

PREVIOUSLY CERTIFIED ENVIRONMENTAL IMPACT REPORT (EIR) AND RELATED CALIFORNIA ENVIRONMENTAL QUALITY ACT FINDINGS, PLANNING AND LAND USE MANAGEMENT (PLUM) COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative to establishing a signage supplemental use district for The Bloc located at 700 South Flower Street, 700 West 7th Street, and 711 South Hope Street.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. FIND, based on the independent judgment of the decision-maker, after consideration of the whole of the administrative record, the project was assessed in the previously certified EIR No. (ENV 2021-9959-EIR, State Clearinghouse No. 2022120319), certified on February 11, 2025, and pursuant to CEQA Guidelines, Sections 15162 and 15164, no subsequent EIR, negative declaration, or addendum is required for approval of the Project.
2. ADOPT the FINDINGS of the Los Angeles City Planning Commission, attached to the Council file, as modified by the PLUM Committee on May 12, 2026, as the Findings of Council.
3. PRESENT and ADOPT the accompanying revised ORDINANCE dated April 23, 2026, establishing The Bloc Sign District (Sign District) pursuant to the provisions of Section 8.2.3 of the Los Angeles Municipal Code.
4. NOTE and FILE the City Attorney report and draft Ordinance dated April 22, 2026.

Applicant: NREA-TRC 700 LLC, Dan Cote

Representative: Craig Lawson & Co., LLC, Andie Adame

Case No. CPC-2018-6388-SN

Environmental No. ENV-2021-9959-EIR

Related Cases: VTT-83482-CN-HCA; CPC-2021-9958-TDR-SPRHCA; CPC-2024-8052-DA

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

Summary:

At a regular meeting held on May 12, 2026, the PLUM Committee considered a City Attorney report and draft Ordinance and revised City Attorney report and revised draft Ordinance relative to establishing a signage supplemental use district for The Bloc located at 700 South Flower Street, 700 West 7th Street, and 711 South Hope Street. Department of City Planning (DCP) staff read into the record amendments to the Findings. After an opportunity for public comment, the Committee moved to adopt the revised draft Ordinance; adopt the Findings as modified by the Committee to include the amendments proposed by DCP staff; and note and file the City Attorney report and draft ordinance dated April 22, 2026. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

PLANNING AND LAND USE MANAGEMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
BLUMENFIELD:	YES
HUTT:	YES
NAZARIAN:	YES
LEE:	YES
RAMAN:	YES

CR
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-NOT OFFICIAL UNTIL COUNCIL ACTS-