

CIVIL RIGHTS, EQUITY, IMMIGRATION AGING AND DISABILITY COMMITTEE REPORT relative to promoting the “Know Your Rights” public awareness campaign using Bureau of Sanitation’s (BOS) trash truck fleet.

Recommendations for Council action, pursuant to Motion (Rodriguez - Nazarian):

1. INSTRUCT the BOS, with the assistance from the Community Investment for Families Department, and in partnership with local nonprofit organizations such as the Salvadoran American Leadership and Educational Fund, the Coalition for Humane Immigrant Rights, the Central American Resource Center, and others, to promote the “Know Your Rights” public awareness campaign using LASAN’s trash truck fleet. The campaign should include:
 - a. Posters affixed to the sides of trash trucks with “Know Your Rights” messaging.
 - b. Informational stickers placed in visible areas on trucks.
 - c. Design and messaging developed in collaboration with community-based nonprofit partners to ensure cultural relevance and legal accuracy.
2. INSTRUCT the BOS, with the assistance of the City Administrative Officer (CAO), to report to Council on a three-month implementation program and associated cost.

Fiscal Impact Statement: Neither the CAO nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: Yes

For:
Reseda Neighborhood Council

SUMMARY

At the meeting held on September 19, 2025, your Civil Rights, Equity, Immigration, Aging and Disability Committee considered a Motion (Rodriguez - Nazarian) relative to promoting the “Know Your Rights” public awareness campaign using Bureau of Sanitation's trash truck fleet.

After an opportunity for public comment was held, the Committee moved to approve the recommendations as stated above. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

CIVIL RIGHTS, EQUITY, IMMIGRATION, AGING AND DISABILITY COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
SOTO-MARTINEZ:	YES
NAZARIAN:	YES
JURADO:	YES
RODRIGUEZ:	ABSENT
PADILLA:	YES

JL 9.19.25 25-0927

-NOT OFFICIAL UNTIL COUNCIL ACTS-