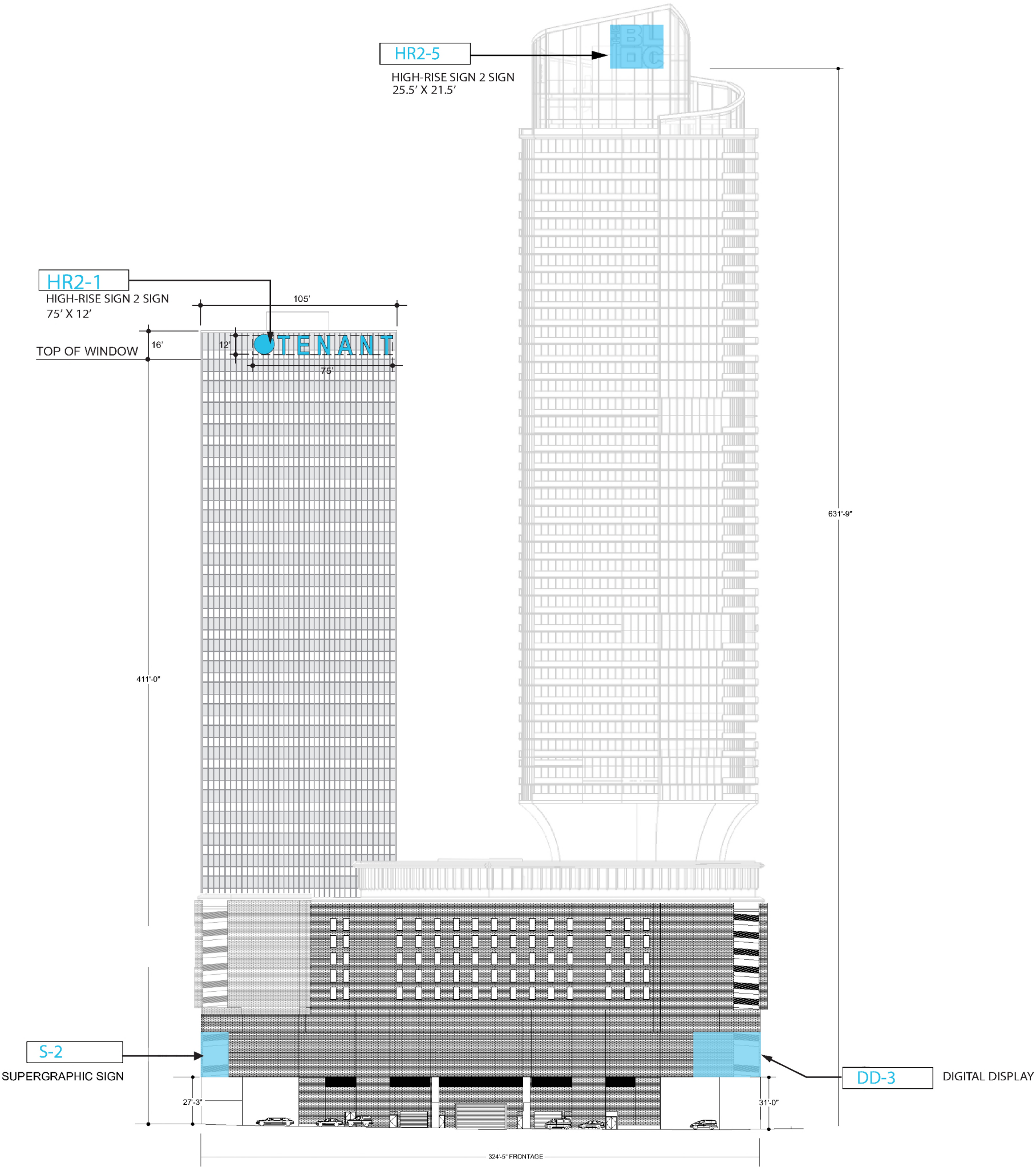


WEST ELEVATION

THE BLOC SIGN DISTRICT / 700 7TH STREET / FLOWER STREET (WEST) ELEVATION

MARCH 26, 2025

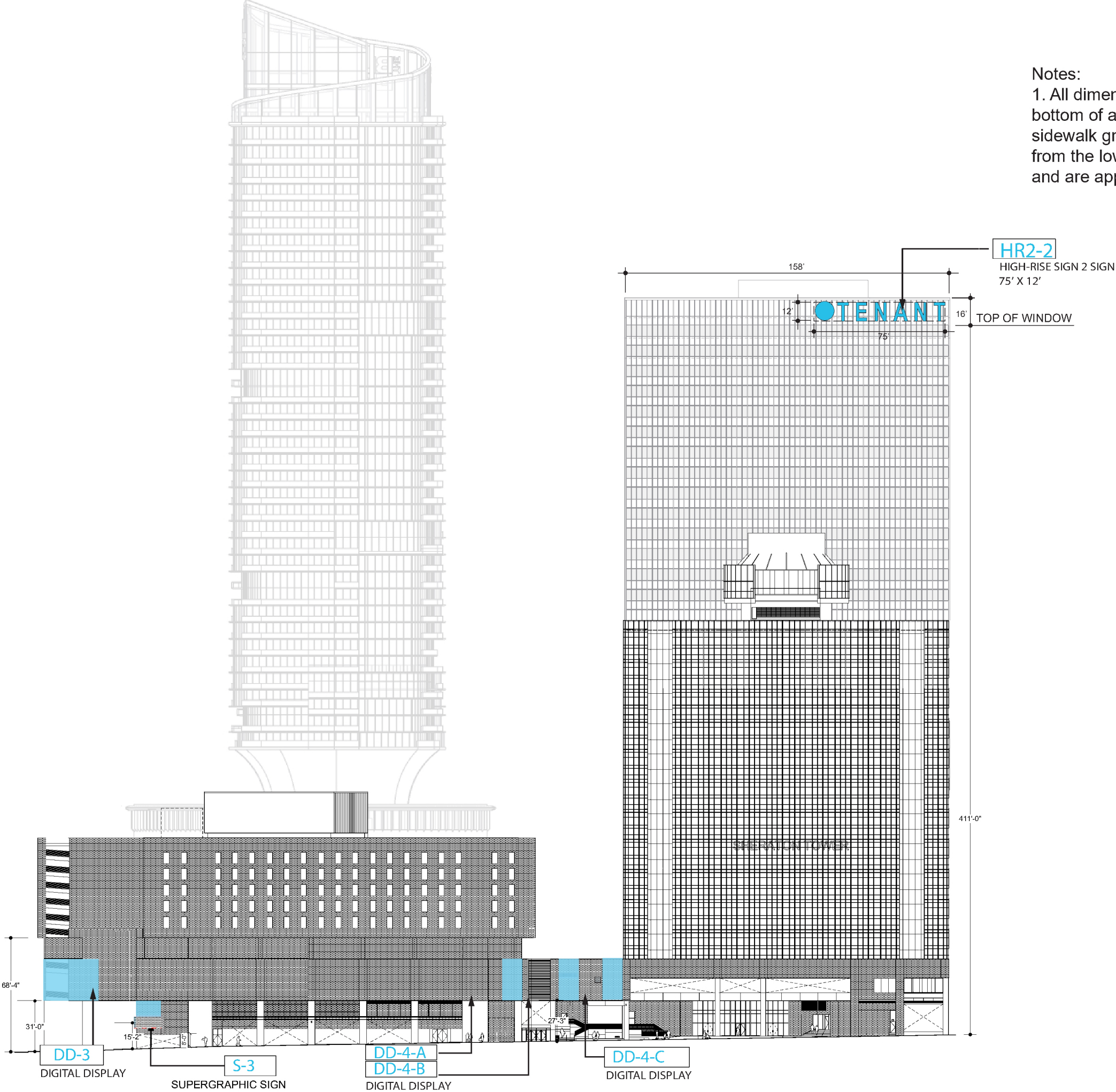
SOUTH ELEVATION



Notes:
1. All dimensions from the bottom of a sign to the adjacent sidewalk grade are measured from the lowest point of the sign and are approximate.

