MOTION

TRANSPORTATION

Los Angeles is recognized around the world as a premier destination for major sporting and entertainment events. In the coming years, the City will host the FIFA World Cup, the Super Bowl, the NBA All-Star Game, the 2028 Olympic and Paralympic Games, and many other high-profile gatherings. These events present significant economic opportunities for small, local and underrepresented businesses, and the City should create the right tools and incentives to ensure they can benefit.

For small businesses to fully participate in the economic activity surrounding major events, the City must establish systems that prepare them to compete for contracts, services, and supportive work. A pre-certification process can help level the playing field by ensuring that small and local businesses are ready to bid on opportunities as they arise.

Many business entities will be required to perform work within the public right-of-way to support major events. Under current practice, these activities typically require permits from City departments, such as the Bureau of Street Services or the Bureau of Engineering. To avoid unnecessary delays and ensure City readiness, it is critical that permitting processes be reviewed and streamlined for work tied to major events.

I THEREFORE MOVE that the Bureau of Street Services, with the assistance of the Bureau of Engineering and the Department of Transportation, be instructed to report with recommendations to streamline permitting for work in the public right-of-way associated with national and international events hosted in the City.

PRESENTED BY

MONICA RODRIGUEZ

Councilwoman, 7th District

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