

December 22, 2025

Patrice Lattimore Los Angeles City Clerk 200 N. Spring Street, Room 360 Los Angeles, CA 90012

Re: Appointment to the Charter Reform Commission

Dear Ms. Lattimore:

Pursuant to Los Angeles Administrative Code section 8.332, as President Pro Tempore of the Los Angeles City Council, I submit the appointment of Jason Levin to the Charter Reform Commission.

Attached to this letter you will find his background information.

Please reach out to my Chief of Staff Lisa Hansen or Legislative Director Jeff Jacobberger for any questions.

Sincerely,

BOB BLUMENFIELD
President Pro Tempore

City of Los Angeles

cc: Mayor Karen Bass

Council President Marqueece Harris- Dawson

Chief Legislative Analyst Sharon Tso City Administrative Officer Matt Szabo

# Jason Levin

### Experience

Edelman, Los Angeles, CA

Executive Vice President, Crisis + Risk, October 2025-Present

Senior Vice President, Crisis + Risk, August 2021-September 2025

Vice President, Crisis + Risk, May 2019-August 2021

- Advise a broad range of key clients on communications, media relations, and crisis management involving complex, high-stakes reputational and operational challenges.
- Direct crisis planning and response for crisis and issues on topics including litigation, data security and privacy incidents and reputation risk for leading brands and corporations across industries including aviation, technology, food and beverage, retail, healthcare and higher education.
- Provide senior leadership for Edelman's Crisis & Risk business across multiple U.S. markets, shaping practice strategy, growing client engagements, and supporting talent development within the firm's largest global communications platform.
- Manage multidisciplinary account teams to address pressing crises and issues challenges, equipping organizations to navigate complex issues and environments as they arise.

## Cerrell Associates, Los Angeles, CA

Public Affairs Director, January 2018-May 2019

Public Affairs Manager, January 2017-January 2018

Senior Account Executive, March 2016-January 2017

- Advised clients facing communications and public affairs challenges across a range of sectors.
- Worked closely with local, regional, and national media to manage narratives, respond to emerging issues, and support clients during crisis situations.
- Managed public relations crisis practice, including client portfolio and supervising staff responsible for day-to-day execution.

## City of Los Angeles, Council District 3, Los Angeles, CA

Communications Director, July 2013-March 2016

- Led external communications for the Councilmember, executing communications strategies around a diverse range of community and policy issues.
- Engaged with the media on the record in proactive and reactive settings, drafted and distributed media materials and messages, and served as the Councilmember's primary speechwriter.
- Built and maintained digital communications and systems, including website, social media, and direct e-mail platforms.

# Los Angeles Unified School District Board of Education, District 6, Los Angeles, CA

Communications Director, February 2013-June 2013

- Crafted and executed a press and communications strategy.
- Produced press events focused on the Board Member's ongoing community and policy work and worked closely with education reporters, serving as an on-the-record spokesman for the Board Member.

## Howard Berman for Congress, Los Angeles, CA

Press Secretary, January 2012-November 2012

- Played a key role in the creation and execution of a comprehensive press strategy to advance awareness of the candidate and campaign and effectively responded to opposition communications in a high-profile Congressional race that garnered national media attention.
- Led media and social media engagement efforts, including message and materials development, rapid response, and media engagement, including events and candidate interviews with local and national print, radio, and television outlets.

## California State Senate, Senate District 23, Los Angeles, CA

Field Representative, July 2010-January 2012

- Directed outreach and served as a surrogate for the Senator with key and constituent groups in the district.
- Responsible for a policy portfolio, including economic development and environmental issues.

## Community Activism, Awards & Honors

Board Member, Jewish World Watch Generation Justice Board, 2021-2023

Alumni, Anti-Defamation League Glass Leadership Institute, 2018

Alumni, Jewish Federation of Greater Los Angeles New Leaders Project, 2014

Vice President of Communications, Los Angeles County Young Democrats, 2010-2020

Dean's List, Columbian College of Arts and Sciences, The George Washington University

### Education

The George Washington University Columbian College of Arts and Sciences Bachelor of Arts, History Cum Laude Washington, DC

May 2010