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EAST ELEVATION



MARCH 26, 2025



Office Tower Corner - Facing 7th Street/ Northwest Corner

DD-1 60'w x 26'h

MARCH 26, 2025



Flower Street Triplets - Facing Flower Street/ West Facade

DD-2-A 12'w x 26'h



DD-2-B 12'w x 26'h

DD-2-C 12'w x 26'h

MARCH 26, 2025



Parking Garage Entry - Facing Flower Street/ West Facade

S-1 20'w x 14'h

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Garage Corner - Facing 8th & Flower / Southwest Corner

S-2 23'w x 26'h

MARCH 26, 2025



Garage Corner - Facing 8th & Hope / Southeast Corner

DD-3 79' w x 26'h

MARCH 26, 2025



Parking Garage Entry - Facing Flower Street/ East Facade

S-3 20'w x 14'h

MARCH 26, 2025



Hope Street Triplets - Facing Hope Street/ East Facade

DD-4-A 12'w x 26'h



DD-4-B 12'w x 26'h

DD-4-C 12'w x 26'h

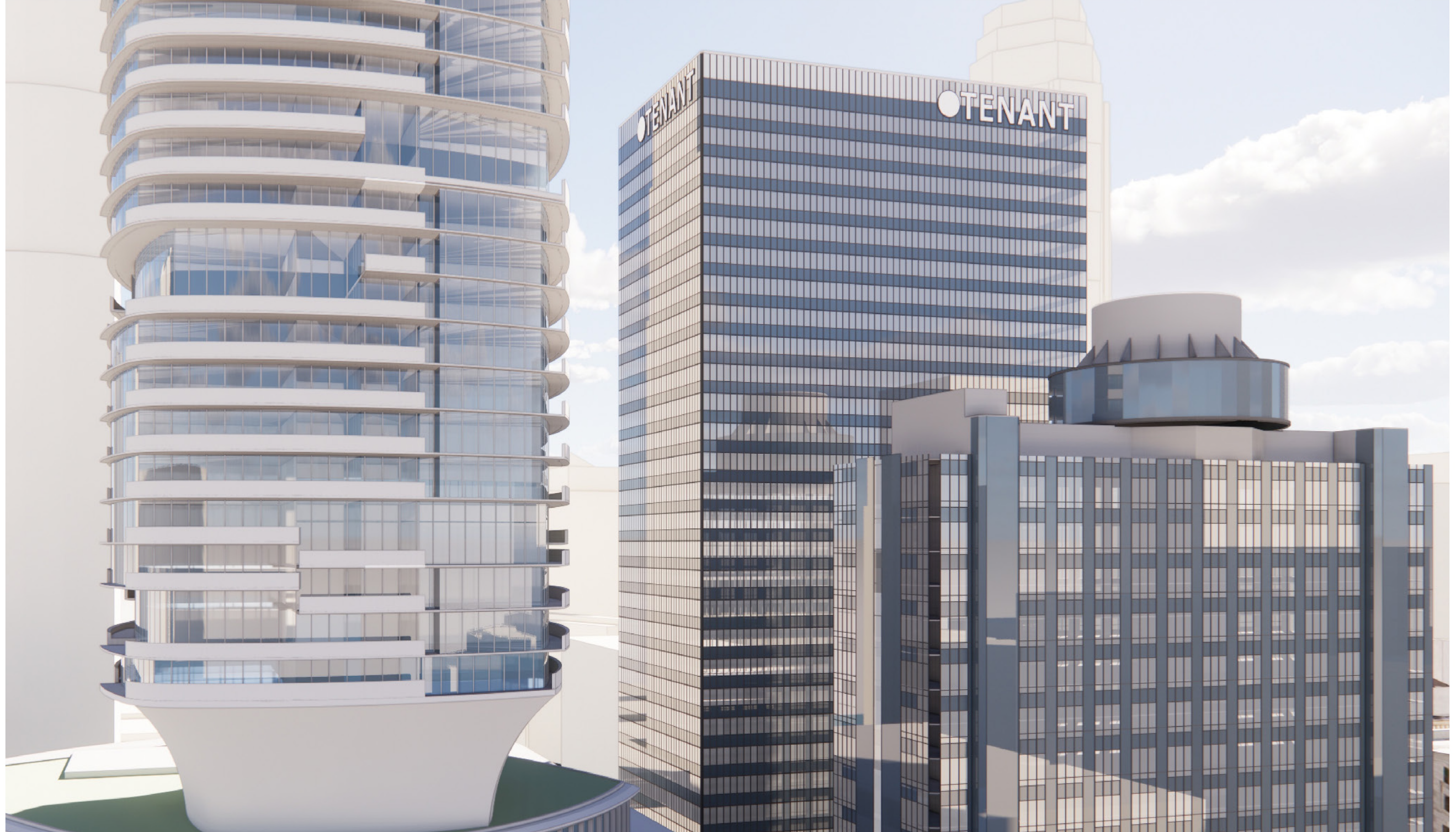
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Hope and 7th Corner- Facing 7th Street/ North Facade

