



KAREN BASS  
MAYOR

May 26, 2026

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Katie Chin to the Board of City Tourism Commissioners for the term ending June 30, 2031. Ms. Chin's current term expires on June 30, 2031.

I certify that in my opinion Ms. Chin is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'. The signature is written in a cursive, flowing style.

KAREN BASS  
Mayor

KB:lap

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Katie Chin  
**Commission:** Board of City Tourism Commissioners  
**End of Term:** 6/30/2031

### Appointee Information

1. **Race:** API
2. **Gender:** F
3. **Council District and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** Bachelor of Science, Mass Communications and Public Relations, Boston University
7. **Occupation/profession:** Owner, Wok Star Inc.
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Race	Gender	Term End
Rawson, Kathleen	West LA	11	C	F	6/30/2030
Shepperd, Angelia	South Valley	4	AA	F	6/30/2029
Bakewell, Taelor	East LA	14	AA	F	6/30/2027
Vein, Jon	Central	4	C	M	6/30/2028
Chin, Katie	South Valley	4	API	F	6/30/2026

## Katie Chin

### **Executive Culinary Entrepreneur, Former Entertainment Marketing Leader and Playwright**

Award-winning chef, cookbook author, TV host, and former senior marketing executive with a unique blend of corporate strategy, entertainment promotions, and culinary innovation. Proven success leading global marketing campaigns, securing brand partnerships, producing televised content, and building top-tier food businesses with a strong focus on cultural advocacy and philanthropic leadership.

### **PROFESSIONAL EXPERIENCE**

#### **“Holy Shiitake! A Wok Star is Born”**

##### **– Los Angeles & Honolulu**

Writer & Performer | May 2022 – Present

- Created and performed an award-winning one-woman show chronicling personal and professional journey as a Chinese-American chef and entrepreneur
- Staged multiple performances in Los Angeles and Honolulu

#### **Wok Star Catering – Los Angeles, CA**

Founder & Executive Chef | Jan 2009 – Present

- Founder of full-service catering business specializing in modern Asian and 'Asian without Borders' cuisine

#### **HUNGRY Inc.**

##### **– Virtual/Global**

Celebrity Chef Partner | Mar 2020 – Present

- Delivered over 350 virtual cooking classes to Fortune 100 clients
- Created team-building culinary experiences for corporate audiences

#### **AAPI LA Task Force – City of Los Angeles – volunteer**

Co-Chair | 2022 – Present

- Co-leads city-wide initiative to amplify AAPI voices in food, culture, and business • •
- Curates and produces the annual AAPI LA Market x Smorgasburg collaboration in partnership and collaboration with the city.

#### **Women’s Entrepreneurship Day (WED) – Volunteer**

SW Regional Ambassador | 2018 – Present

- Partnered with City of LA to produce WED at LA City Hall (2,000+ attendees) • •
- Instrumental in 2019 proclamation of November 19 as Women’s Entrepreneurship Day in LA in partnership and collaboration with the city

#### **Chefkatiechin.com – Online**

Founder & Food Blogger | June 2011 – Present

- Created a leading pan-Asian cooking blog and YouTube channel (launched 2014) •
- Featured across major national media and food outlets

#### **Katie Chin Entertainment Marketing and Promotions – Los Angeles,**

CA President | Dec 2000 – June 2002

- Developed brand partnerships for Sanrio, Wildbrain Entertainment
- Produced Hello Kitty Musubi Workshops, secured Hormel/SPAM sponsorship of Hello Kitty Festival
- Integrated Yo Gabba Gabba character Brobee into national Wonderful Pistachios Campaign

### **Double Happiness Catering – Los Angeles, CA**

Founder | June 2002 – April 2008

- Pan-Asian catering clients included Smashbox, Sony, Universal, Elle Décor, James Perse

### **Fox Consumer Products – Beverly Hills, CA**

Senior Vice President Worldwide Promotions and Product Placement | May 1998 – Sept. 2000

- Secured and negotiated multi-million-dollar co-branded partnerships with Burger King, Intel, Coca-Cola, Nestlé, Oldsmobile, IBM, and others
- Oversaw quality control and production of Simpsons animated cross-promotional spots for Butterfinger, MCI and CC's Chips (Australia)
- Developed online Cherry Coke campaign for Titan A.E. with 20MM packaging impressions and display activity
- Exceeded worldwide revenue projections by 40% for F99
- Garnered national recognition including ADWEEK Top Ten Campaign for Simpsons/Intel
- Managed a 14-member team and launched the Fox/NewsCorp Promotions Council, promoting synergy across 27 divisions

