In accordance with State Law, the City Clerk has compiled petitions to renew the Downtown Industrial Business Improvement District (BID). The BID currently serves and will continue to serve the community by providing activities in three program areas, including: Clean and Safe; Economic Development and Marketing; and Management / City Fees / Contingency. Each of the programs is designed to meet the goals of the District which are to improve the safety of each assessed parcel within the District; increase building occupancy and lease rates; encourage new business development; and attract ancillary businesses and services for assessed parcels within the District.

The City has previously supported efforts of business improvement districts in areas where City-owned property is included in the boundaries. Given that the City owns several parcels in the proposed BID renewal boundaries, the City Council should instruct the City Clerk to sign the petition for the City-owned parcels.

I THEREFORE MOVE that the City Council instruct the City Clerk, or designee, to sign the petition for the City-owned parcels included in the Downtown Industrial Business Improvement District.

I FURTHER MOVE that the City Clerk be authorized to make any changes or adjustments to the above instruction in order to effectuate the intent of this motion.

PRESENTED BY:

SABEL JURADO

Councilmember, 14th District

SECONDED BY:

