

Communication from Public

Name: Glassell Park Improvement Association
Date Submitted: 02/19/2026 12:11 PM
Council File No: 25-0893
Comments for Public Posting: Please read and consider our letter of SUPPORT for Council File 25-0893. Thank you.



19 February 2026

Councilmember Eunisses Hernandez
Councilmember Hugo Soto-Martínez
200 N. Spring Street
Los Angeles, CA 90012

Re: Council File 25-0893

Dear Councilmembers:

The Glassell Park Improvement Association strongly **supports** Motion 25-0893 that would direct the Chief Legislative Analyst and City Attorney to take steps to address the inequity of digital-only discounts offered by grocery stores in Los Angeles.

Many of our members—and much of the population of Glassell Park—don't regularly use mobile phones, have no internet access, face language barriers or would just rather not sign up for invasive apps.

Our nearby major grocery stores, Vons, Ralphs, Smart & Final, all require apps for their “digital deals,” and even the local chain Super A now has a digital “rewards” program offering better pricing on some items.

At this time of record food costs, we must ensure equal access to discounts wherever and however they are offered.

Sincerely,

Bill Curtis
President, GPIA

cc: Councilmember Heather Hutt, CD10
Councilmember Curran Price, CD9
Eric Ares, Mayra Jimenez, Wendy Castro, Elena Chavez - CD1
Alejandra Marroquin, Kate Pynoos, Karla Martinez - CD13
Council File

Founded in 1968, the Glassell Park Improvement Association's (GPIA) mission is to improve the quality of life for the Glassell Park community.

To that end, GPIA identifies community needs, advocates with political entities, initiates infrastructure improvements, and implements community beautification programs.