



## PUBLIC RESOURCES ADVISORY GROUP

June 27, 2025

Ms. Ann Santilli Chief Financial Officer Department of Water and Power of the City of Los Angeles 111 North Hope Street Los Angeles, CA 90012

Dear Ms. Santilli:

The Department of Water and Power of the City of Los Angeles (LADWP) has requested that Public Resources Advisory Group (PRAG), as municipal advisor to LADWP, discuss the merits of negotiated bond transactions for the issuance of new money debt related to the Power System. Our understanding is that LADWP is currently seeking authorization to issue up to \$6.767 billion of new money bonds for the Power System.

The benefits of negotiated versus competitive sales have been analyzed by municipal market participants over the years. The debate will continue into the future due to the rare frequency (or possible absence) of simultaneous negotiated and competitive bond pricings for the same issuer, same credit, same amounts, and same maturities. In general, PRAG believes, that all things being equal, a competitive sale will provide an issuer with the lowest cost of funds for the majority of issuances, but not necessarily in all cases. There are other important factors and market circumstances that impact the decision of issuers to negotiate bond sales. The following are some of the factors that LADWP faces with its upcoming new money issuances of Power System Revenue Bonds that support the reasoning for issuing on a negotiated basis:

- \$6.767 billion is a significant amount of bonds to place, over a relatively short period of time, with investors;
- A negotiated sale will allow LADWP to provide meaningful roles for smaller local and regional firms;
- Retail investors can be an important source of demand in the municipal bond market, as the retail buyer can
  be less sensitive to price compared to the institutional investor and retail orders in significant volume can
  only be achieved through a negotiated sale;
- LADWP currently relies on commercial banks to provide \$1.632 billion of credit support for its variable rate debt and revolving line of credit;
  - By transacting negotiated underwriting business, LADWP receives very aggressive credit support fee offers and, very importantly, will often secure bids from banks that have received negotiated underwriting business during periods of time when other banks refuse to offer credit;
- Negotiated sales allow LADWP to structure specific portions of an issuance to meet investor demand (such as bifurcated coupons, callable premium bonds, non-traditional call options, specified par amounts, nontraditional couponing and similar bond features);
- A negotiated underwriter is the party that can best assist LADWP with comprehensive investor outreach (e.g. investor road shows, meetings, conference calls, etc.) as they have direct relationships with investors;
- Volatile market conditions, including the market's reaction to "Liberation Day", resulting in rapid shifts in interest rates, changing supply and demand relationships for municipal bonds, political and geopolitical events causing instability in the fixed income markets, the Federal Reserve Bank not decreasing interest rates, inflation, and the narrowing and widening credit spreads;
  - Specifically, as it relates to LADWP, the January wildfires, had an impact on LADWP's ability to access the markets for months following the fires;

June 27, 2025 Ms. Ann Santilli Page 2

- In 2024, the closure of the municipal bond departments by UBS and Citi, two major dealers, reduces the number of bidders on competitive sales; and
- Negotiated bond sales provide increased flexibility in timing and structuring, including reducing maturities with limited investor demand and conversely adding to maturities when investor demand is elevated, which allows LADWP to better navigate through changing markets which is especially helpful in managing a growing Power System debt portfolio.

In our opinion, the factors above should be considered by LADWP when making the decision to issue new money bonds for the Power System on a negotiated sale basis. I hope the foregoing meets your needs. Please contact me at 310-477-1453 or Michelle Issa, Senior Managing Director, at 310-477-2786 if you have any questions on this matter.

Sincerely,

Edmund Digitally signed by Edmund Soong DN: O=Public Resources Advisory Group, CN=Edmund Soong, E=ess @pragadvisors.com
Reason: I am the author of this document Soong

**Edmund Soong Executive Vice President** esoong@pragadvisors.com