

MOTION

In the City's public right of way, loading zones, most commonly designated by yellow curbs, function as dedicated areas for commercial loading and unloading. These zones permit commercial vehicles to park for up to 30 minutes, Monday through Saturday between 7:00 a.m. to 6:00 p.m. unless otherwise posted. Additionally, non-commercial vehicles are allowed to briefly stop at loading zones for up to five minutes for passenger drop-offs or pick ups, or for loading and unloading items.

However, in a busy City like Los Angeles, curb space availability is a hot commodity. Daily challenges, such as traffic congestion, double parking, and inefficient turnover are common problems in the public right of way, posing issues for businesses, delivery services, and the general public. These issues not only impact circulation and traffic flow, but increase safety hazards as vehicles violate traffic and parking regulations to park.

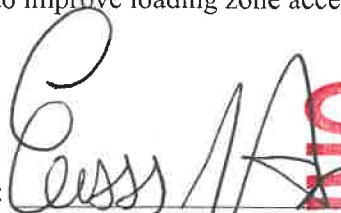
To address similar challenges, several cities have implemented Smart Loading Zone programs that use digital permitting, sensors, and automated enforcement to manage curb space in the public-right-of-way. The City of Pittsburgh partnered with the Los Angeles Cleantech Incubator to launch a first-in-the-nation pilot program in 2022 and automated enforcement that began in 2024. The pilot demonstrated significant success, including a 70% increase in parking turnover, a 95% decrease in double parking, and approximately \$1,850,000 in revenue generated since the implementation of automated enforcement.

Given the success of Smart Loading Zone programs throughout the country, it would benefit the City to explore opportunities to implement a similar program. This can not only improve turnover and generate revenue in high-demand corridors, but address key safety concerns in the public-right-of-way.

I THEREFORE MOVE that the City Council INSTRUCT the Los Angeles Department of Transportation to report back in 30 days on the implementation and outcomes of Smart Loading Zone or similar curb management programs in other municipalities.

I FURTHER MOVE that the City Council INSTRUCT LADOT to report back in 30 days on the steps necessary to initiate a Smart Loading Zone pilot program in the City to improve loading zone access and short-term delivery parking.

PRESENTED BY:


EUNISSES HERNANDEZ
Councilmember, 1st District

SECONDED BY:


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