

August 14, 2025

Honorable Members of the City Council c/o City Clerk City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Giovanni Zuniga to the Area Planning Commission - North Valley for the term ending June 30, 2030.

I certify that in my opinion Mr. Zuniga is especially qualified by reason of training and experience for the work which shall devolve upon Him, and that I make the appointment solely in the interest of the City.

Mr. Zuniga will fill the vacancy created by the departure of Araz Parseghian.

Sincerely,

KAREN BASS

Mayor

KB:lap

Attachment

COMMISSION APPOINTMENT FORM

Name:

Giovanni Zuniga

Commission:

Area Planning Commission - North Valley

End of Term:

June 30, 2030

Appointee Information

1. Race: Latinx

2. Gender: male

3. Council District and neighborhood of residence: 6 - North Valley APC

4. Are you a registered voter in the City of Los Angeles? Yes

5. Prior commission experience:

6. Highest level of education completed: Master of International Public Policy and Management, University of Southern California

7. Occupation/profession: Public Policy Manager, Pathways LA

8. Experience(s) that qualifies person for appointment: See attached resume

9. Purpose of this appointment: Appointment

10. Current composition of the commission (excluding appointee):

Commissioner	APC	CD	Race	Gender	Term End
Parseghian, Araz	North Valley	7	Caucasian	М	6/30/2025
Sampson, Victor	North Valley	12	Caucasian	М	6/30/2029
Phelps, David	North Valley	12	Caucasian	М	6/30/2026
Del Rio, Jaime	North Valley	2	Latinx	М	6/30/2028
Collado, Gerlie	North Valley	12	API	F	6/30/2027

Giovanni Zuniga

Education

Master of International Public Policy and Management

University of Southern California

Bachelor of Arts Degree – Political Science

California State University, Northridge

May 2016

December 2017

Experience

Pathways LA - Public Policy Manager - Los Angeles, CA

March 2020 - Present

- •Oversee the organization's policy department
- •Collaborate with elected officials providing white papers, data, research, and input to produce and implement legislation
- •Spearhead coalitions across the state, and Los Angeles
- Sponsor city, county, and state legislation relevant to equitable investment for needy families
- Coordinate advocacy visits with legislators, elected officials, and policymakers
- Advocate for policy and system changes that improve access to quality, affordable early education programs
- Provide research, case studies, analysis, and draft responses to a range of policy issues that impact the early education field
- •Develop advocacy programs that amplify the voices of early education teachers and parents
- •Orchestrate recurring legislative town halls with elected officials on the early education and family care sector
- Spearhead Family Engagement programs
- •Develop internal policy priorities
- Secure grants and funding opportunities at the county, state, and federal levels for Family Engagement programs
- •Develop and maintain partnerships with other early education agencies
- •Spearhead coalitions across the state, and Los Angeles County

CA 64th Assembly District – Office of Asm. Mike A. Gipson – Field Rep. – Los Angeles, CA

November 2018- March 2020

- •Served as liaison for housing, healthcare, senior care, education, and homeless matters
- Identified policy priorities for the district
- •Produced legislative spot bills
- Wrote housing legislation
- •Researched and reported on various legislative, regulatory, and business issues
- •Orchestrated and administered community events
- •Communicated legislative priorities on behalf of the Assemblymember to city and county agencies
- •Delineated legislative agenda to constituents and government officials
- Served as a liaison between federal, district, and local agencies
- Represented Assemblymember Gipson at external functions and meetings
- Tracked legislation relevant to the district

$Brilliant\ Corners-Housing\ Coordinator-FHSP-Los\ Angeles,\ CA$

June 2018- November 2018

- •Coordinated client move-ins into scattered-site housing units
- •Served as liaison between clients and the Intensive Case Management Unit
- •Tracked housing initiatives
- Assisted with maintaining FHSP and PSH Application reviews and trackers
- •Monitored Fair Market Rents for Los Angeles County
- •Educated community members about the importance of supportive housing

