

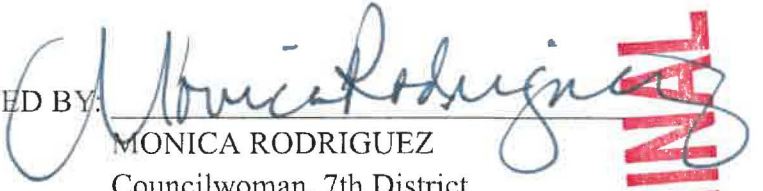
MOTION

Los Angeles is recognized around the world as a premier destination for major sporting and entertainment events. In the coming years, the City will host the FIFA World Cup, the Super Bowl, the NBA All-Star Game, the 2028 Olympic and Paralympic Games, and many other high-profile gatherings. These events present significant economic opportunities for small, local and underrepresented businesses, and the City should create the right tools and incentives to ensure they can benefit.

For small businesses to fully participate in the economic activity surrounding major events, the City must establish systems that prepare them to compete for contracts, services, and supportive work. A pre-certification process can help level the playing field by ensuring that small and local businesses are ready to bid on opportunities as they arise.

I THEREFORE MOVE that the Economic and Workforce Development Department, in consultation with relevant departments, be instructed to report within 30 days with recommendations on providing a pre-certification process to assist small and local businesses in preparing to bid on contracting opportunities related to major events hosted in Los Angeles.

PRESENTED BY:


MONICA RODRIGUEZ
Councilwoman, 7th District

SECONDED BY:



ORIGINAL


SEP 10 2025