

TRADE, TRAVEL AND TOURISM REPORT relative to waiving the fee charged by the Los Angeles Tourism and Convention Board for restaurants to participate in DineLA.

Recommendation for Council action, pursuant to Motion (Rodriguez - Yaroslavsky), SUBJECT TO THE APPROVAL OF THE MAYOR:

DIRECT the City Tourism Department, to work with the Los Angeles Tourism & Convention Board, to waive the participation fee for restaurants.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

SUMMARY

At the meeting held on October 14, 2025, your Trade, Travel and Tourism Committee considered a Motion (Rodriguez - Yaroslavsky) relative to waiving the fee charged by the Los Angeles Tourism and Convention Board for restaurants to participate in DineLA.

After an opportunity for public comment was held, the Committee moved to approve the recommendations contained in the Motion, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

TRADE, TRAVEL AND TOURISM COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PARK:	YES
McOSKER:	YES
RODRIGUEZ:	YES

HR 10-28-25

-NOT OFFICIAL UNTIL COUNCIL ACTS-