



KAREN BASS  
MAYOR

October 24, 2025

Honorable Members of the City Council  
c/o City Clerk  
Room 395, City Hall

Re: Appointment of Fire Chief: Mr. Jaime Moore

Honorable Members:

Pursuant to Charter §508(b), I hereby appoint Mr. Jaime Moore as the Fire Chief, subject to your confirmation.

I certify that in my opinion Mr. Moore is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make the appointment solely in the interest of the City. Attached please find a copy of Mr. Moore's resume, which provides greater detail about his experience.

Sincerely,

KAREN BASS  
Mayor

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Attachment

cc: The Honorable John Lee, Chair, Public Safety Committee  
Matt Szabo, City Administrative Officer Patrice Lattimore, City Clerk  
Sharon Tso, Chief Legislative Analyst Malaika Billups, Personnel Department  
Heather Holt, Ethics Commission Nicole Enriquez, Ethics Commission  
General Managers' Association

# Jaime E. Moore

M.Sc., EFO, CFO

## Core Competencies

- Executive Leadership
- Organizational Strategy
- Emergency Operations
- Incident Command
- Budget Management
- Fiscal Oversight
- Equity Leadership
- Diversity Leadership
- Inclusion Leadership
- Labor Relations
- Workforce Engagement
- Public Safety Innovation
- Data Analytics
- Technology Integration
- Media Relations
- Bilingual Communication
- Public Confidence Building
- Community Partnerships
- Civic Partnerships
- Interagency Partnerships

## Education

### **Master of Science:**

Emergency Services  
Administration

**California State University  
Long Beach**

### **Bachelor's Degree:**

Sociology  
**University of California  
Los Angeles**

## Executive Summary

Accomplished and forward-thinking fire service executive with over thirty years of progressive leadership in the Los Angeles Fire Department. First Mexican American to serve as Deputy Chief of Operations Valley Bureau. Proven record of operational excellence, strategic innovation, and community engagement in one of the largest and most complex urban fire departments in the nation. Adept at leading through change, strengthening internal culture, and fostering public trust. Recognized for integrity, inclusivity, and collaborative leadership across local, regional, national, and international levels. Highly experienced in public safety communications and trusted as a bilingual spokesperson during high-profile incidents. Known for driving measurable modernization outcomes, strengthening labor relations, and enhancing community trust through visible leadership and effective media engagement.

## Fire Service Executive Leadership Experience

### **Los Angeles City Fire Department - Deputy Chief – Operations Valley Bureau**

*06/2024 - Current*

- Direct all-hazards emergency response, training, and community engagement across 39 fire stations.
- Lead and manage bureau-wide policy enforcement, operational coordination, and resource allocation.
- Represent the Fire Chief at City Council Committees and governmental agency meetings.
- Oversee strategic initiatives to enhance service delivery, safety, and interagency cooperation.

### **Los Angeles City Fire Department - Deputy Chief – Equity and Human Resources Bureau**

*12/2023 - 06/2024*

- Established and led the Department's first Equity Bureau, advancing diversity, equity, and inclusion initiatives.
- Directed all human resources functions, including recruitment, retention, conflict resolution, and compliance.
- Developed equity-focused training and integrated DEI principles into all LAFD training curricula.
- Partnered with community organizations to strengthen recruitment pipelines.

## Professional Credentials

- National Fire Academy – Executive Fire Officer (EFO)
- Center for Public Safety Excellence – Chief Fire Officer (CFO)
- California State Certified Fire Officer, Public Information Officer, Fire Prevention Officer, Firefighter III
- FEMA NIMS ICS All-Hazard Safety Officer, Liaison Officer, and Public Information Officer

## Special Projects

- 2024 LAFD Captain Exam Administrator
- Spark of Love Toy Drive Coordinator 2008 - 2023
- 2014 FIFA World Cup Fire Service Media Relations & Hazmat Liaison
- FEMA L-952 NIMS ICS All-Hazard PIO Course Co-Author