DD-5 25'w x 22'h

MARCH 26, 2025



Office Tower Top - Facing 8th Street / South
HR2-1 75'w x 12'h

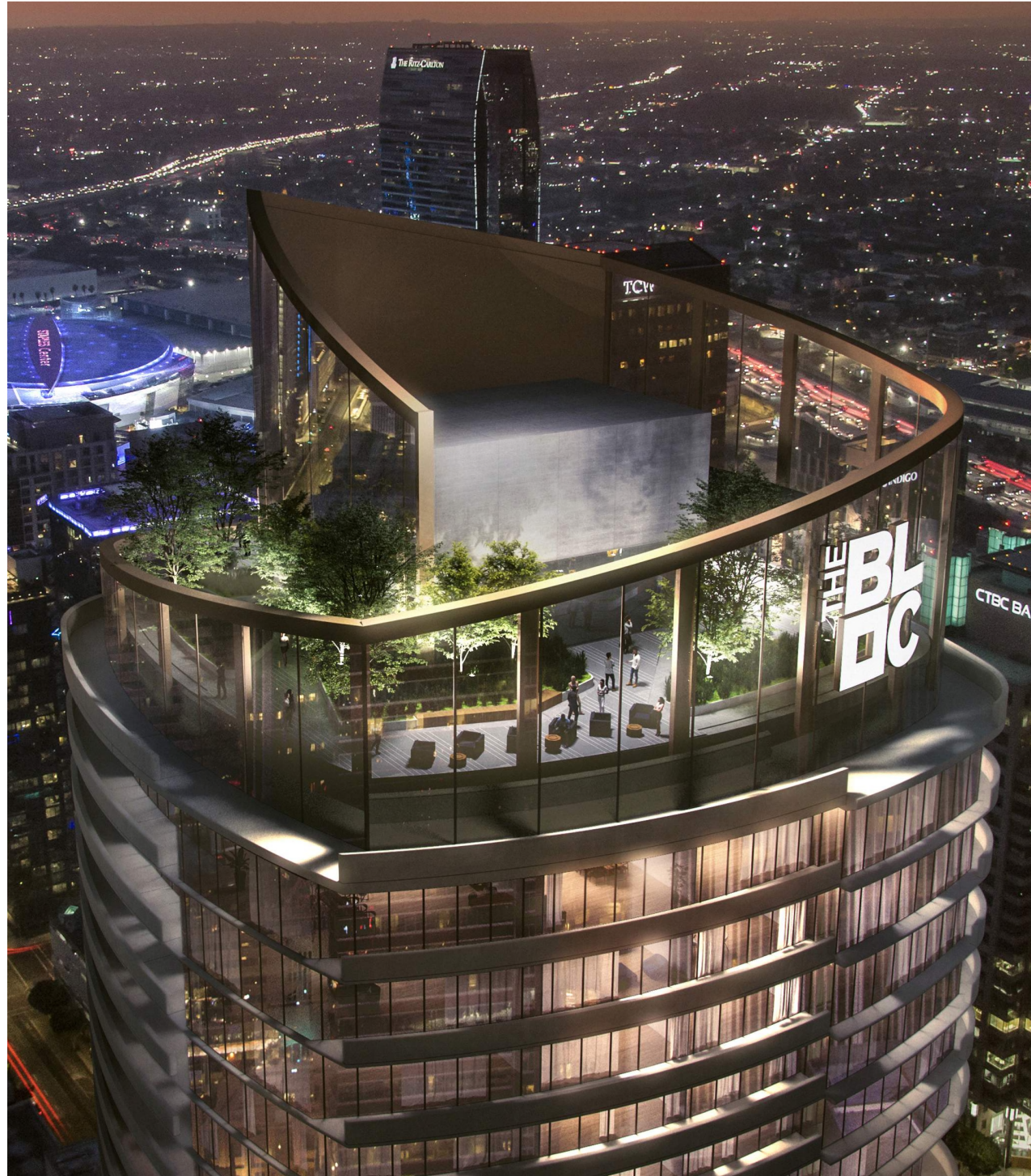
Office Tower Top - Facing Hope Street / East
HR2-2 75'w x 12'h



