

August 14, 2025

Honorable Members of the City Council c/o City Clerk City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Christopher Reynoso-Soto to the Board of Human Relations Commissioners for the term ending June 30, 2029.

I certify that in my opinion Mr. Reynoso-Soto is especially qualified by reason of training and experience for the work which shall devolve upon Him, and that I make the appointment solely in the interest of the City.

Mr. Reynoso-Soto will fill the vacancy created by the departure of Brooke Wirtschafter.

Sincerely,

KAREN BASS

Karen Bass

Mayor

KB:lap

Attachment

COMMISSION APPOINTMENT FORM

Name: Christopher Reynoso-Soto

Commission: Board of Human Relations Commissioners

End of Term: June 30, 2029

Appointee Information

1. Race: Latinx

2. Gender: male

- 3. Council District and neighborhood of residence: 10 South Los Angeles APC
- 4. Are you a registered voter in the City of Los Angeles? Yes
- 5. Prior commission experience:
- **6. Highest level of education completed:** Master of Arts in Educational Foundations, California State University, Los Angeles
- **7. Occupation/profession:** Vice President, Innovation and Impact, Alliance College Ready Public Schools
- 8. Experience(s) that qualifies person for appointment: See attached resume
- 9. Purpose of this appointment: Appointment

10. Current composition of the commission (excluding appointee):

Commissioner	APC	CD	Race	Gender	Term End
VACANT					6/30/2025
Arreola, Pierre	North Valley	7	Latinx	М	6/30/2028
Roman-Taylorson, Maria	Central	1	Latinx	F	6/30/2028
De La Cruz, Enrique	Central	5	API	М	6/30/2028
Cho, Candice	Central	10	API	F	6/30/2028
Morgan Green, Courtney	South LA	10	African American	F	6/30/2028
Solis-Montero, Angelica	East LA	14	Latinx	F	6/30/2027
Reed, Michele	South LA	8	African American	F	6/30/2026
Grant, Melissa	West LA	11	Caucasian	F	6/30/2026
McKinley, Brittany	West LA	11	African American	F	6/30/2026
Russell, Rosa	South LA	10	African American	F	6/30/2028

Chris S. Reynoso-Soto

EDUCATION

California State University, Los Angeles

Conferred

Master of Arts in Educational Foundations

Loyola Marymount University

Conferred

Bachelor of Arts; Psychology and Chicana/o-Latina/o Studies

EXPERIENCE

Alliance College-Ready Public Schools; Los Angeles, CA

July 2023-Present

Vice President, Innovation and Impact

- Oversee network-wide initiatives and lead workstreams such as: advocacy and community engagement, marketing and creative, communications, innovation, and strategic partnerships.
- Spearhead advocacy and community engagement efforts, including family workshops, elected official engagement, and advocacy for charter and Alliance-focused policies.
- Strategize on key renewal efforts to ensure all Alliance schools are successfully renewed, inclusive of data stories, engagement efforts, and family, student, and staff engagement.
- Lead marketing and creative efforts, including student enrollment, staff recruitment, brand awareness, website management, and creative design and storytelling.
- Support and lead a team of 10, including full-time staff and consultants, that support various projects on the team
- Serve as strategic advisor to the Chief Innovation and Impact Officer, providing guidance and recommendations into organizational priorities, strategies, and innovations.

Director, Strategic Initiatives

- Serve as strategic advisor and Chief of Staff to the Chief Strategy and Innovation Officer, providing guidance and recommendations into organizational priorities, strategies, and innovations.
- Lead network-wide long-term strategic planning and identify key initiatives to spearhead creating goals and metrics for success.
- Manage all enrollment and recruitment marketing efforts, in collaboration with other divisions and schools, driving strong ROI with spending against scholar enrollment and teacher recruitment.
- Develop strategic goals and outcomes for the Strategy and Innovation team, in partnership with other cross-network leaders for network-wide implementation.
- Lead advocacy and community engagement efforts by creating strategic plans, crafting and hosting workshops, and managing a consultant to increase participation by families and community members.
- Oversee innovation work, engaging with community partners, and identifying strategic partnerships network-wide aimed at providing positive experience for students and staff.
- Draft, manage, and balance a multimillion dollar budget.
- Manage a full-time direct report, and three consultants working a minimum of 20 hours per week.

California State University, Los Angeles; Los Angeles, CA

August 2024-Present

Lecturer

- Instruct a course titled "Psychology of Education" to 30 students that are in the teacher credentialing program.
- Develop lessons that are culturally relevant, and consider diverse learning styles.
- Collaborate with other professors across the university on curriculum improvement processes.

KIPP Foundation; Remote

September 2021-July 2023

Senior Manager of External Impact

 Built, designed, and executed adult professional learning programs and trainings, including the creation of scope and sequences, goals, and outcomes for the College Counseling Institute, and KIPP District Fellowship.

- Developed curriculum, resources, tools, and materials to support three to five districts with increasing and advancing postsecondary outcomes in their districts and communities.
- Innovated and developed strategic partnerships with district leaders across the nation.
- Oversaw national collaboration and partnerships with organizations such as CHCI, UnidosUS, NAACP, NALEO, NCAN, and more.
- Partnered with cross-teams, including data & analytics, marketing, and communications, to develop digital-based tools that can be shared and implemented nationwide.
- Oversaw spending against a multimillion budget, and maintained proof points for grant supplements
- In partnership with our Event Design and Operations team, planned for virtual and in-person convenings and created a smooth and meaningful experience.
- Identified new ways to continuously improve tools and data support for district partners.
- Kept track of progress related to overall goals and grant requirements.
- Founded and co-lead the LGBTQ+ Affinity Group space to create a strong culture of support for LGBTQ+ teammates, including developing strategic agendas and a feedback loop to the Chief Equity Officer.
- Provided vision and strategy to Black Male Success Initiative under KIPP Forward to improve the postsecondary outcomes for Black Male KIPPsters, specifically through Root Cause Analysis.
- Manage a direct report, Manager of Event Design for the entire Policy, Advocacy, and Community Engagement Team.

