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Executive Director

July 28, 2025

Honorable Members of the
City Council of the
City of Los Angeles

CD No. 15

Attention: Heleen Ramirez, City Clerk's Office

Subject: RESOLUTION NO. 25-10545: AGREEMENTS BETWEEN THE CITY OF LOS ANGELES HARBOR DEPARTMENT AND DOROTHEA DIEMER-KOVACEVICH DBA DDK COMMUNICATIONS, FULL VISION PRODUCTIONS, LLC, NATALIE SHORE PETERSON, CALIFORNIA RESERVOIR LLC, AND SIMPLY MEDIA NOW, LLC FOR AS-NEEDED PROFESSIONAL WRITING, PRESENTATION COACHING AND VIDEO PRODUCTION SUPPORT SERVICES

Pursuant to Section 373 of the City Charter and Section 10.5 of the Los Angeles Administrative Code, enclosed for your approval is Resolution No. 25-10545 authorizing Agreement 25-10114 with Dorothea Diemer-Kovacevich dba DDK Communications, Agreement 25-10115 with Full Vision Productions, LLC, Agreement 25-10116 with Natalie Shore Peterson, Agreement 25-10117 with California Reservoir LLC, and Agreement 25-10118 with Simply Media Now, LLC; which was approved at the May 22, 2025 meeting of the Board of Harbor Commissioners. The proposed action will provide as-needed services in support of the City of Los Angeles Harbor Department's (Harbor Department) shipping industry outreach, business development, and media relations programs. Selected through a competitive Request for Proposals process, the contracted writing, video production and coaching professionals will provide the following as-needed services, generally at times when the project queue is full and outside help is essential to keep up with workflow: video script writing and production assistance; writing news releases and articles for general media distribution and the Harbor Department's website archives; writing background papers on a variety of Port of Los Angeles related topics; drafting scripts, talking points, and speeches; and coaching and training Harbor Department staff on public speaking and speech delivery, and producing other promotional materials as needed. There is no impact to the General Fund.

RECOMMENDATION FOR CITY COUNCIL:

1. ADOPT the determination by the Board of Harbor Commissioners that the proposed action is administratively exempt from the requirements of the California Environmental Quality Act (CEQA) under Article II Section 2(f) of the Los Angeles City CEQA Guidelines; and
2. APPROVE POLA Resolution No. 25-10545 authorizing Agreement 25-10114 with Dorothea Diemer-Kovacevich dba DDK Communications, Agreement 25-10115 with Full Vision Productions, LLC, Agreement 25-10116 with Natalie Shore Peterson, Agreement 25-10117 with California Reservoir LLC, and Agreement 25-10118 with Simply Media Now, LLC.

Respectfully Submitted,

Christopher Bubica
FOR AMBER M. KLESGES
Commission Secretary

cc: Trade, Travel & Tourism Committee
Councilwoman Park, Chair
Councilman McOsker
Councilman Rodriguez
Tristan Noack, CLA

Erick Martell, Mayor's Office
Margaret Wynne, Harbor Representative
Jennifer Sapone, CAO
Jacqueline Wagner, CAO
Kevin Brunke, CD11

Jeanne Min, CD15
Aksel Palacios, CD15
Anissa Raja, CD15