

## MOTION


## TRANSPORTATION

Quick Response (QR) codes are scannable images that can be read by a smart phone camera and are linked to a website or other information. In the City, the Department of Building and Safety and the Bureau of Sanitation are currently using QR codes to improve service delivery practices and to provide information on programs. The City of Syracuse, New York uses signs with QR codes to inform residents of capital projects being implemented in their community and Portland, Oregon has added QR codes to street signs to provide users with information about nearby services and attractions.

The Department of Transportation (LADOT) does not currently include QR codes on street signs. Doing so could benefit the public by providing clear instructions on how to comply with parking restrictions on a given street segment. The technology has the potential to enhance navigation, improve access to information, and offer an additional way for the City to connect with the public. It is important that the LADOT examine the feasibility of adding QR codes to street signs and the benefits this may bring to the public.

I THEREFORE MOVE that the Council instruct the Department of Transportation to report in 60 days on the feasibility of adding secure Quick Response (QR) codes to street signage to provide the public with digital information and opportunities to access transportation programs and services.

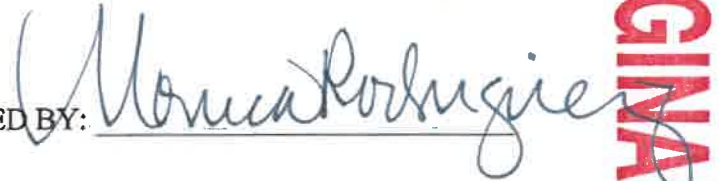
PRESENTED BY:



HEATHER HUTT

Councilmember, 10th District

SECONDED BY:



ORIGINAL

BMR



AUG 15 2025