KIPP SoCal Public Schools; Los Angeles, CA

July 2018-August 2021

KIPP Through College, College Match Counselor

- Serve as a counselor for a group of KIPP SoCal alumni and monitor their progress toward high school diploma, college matriculation and transition, and ensure their well-being.
- Develop and deliver lessons focused on postsecondary access including financial aid, A-G requirements, CSU/UC/CCC application process, among others both in-person or virtually utilizing various technologies.
- Research and stay current on higher education programs, policy, trends and issues with student impact and make recommendations based on best practices and research.
- Prepare marketing, publicity materials and reports as needed, oversee the social media profiles of the organization.
- Identify partnerships with institutions of higher education to establish support systems on-campus for KIPP SoCal alumni to ensure their success while at that school.
- Identify external partnerships with organizations that could provide additional support and services to alumni such as tutoring, internships, food pantries, career support, etc.
- Spearhead efforts to provide students with technology such as laptops and hotspots in order for students to log onto their classes, complete their assignments, and apply to college.
- Partner with KIPP Foundation as Community of Practice Lead to develop and implement a text platform for mass messaging to students and families, and support other KIPP regions across the country.
- Assist with data collection for annual report and program evaluation, and input data in Alumni Database
- Serve as the lead for workgroup and support teammates with their professional development, track progress towards goals, and provide resources for the team
- Develop meaningful relationships with students, parents, teachers, and high school counselors
- Regularly check-ins with students (and/or parents) using phone calls, emails, in-person meetings, social media, and high school campus visits
- Provide individual support for alumni in areas such as: study skills, on campus support, goal setting, coaching, problem solving and encouragement, as well as socio-emotional and personal well-being.
- Maintain students and families apprised of college admission requirements, deadlines, and eligibility
- Committee member for the Team Member Experience Committee to support with creating a strong team culture

- Crafted effective messaging to communicate the implementation of the Voting Solutions for All People (VSAP) to the over 10 million residents of Los Angeles County, with an emphasis on Latinx voters
- Oversaw a budget of \$500,000+ for the marketing of all elections, working alongside vendors to create a strategic marketing plan that encompasses mult-media and multi-language platforms
- Served as the lead and founder of the Youth Ambassador Program to increase the rates of voter turnout among 18-26 years old, and pre-registration of 16 and 17-year-olds

Loyola Marymount University; Los Angeles, CA

First To Go Program, Course Instructor and Program Coordinator

August 2016-December 2017

- Developed curriculum, assignments, and course-content that aligned with supporting the academic, social, and personal well-being and success of 700+ first-generation college students
- Led and taught a course of 20 first-year students about the first-generation college student experience, and provided them with resources to successfully navigate institutions of higher education
- Utilized various teaching materials to aligns goals of course with metrics used to assess progress of students.
- Founded and coordinated the "Peer-Peer Mentorship" program that paired first-year students with upper-class students in an effort to provide them with further resources.
- Established and fostered a partnership with LMU's Graduate School to provide support and resources to first-generation graduate students
- Created connections and partnerships with local schools and community colleges and provided them with resources to aid in their exploration of their first-gen identity
- Coordinated the pairing of Faculty/Staff mentors, and Peer Mentors, with members of the First To Go community.
- Assisted in grant writing to receive funding to support various program initiatives

Volunteering

Affordable Housing Commission, City of Los Angeles

April 2025 - Present

Commissioner

Inquilinos Unidos (IU)

November 2024 - Present

Board Member

Los Angeles Latino Giving Circle, Latino Community Foundation

March 2020 - Present

Executive Committee Member

Skills

- Advanced in Google, Microsoft, and Apple Suite Programs
- Bilingual in Spanish and English
- Expertise with Salesforce, Concur, AnyBill, Coupa, Murmuration, Asana



August 14, 2025

Dear Mr. Reynoso-Soto:

I am pleased to inform you that I hereby appoint you to the Board of Human Relations Commissioners for the term ending June 30, 2029, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation within one week of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form <u>within 21 days</u> of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's e-Disclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Samantha Rodriguez at the City Ethics Commission by email at samantha.rodriguez@lacity.org.

As part of the appointment process, Heather Hutt, your Councilmember, and Councilmember Hugo Soto-Martínez, the Chair of the Civil Rights, Equity, Immigration, Aging, and Disability Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Mr. Christopher Reynoso-Soto August 14, 2025 Page 2

Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Civil Rights, Equity, Immigration, Aging, and Disability Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

KAREN BASS

Mayor

KB:lap

Attachment I Mr. Christopher Reynoso-Soto August 14, 2025

Nominee Check List

	Nominee Check List
l.	Within 7 days:
	☐ Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Office of the Mayor Attn: Luz Portillo 200 N. Spring Street, Room 303 Los Angeles, CA 90012
	Remuneration Form
	 Undated Separation Letters (2)
	 Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.
II.	Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):
	☐ File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.
	 Statement of Economic Interest ("Form 700") <i>IMPORTANT:</i> The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
	CEC Form 60
III.	The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.
	☐ Your City Councilmember Heather Hutt
	☐ Councilmember Hugo Soto-Martínez, Chair of the Council Committee considering your nomination
IV.	Public Meetings at City Hall:
	 Civil Rights, Equity, Immigration, Aging, and Disability Committee Hearing
	☐ Full Council Hearing