### **Alcone Marketing Group – Los Angeles, CA**

Vice President Worldwide Entertainment | Dec. 1996 – May 1998

- Increased Alcone international Burger King premium assignments by 50%
- Grew new business by 30%
- Garnered tremendous publicity by being featured in Kidscreen Magazine's "Champion Series"
- Acted as in-house entertainment tie-in consultant to over 50 account directors representing 25+ blue-chip brands

### **Universal Studios Consumer Products Group – Universal City, CA**

Vice President Promotions and Strategic Alliances | May 1996 – Nov. 1996

- Negotiated multi-million-dollar Jurassic Park: The Lost World promotional tie-ins with Burger King, General Mills, Hershey, Kodak, and Tropicana
- Secured product placement deals with Amblin Entertainment for Mercedes-Benz, General Mills and Hershey's
- Secured promotional licensing fees in excess of \$15 Million

### **Twentieth Century Fox Licensing and Merchandising – Los Angeles,**

CA Senior Vice President, Marketing and Promotions | 1992 – 1995

- Led synergy efforts across NewsCorp divisions for major theatrical releases
- Produced summit for Mighty Morphin Power Rangers Movie
- PMAA Super Reggie Award winner for Simpsons/Nestlé campaign

### **Walt Disney Studios / Buena Vista Pictures Marketing – Burbank,**

CA Manager, National Promotions | 1989 – 1992

- Developed packaged-goods partnerships for Aladdin, Beauty and the Beast

- Negotiated Disney's first revenue-generating promo tie-in

**Orion Pictures Corporation – Century City, CA**

Manager, National Promotions | 1988 – 1989

**Clein & Feldman Public Relations – Los Angeles, CA**

Junior Account Executive | 1987 – 1988

**LEADERSHIP , ADVOCACY & CIVIC ENGAGEMENT**

- Commissioner, LA City Tourism Commission
- Board Member – TeachAAPI, SheAngels Foundation, Silicon Valley Women Founders
- Fund
- Empowerment Leader Award – Business Relationship Alliance Network • • Culinary
- Ambassador – National Pediatric Cancer Foundation; Food Forward Culinary Council
- Frequent contributor to fundraising events through Wok Star Catering donations •
- Advocate for women founders, AAPI creatives, and underrepresented food
- Entrepreneurs

**EDUCATION**

**Boston University – Boston, MA**

Bachelor of Science, Mass Communications & Public Relations, 1987



KAREN BASS  
MAYOR

May 26, 2026

Dear Ms. Chin:

Congratulations! I am pleased to inform you of your appointment to the Board of City Tourism Commissioners for the term ending June 30, 2031, subject to confirmation by the Los Angeles City Council.

On behalf of the people of Los Angeles, thank you for your willingness to serve. Our boards and commissions are a vital part of the City's governance, and your leadership and expertise will play an important role in shaping the future of Los Angeles.

To move forward, there are a few steps you must complete prior to the Council's consideration of your appointment. My Commission Affairs team has prepared an attached checklist with deadlines and submission instructions, and they are available to support you throughout the confirmation process.

Once again, congratulations, and thank you for your commitment to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'.

KAREN BASS  
Mayor

KB:lap

Attachment I  
Ms. Katie Chin  
May 26, 2026

## Nominee Check List

### I. Within 7 days of appointment:

- Submit the completed forms, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) **OR** mail them to:
  - Office of the Mayor
  - Attn: Luz Portillo
  - 200 N. Spring Street, Room 303
  - Los Angeles, CA 90012
  - Remuneration Form
  - Undated Separation Letters (2)
- Schedule a fingerprinting appointment to complete your background check.
  - The Commissions team will connect you with the Personnel Background Unit.
- Complete and file a Statement of Economic Interests (Form 700).
- Submit the CEC Form 60 (Ethics Clearance Form) to the City Ethics Commission.
  - The City Council cannot act on your nomination until the Ethics Department receives and submits your filings.
  - Note: you will be required to submit the same forms again after you are sworn in

### II. Council Member Meetings:

You may be asked to meet with Councilmembers prior to your hearings.

- Your City Councilmember Nithya Raman
- Councilmember Traci Park, Chair of the Council Committee, considering your nomination

### III. Public Meetings at City Hall:

- Trade, Travel, and Tourism Committee Hearing
  - The Clerk's office will contact you once your item has been scheduled.
- Full Council Hearing and Oath of Office
  - The Clerk's office will contact you once your item has been scheduled.

### V. Standing Requirements

- Notify the Commissions team of any changes in address or contact information.
- If you wish to resign, you must submit a resignation letter to [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).