

ECONOMIC DEVELOPMENT AND JOBS COMMITTEE REPORT relative to grocery transparency laws in other jurisdictions, best practices, and identifying policy recommendations for the implementation of a similar policy in Los Angeles; and requesting City Attorney to draft an Ordinance that would require grocery stores that offer digital-only discounts to make readily-available physical coupons with identical pricing available to consumers.

Recommendations for Council action, pursuant to Motion (Hutt, Price - Soto-Martínez):

1. DIRECT the Chief Legislative Analyst (CLA) to prepare a report summarizing grocery transparency laws in other jurisdictions, best practices, and identifying policy recommendations for the implementation of a similar policy in Los Angeles.
2. REQUEST the City Attorney, with the assistance of the relevant City departments, to PREPARE and PRESENT an Ordinance that would require grocery stores that offer digital-only discounts to make readily-available physical coupons with identical pricing available to consumers.

Fiscal Impact Statement: Neither the City Administrative Officer nor the CLA has completed a financial analysis of this report.

Community Impact Statement: None submitted

SUMMARY

At the meeting held on December 2, 2025 your Economic Development and Jobs Committee considered a Motion (Hutt, Price - Soto-Martínez) relative to directing the CLA to prepare a report summarizing grocery transparency laws in other jurisdictions, best practices, and identifying policy recommendations for the implementation of a similar policy in Los Angeles; and requesting City attorney to draft an Ordinance that would require grocery stores that offer digital-only discounts to make readily-available physical coupons with identical pricing available to consumers.

After an opportunity for public comment was held, the Committee moved to approve the recommendations, as stated above.

Respectfully Submitted,

ECONOMIC DEVELOPMENT AND JOBS COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
SOTO-MARTINEZ:	YES
JURADO:	YES
NAZARIAN:	YES
PARK:	YES