

TRANSPORTATION COMMITTEE REPORT relative to advertising targeted special events on Community DASH buses.

Recommendation for Council action, pursuant to Motion (Hutt – Padilla):

INSTRUCT the Department of Transportation to report on the steps necessary to require Community DASH buses to advertise all special events that are adjacent to the transit route.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On September 10, 2025, your Transportation Committee considered an August 13, 2025 Motion (Hutt – Padilla) relative to advertising targeted special events on Community DASH buses. After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Motion recommendation. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Transportation Committee

COUNCILMEMBER	VOTE
HUTT:	YES
PARK:	YES
HERNANDEZ:	YES

RM
09/10/25

-NOT OFFICIAL UNTIL COUNCIL ACTS-