Hotel Tower Top - Facing 7th Street / North

HR2-3 43'w x 10'h

MARCH 26, 2025



New Tower Top Sign - Facing 7th Street / North Facade

HR2-4 25'w x 20'h

New Tower Top Sign - Facing 8th Street / South Facade

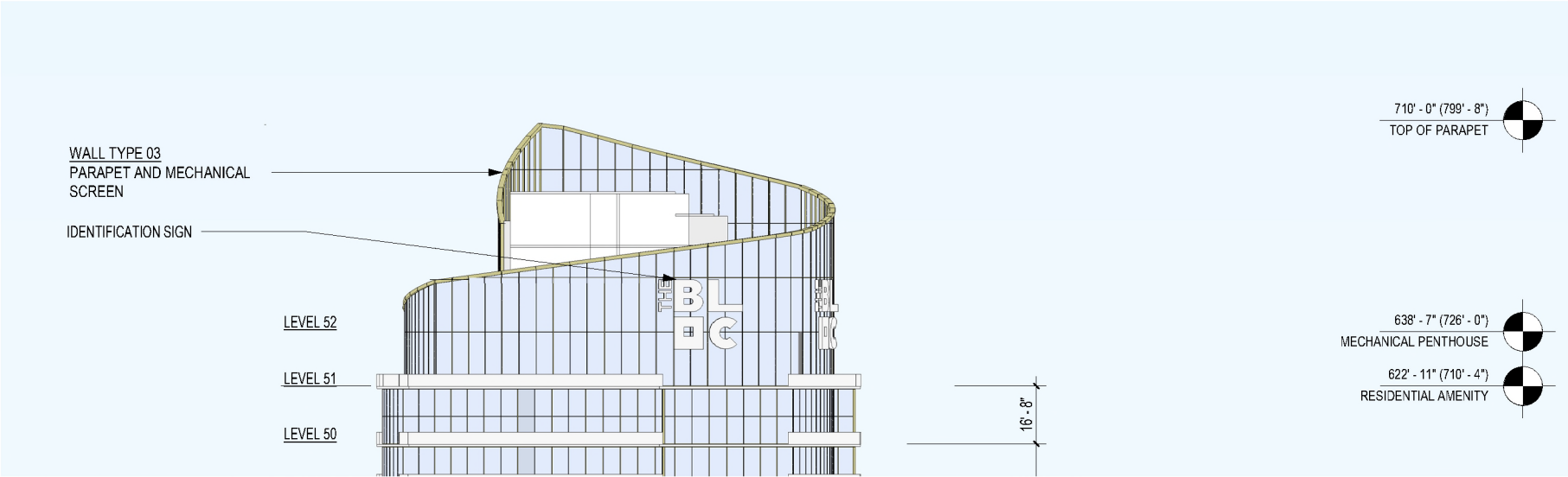
HR2-6 30'-6"w x 25'-4"h



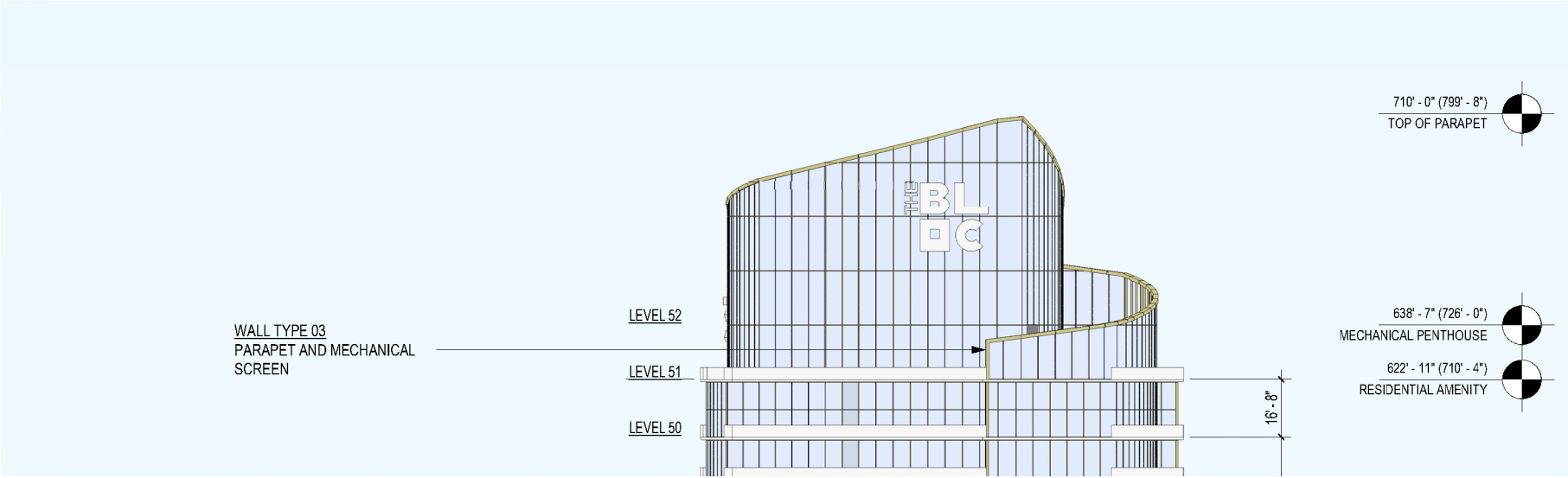
New Tower Top Sign - Facing Flower St / West Facade

