

MOTION

ARTS, PARKS, LIBRARIES, AND COMMUNITY ENRICHMENT

Dr. George Pla is the Founder and CEO of Cordoba Corporation, a nationally recognized company specializing in civil engineering and program management across sectors such as energy, water, school facilities, and transportation. Cordoba Corporation is also featured as a Harvard Business School case study.

As a Governor's appointee and President of the Los Angeles Memorial Coliseum Commission, Dr. Pla aims to prepare the Coliseum for hosting events that engage the surrounding communities, including the 2028 Olympics Opening and Closing Ceremonies, as well as Track & Field events.

Dr. Pla co-authored "Power Shift: How Latinos Have Transformed Politics in America" with noted academic and political analyst David Ayon. This American story is currently being taught in colleges and universities. Dr. Pla's second book, featuring current issues of today, will be released in 2025.

He is a co-founder of the City Club, a premier private club in Los Angeles that embraces and reflects the diversity and spirit of the City.

Dr. Pla also served on the California Science Center Foundation Board of Trustees and led the planning of Cordoba Corporation's historic transport of the Space Shuttle Endeavour through the streets of Los Angeles in 2012.

In recognition of his service to the community, Cal State L.A. awarded Dr. Pla the Presidential Medallion and an Honorary Doctorate Degree in 2023.

In 2025, Dr. Pla will also serve as Chair of the Los Angeles Area Chamber of Commerce, bringing his expertise and network to support the Chamber's efforts in advancing opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.

Bridging Los Angeles' Black and Brown communities, Dr. Pla seeks to uplift youth by providing opportunities through sport. He played a key role in bringing the South LA, East LA, and Harbor Classics to the City, events that allow high school football teams to play at world-renowned stadiums.

Dr. Pla has been appointed to serve on the Board of the LA28 Olympics Committee, where he will help develop Olympic and Paralympic programming ahead of the Games to unite our communities and create opportunities for the next generation of Olympic and Paralympic fans.

Furthermore, for his philanthropic efforts and his service to his communities, Dr. Pla has been named by Hispanic Business Magazine as one of the 100 Most Influential Latinos in the nation.

I THEREFORE MOVE that the Board of Recreation and Parks Commissioners be requested to rename the Soccer Fields at the Michelle and Barack Obama Sport Complex, located at 5001 Obama Blvd, Los Angeles CA 90016, to "George Pla Soccer Fields" in honor of Dr. Pla for his contributions to the community and the City.

PRESENTED BY:

HEATHER HUTT

Councilmember, 10th District

SECONDED BY:

ORIGINAL

SEP 19 2025