Los Angeles Homeless Services Authority – Client-based capstone project – Los Angeles, CA August 2017- December 2017

- Assisted in producing a comprehensive report on the rise in Latino homelessness rates in Los Angeles County
- •Conducted field interviews throughout Los Angeles County's SPA regions
- •Met with local administrators to discuss the efficacy of current homelessness policies in the county
- Researched the impact of equal pay, affordable housing, coordinated systems, and immigration concerning housing

Dipartimento Protezione Civile (DPC) – Risk mitigation - Los Angeles, CA & Rome, Italy

January 2017- July 2017

- •Part of a graduate student team that assessed information outlets of Italy's national body in disaster management
- Analyzed communication channels between the DPC, local and national Italian officials, and the public
- •Contributed to an action plan report on social media strategies for disaster response

U.S. House of Representatives – Office of Congressman Blumenauer, Intern - Washington, D.C. January 2016- May 2016

- •Responded to constituent mail and phone calls
- •Conducted comprehensive research on healthcare, education, tax policy, and Congressional oversight
- Attended Congressional briefings on various topics to produce memos for staffers
- Took meetings on education and foreign affairs
- Assisted in editing and circulating appropriation bills

CA 18th State Senate District – Office of Senator Hertzberg, Intern – San Fernando Valley, CA January 2015- December 2015

- Responded to phone calls from city officials and constituents
- •Researched information on education, renewable energy, and green spaces in the San Fernando Valley
- Appointed to spearhead preliminary planning on a city rejuvenation project for sections in San Fernando Valley
- •Inputted city data into an LCMS database

Additional

Chair of the California Child Care Resource & Referral Network (R&R Network) Public Policy Committee (PPC)

- •Organize agenda for PPC monthly meetings
- •Lead policy discussion relevant to the needs of children and families in California
- Write support letters for relevant state education legislation on behalf of the PPC

City of Los Angeles Commissioner for the Commission on Community Investment for Families

- •Provide suggestions on allocating funds to disadvantaged families
- Help evaluate department's efficacy on uplifting communities in need
- Amplify the voices of marginalized communities

Master of International Public Policy and Management cohort Senator

- •Organized cohort meetings and department events
- •Scheduled semester agenda
- Assisted students with academic and personal matters

Dr. Juan M. Benitez for LBUSD School Board Campaign

- •Conducted direct voter contact with targeted voters
- •Helped the campaign achieve its goals by identifying supporters
- •Delivered persuasive message to undecided voters

Senator Hertzberg's Senate District Campaign

- •Part of a community engagement team
- •Delineated campaign themes to voters

Bilingual (English and Spanish)



August 14, 2025

Dear Mr. Zuniga:

I am pleased to inform you that I hereby appoint you to the Area Planning Commission - North Valley for the term ending June 30, 2030, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation within one week of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment <u>within one week</u> of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form <u>within 21 days</u> of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's e-Disclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Samantha Rodriguez at the City Ethics Commission by email at samantha.rodriguez@lacity.org.

As part of the appointment process, Imelda Padilla, your Councilmember, and Councilmember Bob Blumenfield, the Chair of the Planning and Land Use Management Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

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Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

KAREN BASS

Mayor

KB:lap

Attachment I Mr. Giovanni Zuniga August 14, 2025

Nominee Check List

Within 7 days:
☐ Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Office of the Mayor Attn: Luz Portillo 200 N. Spring Street, Room 303 Los Angeles, CA 90012
Remuneration Form
 Undated Separation Letters (2)
 Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.
Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):
☐ File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.
 Statement of Economic Interest ("Form 700") IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
CEC Form 60
The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.
☐ Your City Councilmember Imelda Padilla
 Councilmember Bob Blumenfield, Chair of the Council Committee considering your nomination
Public Meetings at City Hall:
☐ Planning and Land Use Management Committee Hearing
☐ Full Council Hearing