HR2-5 25'-8"w x 21'-3"h

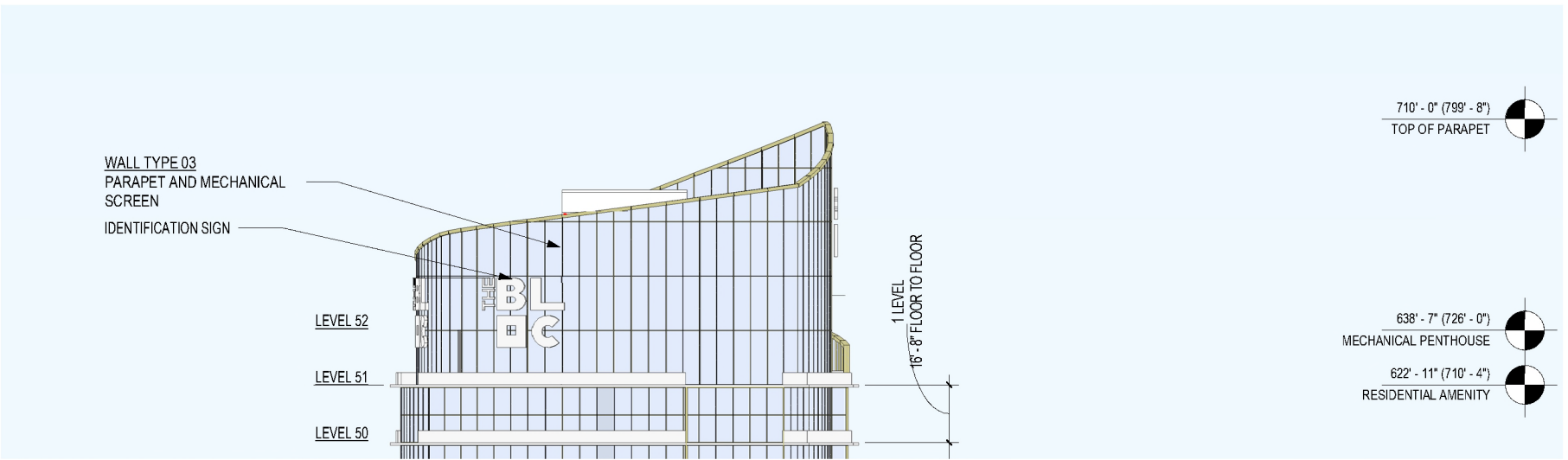
MARCH 26, 2025



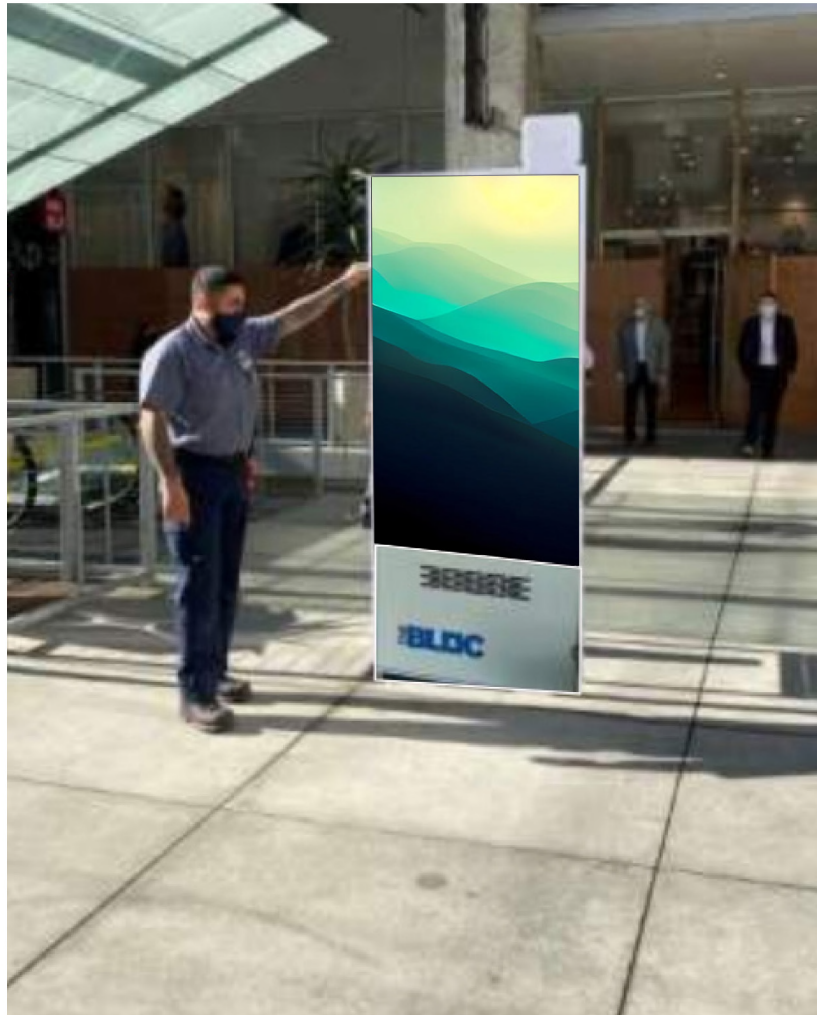
HR2-4 - New Tower Top Sign - Facing 7th Street / North Facade