## Instructor Experience

- Los Angeles Area Regional Training Group Instructor
- LAFD COCEP Instructor
- LAFD CORE Instructor
- National Fire Academy Lecturer – Executive Fire Officer Symposium
- Puebla, Mexico, Fire Department Brush Firefighting
- Hermosillo, Mexico, Fire Department ICS Instructor
- FEMA L-952 NIMS ICS All-Hazard PIO Instructor
- Rio Hondo Fire Academy, Fire Technology 1994 – 2004

## Languages

### Spanish:

■ ■ ■ ■ ■  
Native/ Bilingual

### Los Angeles City Fire Department - Deputy Chief – Operations South Bureau

06/2023 - 12/2023

- Directed 26 fire stations, overseeing emergency response, readiness, and personnel management.
- Served as Deputy Department Commander, assuming command during major incidents.
- Guided Bureau policy, operational strategy, and multi-agency collaboration.

### Los Angeles City Fire Department - Assistant Chief – Operations South Bureau

07/2018 - 06/2023

- Supported the Bureau Commander in managing 746 members and complex urban operations.
- Engaged with elected officials, community leaders, and partnering agencies to enhance public safety.
- Represented the Bureau in internal and public forums.

### Los Angeles City Fire Department - Battalion Chief – FireStat LA Section

07/2016 - 07/2018

- Led performance-based management for citywide fire and EMS operations.
- Developed key metrics and accountability systems to improve service outcomes.
- Created data driven accountability systems that improved response time compliance.
- Presented operational data to the Fire Commission, influencing strategic decisions.

### Los Angeles City Fire Department - Battalion Chief – Battalion 11, OCB

12/2014 - 07/2016

- Commanded and managed emergency incidents and daily operations in densely populated areas of Los Angeles.
- Served as Incident Commander at multiple Greater and Major Emergency incidents.
- Unified Commander with law enforcement at Tactical Law Enforcement incidents, and other incidents requiring integrated response.
- Built strong community relationships across six fire station districts.

### Los Angeles City Fire Department - Captain II – Public Information Officer

12/2010 - 12/2014

- Supervised and coordinated media relations and public information dissemination.
- Performed as the primary spokesperson at emergency incidents for English and Spanish media.
- Managed public outreach, fundraising campaigns, and community events.

### Los Angeles City Fire Department - Captain II – Silver Lake Community

08/2008 - 12/2010

- Managed station operations and emergency incident command.
- Led training and professional development for station personnel.

**Los Angeles City Fire Department - Captain I – Arson / Counter Terrorism Section**

*06/2005 - 08/2008*

- Supervised arson investigations and coordinated with law enforcement agencies.
- Reviewed case reports and guided investigative strategies.

**Los Angeles City Fire Department - Captain I – South Los Angeles Community**

*06/2003 - 06/2005*

- Commanded emergency incidents and managed station operations.
- Led training programs and personnel evaluations.

**Los Angeles City Fire Department - Firefighter – Fire Stations 13, 94, 98, & 33**

*05/1995 - 06/2003*

- Responded to emergencies, performed fire suppression, rescue, and prevention activities.

**Professional Affiliations**

- International Association of Fire Chiefs – Active Member
- Latino Leaders Network – Active Member
- Chief Officers Association – Active Member, Former President

**Community Service**

- Board Member, Boys and Girls Club of the San Fernando Valley
- Director, Harbor Connects - Harbor Neighborhood Relief Fund, 2020 – 2025

**Executive Development**

- USC Safe Communities Executive Leadership Program
- Cornell University Certificates: DEI & Conflict Resolution
- Los Angeles City Fire Department Leadership Program

**Awards and Certificates of Appreciation**

- 2023 FEMA US Fire Administration Outstanding Research Award – A Study of the Effectiveness of Personnel Performance Appraisals in the Los Angeles City (California) Fire Department (LAFD) in an Attempt to Identify Opportunities for Improvement
- March 5, 2019 – LAFD Certificate of Appreciation for Life Saving Actions
- June 3, 2014 – LAFD Certificate of Appreciation Incident Commander Fahrenheit 2014 Fund Raising Event
- September 16, 2012 – LAFD Certificate of Appreciation for Life Saving Actions