

August 14, 2025

Honorable Members of the City Council c/o City Clerk City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Yolanda Regalado to the Area Planning Commission - Harbor for the term ending June 30, 2030.

I certify that in my opinion Ms. Regalado is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Ms. Regalado will fill the vacancy created by the departure of Esther Hatch.

Sincerely,

KAREN BASS

Mayor

KB:lap

Attachment

COMMISSION APPOINTMENT FORM

Name:

Yolanda Regalado

Commission:

Area Planning Commission - Harbor

End of Term:

June 30, 2030

Appointee Information

1. Race: Latinx

2. Gender: female

3. Council District and neighborhood of residence: 15 - Harbor APC

4. Are you a registered voter in the City of Los Angeles? Yes

5. Prior commission experience:

6. Highest level of education completed:

7. Occupation/profession: Owner, Sirens Java & Tea Inc.

8. Experience(s) that qualifies person for appointment: See attached resume

9. Purpose of this appointment: Appointment

10. Current composition of the commission (excluding appointee):

Commissioner	APC	CD	Race	Gender	Term End
Hatch, Esther	Harbor	15	Latinx	F	6/30/2025
Gatlin, Joe	Harbor	15	African American	М	6/30/2029
Sheikh, Amber	Harbor	15	API	F	6/30/2028
Bagakis, John	Harbor	15	Caucasian	М	6/30/2027
Sutton, Mona	Harbor	15	Caucasian	F	6/30/2026

YOLANDA REGALADO

Professional Summary

Highly experienced individual with impressive success in senior-level positions across various industries and professions. Skilled at creating and implementing successful business plans, establishing customer loyalty programs and delivering high-quality results. Committed to providing results-oriented leadership within a fast-paced, rapidly changing environment. Extensive experience in developing relations and fostering collaborative dynamic work environment.

Skills

Executive supportCustomer relations

Customer-orientedTeam player

Team leadership
 Administrative skills

Procedure implementation • Operations oversight

Experience

EXECUTIVE CHAIR Feb 2021 - Present

SAN PEDRO PROPERTY OWNER ALLIANCES (PBID) — San Pedro, Ca

- Work closely with Property Owners and tenants in the downtown San Pedro Historic District
- Designed innovative solutions to resolve challenging problems.
- Provided leadership and direction to staff and executive board to ensure organizational efficiency and effectiveness.
- Demonstrated and supported continuous improvement and growth mindset.
- Collaborated with stakeholders to develop long-term strategic plans for growth.

CEO-OWNER Feb 2014 - Present

SIRENS JAVA & TEA LLC — San Pedro, Ca

- Led the successful launch of new business Sirens Java & Tea LLC,
- Managed executive-level relationships with key stakeholders to ensure alignment on strategic objectives.
- Established effective communication systems throughout the organization to ensure transparency and collaboration at all levels.
- Created innovative solutions for complex business problems, driving organizational growth and efficiency.
- Negotiated contracts with vendors resulting in favorable terms that maximized value for the company.

EXECUTIVE BOARD MEMBER

Jul 2021 - Jul 2022

SAN PEDRO CHAMBER OF COMMERCE — San Pedro, CA

 Created and managed the annual budgeting process, ensuring effective use of resources while meeting operational goals.

- Participated in long-term planning initiatives designed to maximize opportunities for growth.
- Assist in membership to new business to join the organization
- Cultivated relationships with senior executives at partner organizations to facilitate collaboration.
- Assisted with events and engagement of stakeholders.

OWNER May 2001 - Jan 2013

10-8 DESIGNS — Lakewood, Ca

- Created 10-8 Designs a promotional company. Designing logos and merchandise for first responders and corporations.
- Managed the daily operations related to customer service, inventory management, and marketing.
- Maintained a high standard of customer service through quality assurance checks.
- Negotiated contracts and agreements with business partners, vendors, and customers.
- Invested in employees, using training to keep them at the top of their game.

VICE PRESIDENT Jun 2001 - May 2003

LONG BEACH SISTER CITIES — Long Beach, CA

- Provided leadership in developing corporate vision, mission, values, and culture.
- Met with staff members to discuss projects and set goals for upcoming projects.
- Worked closely with Long Beach Mayor and Sister Cities
- Ambassador on the Bridge to Mexico Event
- Conferred with board members, organization officials and staff members to discuss issues, coordinate activities, and resolve problems.

DEPUTY SHERIFF Dec 1987 - Jan 2000

LOS ANGELES COUNTY SHERIFF DEPARTMENT — Monterey Park, Ca

- Demonstrated excellent communication skills when interacting with citizens, coworkers, and other law enforcement agencies.
- Communicated using authorized radio communication equipment.
- Utilized problem solving techniques to de-escalate potentially volatile situations in a professional manner.
- Investigated complaints from citizens regarding possible violations of the law or regulations.
- Enforced traffic laws while patrolling assigned areas and issued citations as necessary.
- Performed patrol duties to ensure safety of local communities and responded to emergency calls promptly.
- Testified in court to present evidence and serve as witness in traffic and criminal cases.
- Investigated illegal and suspicious activities.
- Pioneered the first Sybil Brand Institute answering service program
- Assigned to work Community Relations, Narcotics, Gangs and undercover operations.
- Assigned to Mens Central Jail and Sybil Brand Institute, where I worked closely with inmates and staff.
- Patrolled various stations within the county. Norwalk, Firestone, Lomita, East LA

Education

BUSINESS

HARBOR COLLEGE — Harbor City

BUSINESS

CAL STATE LONG BEACH — Long Beach

CLASS 247 IN POLICE PROCEDURES

LOS ANGELES SHERIFF DEPARTMENT — Monterey Park

CERTIFICATION IN NARCOTICS & TRAIN COLLISION RECONSTRUCTION

LOS ANGELES SHERIFF DEPARTMENT

Recognition & Awards

LA City Women of Impact 2025

Women of Distinction 2018

 House of Representatives Congressional Recognition 2016,207,2019

LA City Citizen Meritorious medal 2023

LAFD Honorary Fire Chief 2024

National Women Honoree 2017

Port Police Medal of Valor 2023

California 44th District Congressional Award 2024



August 14, 2025

Dear Ms. Regalado:

I am pleased to inform you that I hereby appoint you to the Area Planning Commission - Harbor for the term ending June 30, 2030, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation within one week of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form <u>within 21 days</u> of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's e-Disclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Samantha Rodriguez at the City Ethics Commission by email at samantha.rodriguez@lacity.org.

As part of the appointment process, Tim McOsker, your Councilmember, and Councilmember Bob Blumenfield, the Chair of the Planning and Land Use Management Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Ms. Yolanda Regalado August 14, 2025 Page 2

Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

KAREN BASS

Mayor

KB:lap

Attachment I Ms. Yolanda Regalado August 14, 2025

Nominee Check List

I.	Within 7 days:
	 Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Office of the Mayor
	Attn: Luz Portillo
	200 N. Spring Street, Room 303 Los Angeles, CA 90012
	Remuneration Form
	 Undated Separation Letters (2)
	 Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.
II.	Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):
	File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.
	 Statement of Economic Interest ("Form 700") <i>IMPORTANT:</i> The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
	CEC Form 60
III.	The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.
	☐ Your City Councilmember Tim McOsker
	☐ Councilmember Bob Blumenfield, Chair of the Council Committee considering your nomination
IV.	Public Meetings at City Hall:
	☐ Planning and Land Use Management Committee Hearing
	☐ Full Council Hearing
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