HR2-5 - New Tower Top Sign - Facing 8th Street / South Facade



HR2-6 - New Tower Top Sign - Facing Flower St. / West Facade



**AKG-1: STREET LEVEL/7TH
STREET PLAZA (AKG-2 & AKG-3
SIMILAR)**



**AKW-2: STREET LEVEL/OFFICE
COLONNADE (AKW-4 SIMILAR)**



**AKW-1: STREET LEVEL/OFFICE
COLONNADE (AKW-3 & AKW-5 SIMILAR)**

Sign No.	Sign Type	Digital / Non Digital	On-Site / Off-Site	Dimensions (w X h)	Sign Area (SF)	Location	Facing (Street / Direction)	Encroachment over Property Line
DD-1	Digital Display	Digital	Off-Site	60' X 26'	1,560	Horizontal Band	7th Street / N & W	2'-6"
DD-2 (A, B, C)	Digital Display	Digital	Off-Site	12' X 26', 12' X 26', 12' X 26'	936	Horizontal Band	Flower Street / W	6'-8"
S-1	Supergraphic Sign	Non-Digital	On-Site	20' X 14'	280	Parking/Retail Podium	Flower Street/ W	6"
S-2	Supergraphic Sign	Non-Digital	On-Site	23' X 26'	598	Horizontal Band	8th & Flower Street / SW	2'-6" (5'-4" at Corner Radius Portion)
DD-3	Digital Display	Digital	Off-Site	26' X 79'	2,054	Horizontal Band	8th & Hope / SE	2'-6" (7'-7" at Corner Radius Portion)
S-3	Supergraphic Sign	Non-Digital	On-Site	20' X 14'	280	Parking/Retail Podium	Hope Street/ E	6"
DD-4 (A, B, C)	Digital Display	Digital	Off-Site	12' X 26', 12' X 26', 12' X 26'	936	Horizontal Band	Hope Street / E	6'-8"
DD-5	Digital Display	Digital	Off-Site	25' X 22'	550	Horizontal Band	7th Street/ E	0"
HR2-1	High Rise Sign 2 Sign	Non-Digital	On-Site	75'x12'	900	Office Tower	8th Street / S	0"
HR2-2	High Rise Sign 2 Sign	Non-Digital	On-Site	75'x12'	900	Office Tower	Hope Street/ E	0"
HR2-3	High Rise Sign 2 Sign	Non-Digital	On-Site	43'x10'	430	Hotel Tower	7th Street / N	0"
HR2-4	High Rise Sign 2 Sign	Non-Digital	On-Site	25' X 20'	500	New Tower	7th Street / N	0"
HR2-5	High Rise Sign 2 Sign	Non-Digital	On-Site	25'-6" X 21'-6"	549	New Tower	Flower Street / W	0"
HR2-6	High Rise Sign 2 Sign	Non-Digital	On-Site	30'-6" X 25'-6"	778	New Tower	8th Street / S	0"
E-HR2-7	High Rise Sign 2 Sign	Non-Digital	On-Site	35'-6" x 6'	213	Hotel Tower	8th Street / S	0"
				Total Sign Area	11,464	SF		

* Horizontal Band: The horizontal architectural element that resembles a band and extends around the entirety of the mixed-use complex

NOTE: Signs S-1, S-2 and S-3 are not digital and will have externally mounted light fixtures that will extend beyond the property line.

Kiosk No.	Kiosk Type	Mounting	Sign Dimensions	Sign Area Per Side (SF)	Number of Sides	Total Sign Area per Kiosk (SF)	Location	
AKG-1	Advertising Kiosk	Floor	8'-0" x 4'-0"	32	2	64	Street Level / 7th Street Plaza	
AKG-2	Advertising Kiosk	Floor	8'-0" x 4'-0"	32	2	64	Street Level / 7th Street Plaza	
AKG-3	Advertising Kiosk	Floor	8'-0" x 4'-0"	32	2	64	Street Level / 7th Street Plaza	
AKW-1	Advertising Kiosk	Wall	6'-0" x 4'-0"	24	1	24	Street Level / Office Colonnade	
AKW-2	Advertising Kiosk	Wall	6'-0" x 4'-0"	24	1	24	Street Level / Office Colonnade	
AKW-3	Advertising Kiosk	Wall	6'-0" x 4'-0"	24	1	24	Street Level / Office Colonnade	
AKW-4	Advertising Kiosk	Wall	6'-0" x 4'-0"	24	1	24	Street Level / Office Colonnade	
AKW-5	Advertising Kiosk	Wall	6'-0" x 4'-0"	24	1	24	Street Level / Office Colonnade	
				Total Sign Area		312	SF	

Note: All Digital Kiosks will include off-site content.



Hotel Tower - Facing 8th Street/ South Facade

Existing High-Rise Sign 2 Sign

E-HR2-7 35'-6"w x 6'h

APRIL 4, 2025